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PROFIT CORPORATION ANNUAL REPORT 1999



FLORIDA DEPARTMENT OF STATE
Katherine Harris
Secretary of State
DIVISION OF CORPORATIONS

FILED
99 FEB 11 PM 3:13

DOCUMENT # G09785
1. Corporation Name
WILLIAM R. HOUGH & CO., INC.

SECRETARY OF STATE
TALLAHASSEE, FLORIDA



Principal Place of Business Mailing Address
100 2ND AVE S. STE 800 100 2ND AVE S. STE 800
P.O. DRAWER 1051 P.O. DRAWER 1051
ST PETERSBURG FL 33701-4008 ST PETERSBURG FL 33701-4008

DO NOT WRITE IN THIS SPACE

3. Date Incorporated or Qualified
11/29/1982

4. FEI Number
59-2246010 Applied For Not Applicable

5. Certificate of Status Desired **\$8.75** Additional Fee Required

6. Election Campaign Financing Trust Fund Contribution **\$5.00** May Be Added to Fees

8. This corporation owes the current year Intangible Personal Property Tax Yes No

2. Principal Place of Business 2a. Mailing Address

21 Suite, Apt. #, etc. 26 Suite, Apt. #, etc.

22 City & State 27 City & State

23 Zip Country 28 Zip Country

24 Zip Country 29 Zip Country 30 Zip Country

9. Name and Address of Current Registered Agent

HOUGH, WILLIAM R
100 2ND AVE SO
SUITE 800
ST PETERSBURG FL 33701

81 Name
82 Street Address (P.O. Box Number is Not Acceptable)
83 City
84 City

10. Name and Address of New Registered Agent

600002776916--9
-02/16/99--01046--017
***158.75 FL 85 ***158.75
Zip Code

11. Pursuant to the provisions of Sections 607.0502 and 607.1508, Florida Statutes, the above-named corporation submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. Such change was authorized by the corporation's board of directors. I hereby accept the appointment as registered agent. I am familiar with, and accept the obligations of, Section 607.0505, Florida Statutes.

SIGNATURE Signature, typed or printed name of registered agent and title if applicable (NOTE: Registered Agent signature required when registering) DATE

12. OFFICERS AND DIRECTORS		13. ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS IN 12	
TITLE	D	11 TITLE	C
NAME	ABELMAN, STEPHEN C.	12 NAME	William R. Hough
STREET ADDRESS	100 2ND AVE S, STE 800	13 STREET ADDRESS	100 2nd Avenue So., Suite 800
CITY-ST-ZIP	ST PETERSBURG, FL 00000 FL	14 CITY-ST-ZIP	St. Petersburg, FL 33701
TITLE	FVP	21 TITLE	P/D
NAME	ALLEMAN, FERG M.	22 NAME	W. Robb Hough, Jr.
STREET ADDRESS	100 2ND AVE S, STE 800	23 STREET ADDRESS	100 2nd Avenue So., Suite 800
CITY-ST-ZIP	ST PETERSBURG, FL 00000 FL	24 CITY-ST-ZIP	St. Petersburg, FL 33701
TITLE	AVP	31 TITLE	EVP/T/D
NAME	AYRES, RENEE	32 NAME	John W. Waechter
STREET ADDRESS	100 2ND AVE S, STE 800	33 STREET ADDRESS	100 2nd Avenue So., Suite 800
CITY-ST-ZIP	ST PETERSBURG, FL 00000 FL 33701	34 CITY-ST-ZIP	St. Petersburg, FL 33701
TITLE	VP	41 TITLE	V/S/General Counsel
NAME	YOU MANS, CHRISTOPHER S.	42 NAME	Bonnie M. Germain
STREET ADDRESS	100 2ND AVE S, STE 800	43 STREET ADDRESS	100 2nd Avenue So., Suite 800
CITY-ST-ZIP	ST PETERSBURG, FL 00000	44 CITY-ST-ZIP	St. Petersburg, FL 33701
TITLE	SVP	51 TITLE	SVP/D
NAME	WULBERN, EDWARD R.	52 NAME	Helen Hough Feinberg
STREET ADDRESS	100 2ND AVE S, STE 800	53 STREET ADDRESS	100 2nd Avenue So., Suite 800
CITY-ST-ZIP	ST PETERSBURG, FL 00000	54 CITY-ST-ZIP	St. Petersburg, FL 33701
TITLE		61 TITLE	SVP/D
NAME		62 NAME	Stephen C. Abelman
STREET ADDRESS		63 STREET ADDRESS	100 2nd Avenue So., Suite 800
CITY-ST-ZIP		64 CITY-ST-ZIP	St. Petersburg, FL 33701

13. ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS IN 12

11 TITLE C Change Addition

12 NAME William R. Hough

13 STREET ADDRESS 100 2nd Avenue So., Suite 800

14 CITY-ST-ZIP St. Petersburg, FL 33701

21 TITLE P/D Change Addition

22 NAME W. Robb Hough, Jr.

23 STREET ADDRESS 100 2nd Avenue So., Suite 800

24 CITY-ST-ZIP St. Petersburg, FL 33701

31 TITLE EVP/T/D Change Addition

32 NAME John W. Waechter

33 STREET ADDRESS 100 2nd Avenue So., Suite 800

34 CITY-ST-ZIP St. Petersburg, FL 33701

41 TITLE V/S/General Counsel Change Addition

42 NAME Bonnie M. Germain

43 STREET ADDRESS 100 2nd Avenue So., Suite 800

44 CITY-ST-ZIP St. Petersburg, FL 33701

51 TITLE SVP/D Change Addition

52 NAME Helen Hough Feinberg

53 STREET ADDRESS 100 2nd Avenue So., Suite 800

54 CITY-ST-ZIP St. Petersburg, FL 33701

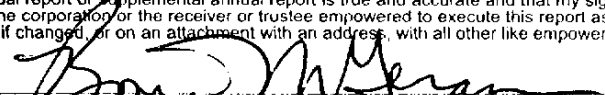
61 TITLE SVP/D Change Addition

62 NAME Stephen C. Abelman

63 STREET ADDRESS 100 2nd Avenue So., Suite 800

64 CITY-ST-ZIP St. Petersburg, FL 33701

14. I hereby certify that the information supplied with this filing does not qualify for the exemption stated in Section 119.07(3)(i), Florida Statutes. I further certify that the information indicated on this annual report or supplemental annual report is true and accurate and that my signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 12 or Block 13 if changed, or on an attachment with an address, with all other like empowered

SIGNATURE: 
SIGNATURE AND TYPED OR PRINTED NAME OF SIGNING OFFICER OR DIRECTOR

2/10/99 727/825-7718

CR2E034 (11/98)

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Officers

OFFICERS
William R. Hough & Co.

Allerman, Ferg M. - First Vice President
Austin, Alizee - Vice President
Ayres, Renee - Assistant Vice President
Barnett, Robert W. - Vice President
Bates, Bartley J. - Vice President
Bell, Jackie B. - First Vice President
Berner, Deborah N. - Vice President
Biddison, Richard P. - Vice President
Bonnette, James L. - Vice President
Brinkley, Ana M. - Vice President
Brown, Carol - Vice President and Assistant Treasurer
Brunner, Gregory M. - Senior Vice President
Bryant, Janet L. - Vice President
Bullert, Edwin M. - Senior Vice President
Bulleit, R. Christopher - Senior Vice President
Burdick, William J. - Assistant Vice President
Cappelli, Angelo - Vice President
Carlson, Loren D. - Senior Vice President
Carwile, D. Grant - Senior Vice President
Cashmore, James S. - Vice President
Cohen, James G. - Senior Vice President
Coleman Little, Sonya A. - Vice President
Conitz, Kevin M. - Senior Vice President
Crenshaw, Alexander M. - Senior Vice President
Couchfield, Inman P., Jr. - Vice President
Curtis, Kimberly C. - Assistant Vice President
Czajko, Renee - Assistant Vice President
Dickson, Roy R. - Senior Vice President
Dobbs, Robert L., Jr. - Assistant Vice President
Donnelly, Edward - Vice President
Doss, Jeffrey S. - Vice President
Eliason, Jr., Donald C. - Vice President
Ewing, Diana V. - Assistant Vice President
Farina, Peter J. - First Vice President
Fiel, Robyn - Vice President
Friend, A. Thomas - First Vice President
Galuski, Monica - Senior Vice President
Gallery, Cathryn A. - Vice President
Geiger, Melissa - Assistant Vice President
Geller, David - Vice President
Gonzalez, Jason - Assistant Vice President
Goodman, Dawn M. - Assistant Vice President
Haberer, Stefan - Senior Vice President
Harder, Joseph T. - Assistant Vice President
Harris, Brian A. - Senior Vice President
Hernand, Terry M. - Assistant Vice President
Holecek, John M. - Assistant Vice President
Hornsby, Terrence J. - Senior Vice President
Huddleston, James W. - Vice President
Hudson, Vicki L. - Assistant Vice President

