

# 2010 LIMITED LIABILITY COMPANY ANNUAL REPORT

DOCUMENT# L00000009776

**FILED**  
**Mar 24, 2010**  
**Secretary of State**

**Entity Name:** PUBLIXDIRECT, LLC

**Current Principal Place of Business:**

3300 PUBLIX CORPORATE PARKWAY  
LAKELAND, FL 338113311

**New Principal Place of Business:**

**Current Mailing Address:**

PO BOX 32018  
TREASURY LICENSES  
LAKELAND, FL 338022018

**New Mailing Address:**

**FEI Number:** 59-3676928      **FEI Number Applied For ( )**      **FEI Number Not Applicable ( )**      **Certificate of Status Desired ( )**

**Name and Address of Current Registered Agent:**

ATTAWAY JR, JOHN A  
3300 PUBLIX CORPORATE PKWY  
LAKELAND, FL 338113311 US

**Name and Address of New Registered Agent:**

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: \_\_\_\_\_

Electronic Signature of Registered Agent

\_\_\_\_\_ Date

**MANAGING MEMBERS/MANAGERS:**

**Title:** MGRM  
**Name:** PUBLIX SUPER MARKETS, INC.  
**Address:** 3300 PUBLIX CORPORATE PKWY  
**City-St-Zip:** LAKELAND, FL 338113002

I hereby certify that the information indicated on this report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am a managing member or manager of the limited liability company or the receiver or trustee empowered to execute this report as required by Chapter 608, Florida Statutes.

SIGNATURE: JOHN A. ATTAWAY, JR.      RA      03/24/2010

\_\_\_\_\_ Electronic Signature of Signing Managing Member, Manager, or Authorized Representative / Date