PLEASE READ ALL INSTRUCTIONS BEFORE COMPLETING THIS FORM.

APPLICATION FOR REINSTATEMENT



8. Name and Address of Current Registered Agent

FLORIDA DEPARTMENT OF STATE Glenda E. Hood

Secretary of State DIVISION OF CORPORATIONS

DOCUMENT # G22420

1. Corporation Name

DIRECT MAIL EXPERTISE, INC.

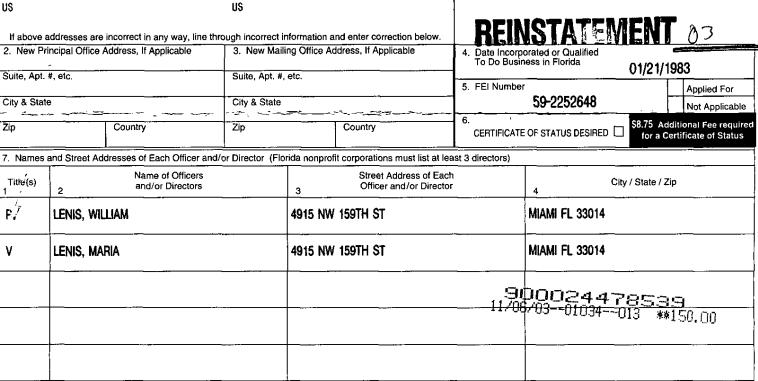
Principal Place of Business

Mailing Address

4915 NW 159TYH STREET MIAMI LAKES FL 33014 4915 NW 159TYH STREET MIAMI ŁAKES FL 33014 FILED

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SECRETARY OF STATE TALLAHASSEE, FLORIDA



10. I, being appointed the registered agent of the above named corporation, am familiar with and accept the obligations of Section 607.0505, F.S. or 617.0505, F.S.

Signature of Registered Agent

2ND-FLOOR

GAULKIN, JOEL M ESQ 4627 PONCE DE LEON BLVD

CORAL-GABLES FL-33146

REGISTERED AGENT MUST SIGN

Date 11-3+03

9. Name and Address of New Registered Agent

11. I certify that I am an office or prector or the receiver or trustee empowered to execute this application as provided for in chapter 607 or 617, F.S. I further certify that when filing this reinstatement application, the reason for dissolution has been eliminated, the corporate name satisfies the requirements of section 607.0401 or 617.0401, F.S., that all fees owed by the corporation have been paid and the names of individuals listed on this form do not qualify for an exemption under section 119.07(3)(i), F.S. The information indicated on this application is true and accurate, and my signature shall have the same legal effect as if made under oath.

SIGNATURE:

SIGNATURE AND TYPED OR PRINTED NAME OF SIGNING OFFICER OR DIRECTOR

10/. 503

CR2E040 (7/0)

JOEL M. GAULKIN, ESQ., P.A.

ATTORNEY AT LAW

J.M. Gaulkin, J.D., M.B.A., M.S. (Taxation)

November 3, 2003

Florida Department of State Division of Corporations Annual Report/Reinstatement Section PO Box 6327 Tallahassee, FL 32314-6327 Gables One Tower
1320 South Dixie Highway
PH Suite 1275
Coral Gables, Florida 33146
Telephone (305) 661-6664
Fax (305) 665-9073
Email Joel@corporatedefenders.com

Re:

Reinstatement of Direct Mail Expertise, Inc.

Document Number G22420

Dear Sirs:

Please be advised that I am the attorney and registered agent for Direct Mail Expertise, Inc. Direct Mail Expertise, Inc. has been incorporated in Florida since 1983.

Apparently Direct Mail Expertise, Inc. overlooked their 2003 annual report. However, as soon as my client became aware of its failure to file the 2003 Annual Report, steps were taken to correct this problem

At this time my client desires that Direct Mail Expertise, Inc. be reinstated for \$150.00. Enclosed is Application for Reinstatement and check for \$150.00. Thank you very much for your consideration of this matter, and if you have any questions, please do not hesitate to contact me at your earliest convenience.

Sincerely

Joel M. Gaulkin, Esq.

cc. Direct Mail Expertise, Inc.