Hughes, Nancy S. - Assistant Vice President
Hutchinson, Susan - Assistant Vice President
Israel, Bruce A. - Vice President
Johanson, Scott G. - Senior Vice President
Jordan, Peter C. - Vice President, Assistant Secretary and Assistant Treasurer
Jun, Steven I. - Vice President
Karr, Steven M. - Vice President
Kirley, Cayn M. - Assistant Vice President
Leedy, Loomis C. - First Vice President
Lipman, Ross E. - Assistant Vice President
Little, Jerry L. - Vice President
Logan, Jackson D., Jr. - Vice President
Lozanoff, Steve - Senior Vice President
Mahoney, Brian G. - Assistant Vice President
Mann, Patrick E. - Senior Vice President
Mason, Clark - Assistant Vice President
Matheny, David S. - Vice President
Mau, Jean A. - Assistant Vice President
McKinney, Michael G. - Vice President
Meagher, Laurie K. - Assistant Vice President
Mendelbart, Mark - Assistant Vice President
Meyer, Collin A. - First Vice President
Montalbano, Richard - Senior Vice President
Moore, Robert H., III - Vice President
Moreyra, Robert - Vice President
Morrison, Candace L. - Senior Vice President
Moye, Joan - Assistant Vice President
Nelson, Timothy E. - Senior Vice President
Oeschler, Julie M. - Assistant Vice President
Owens, Mitchell N. - Senior Vice President
Ozinok, Mary - Vice President
Paczkowski, Jill M. - Vice President
Payant, Stanley A. - Vice President
Pemble, Robert H., III - Assistant Vice President
Perkins, John E. - Vice President
Pheips, Roger - Vice President
Popkin, Raymond L. - Senior Vice President
Powers, Thomas J. - Assistant Vice President
Proby, Jonathan - Assistant Vice President
Radigan, Charles D. - Vice President
Reagan, William J. - Senior Vice President
Rossi, James S. - Vice President
Roulis, Judith M. - Vice President
Russler, Daniel T. - Assistant Vice President
Ryan, Charles E. - Vice President
Santamarra, Julie A. - Assistant Vice President
Schonhorst, Mel - Senior Vice President
Shahriari, William A. - Vice President
Sheldon, Paul G. - Assistant Vice President

Simmons, William A. - Vice President
Smith, Neil W., Sr. - Vice President
Stanton, Roger G., III - Vice President
Stern, Steven A. - Senior Vice President
Stewart, Kristine H. - Assistant Vice President
Streitenberger, Richard - Assistant Vice President
Suttmeyer, Richard H. - Senior Vice President
Tannebaum, Elizabeth D. - Assistant Vice President
Torney, Paul M. - Assistant Vice President
Trebbe, Timothy S. - Vice President
Trinkle, Peter - Vice President
Ulrich, Robert Trent - Vice President
Ward, Jodi J. - Assistant Vice President
Waterbury, Joseph Mark - First Vice President
Watkins, Dorothy A. - Vice President
Weber, Matthew - Assistant Vice President
Whittle, Evan - Vice President
Wise, Bonnie M. - Senior Vice President
Wirt, Maureen A. - Vice President
Wright, Jerry - Vice President
Walbert, Edward R. - Senior Vice President
Younmans, Christopher S. - Vice President
Zack, Lottie - Vice President