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RICHARD M. COLBERT

LICENSED TO PRACTICE IN FLORIDA, GEORGIA AND ALABAMA 300003403393--3 -09/25/00--01140--004 ****125.00 ****125.00

September 19, 2000

Division of Corporations 409 East Gaines Street Tallahassee, FL 32399 Attn: L.L.C. Filing Division

Re: Ronco II, L.L.C.

Dear Sir/Madam:

Enclosed please find our firm check payable to "Florida Department of State" in the amount of \$125.00 which is forwarded in payment of the filing fee and registered agent fee for the initial filing of the above reference limited liability company. Additionally, you will find the Articles of Organization of Ronco II, L.L.C.

Please forward the acknowledgment of this filing to the undersigned.

Very truly yours,

Richard M. Colbert

RMC/ckj

Enclosures

FILED

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SECRETARY OF STATE
ALLACSEE EL DRIDA

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ARTICLES OF ORGANIZATION OF

Ronco II, L.L.C.

Guy D. Clark, a natural person competent to contract, presents these Articles of Organization for the formation of a limited liability company under the provisions of Chapter 608, Florida Statutes.

ARTICLE I

The name of the limited liability company is:

Ronco II, L.L.C.

ARTICLE II - PRINCIPAL OFFICE ADDRESS

The mailing address and street address of the principal office of the limited liability company is 4038 Lauren Court, Destin, Florida 32541.

ARTICLE III - INITIAL REGISTERED OFFICE AND AGENT

The address of the initial registered office of this limite liability company shall be 277 Azalea Drive, Suite Aspestin, Florida 32541-7321, and the name of the initial registered agent of this limited liability company at that address is S. Ron Rogers.

ARTICLE IV - MANAGER/MANAGED COMPANY

The Company shall be a Manager Managed Company.

IN WITNESS WHEREOF, the undersigned member has executed these Articles of Organization on the date set forth below.

MEMBER:

Guy

Clark Date: September 19, 2000

REGISTERED AGENT ACCEPTANCE

I do hereby accept the foregoing designation as registered agent of Ronco II, Inc. Further, I am familiar with and accept the duties and obligations of such designation.

J. Ron Rogers

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SECRETARY OF STATE