

2011 LIMITED LIABILITY COMPANY ANNUAL REPORT

DOCUMENT# L00000009776

Entity Name: PUBLIXDIRECT, LLC

FILED
Apr 13, 2011
Secretary of State

Current Principal Place of Business:

3300 PUBLIX CORPORATE PARKWAY
LAKELAND, FL 338113311

New Principal Place of Business:

Current Mailing Address:

PO BOX 32018
TREASURY LICENSES
LAKELAND, FL 338022018

New Mailing Address:

FEI Number: 59-3676928

FEI Number Applied For ()

FEI Number Not Applicable ()

Certificate of Status Desired ()

Name and Address of Current Registered Agent:

ATTAWAY JR, JOHN A
3300 PUBLIX CORPORATE PKWY
LAKELAND, FL 338113311 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: _____

Electronic Signature of Registered Agent

Date

MANAGING MEMBERS/MANAGERS:

Title: MGRM
Name: PUBLIX SUPER MARKETS, INC.
Address: 3300 PUBLIX CORPORATE PKWY
City-St-Zip: LAKELAND, FL 338113002

I hereby certify that the information indicated on this report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am a managing member or manager of the limited liability company or the receiver or trustee empowered to execute this report as required by Chapter 608, Florida Statutes.

SIGNATURE: JOHN A. ATTAWAY, JR.

RA

04/13/2011

Electronic Signature of Signing Managing Member, Manager, or Authorized Representative / Date