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PROFIT CORPORATION ANNUAL REPORT 1999



FLORIDA DEPARTMENT OF STATE
Katherine Harris
Secretary of State
DIVISION OF CORPORATIONS

FILED
99 FEB 11 PM 3:13

DOCUMENT # G09785

1. Corporation Name
WILLIAM R. HOUGH & CO., INC.



Principal Place of Business: 100 2ND AVE S. STE 800, P.O. DRAWER 1051, ST PETERSBURG FL 33701-4008
Mailing Address: 100 2ND AVE S. STE 800, P.O. DRAWER 1051, ST PETERSBURG FL 33701-4008

DO NOT WRITE IN THIS SPACE

3. Date Incorporated or Qualified: 11/29/1982
4. FEI Number: 59-2246010
5. Certificate of Status Desired: Applied For Not Applicable \$8.75 Additional Fee Required
6. Election Campaign Financing Trust Fund Contribution: \$5.00 May Be Added to Fees
8. This corporation owes the current year Intangible Personal Property Tax: Yes No

2. Principal Place of Business (21-24) and 2a. Mailing Address (25-30) fields with sub-headers for Suite, Apt. #, City & State, Zip, and Country.

9. Name and Address of Current Registered Agent
81 Name: HOUGH, WILLIAM R
82 Street Address: 100 2ND AVE SO, SUITE 800, ST PETERSBURG FL 33701
83 City: ST PETERSBURG FL 33701

10. Name and Address of New Registered Agent
81 Name: [Blank]
82 Street Address: [Blank]
83 City: [Blank]

11. Pursuant to the provisions of Sections 607.0502 and 607.1508, Florida Statutes, the above-named corporation submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. Such change was authorized by the corporation's board of directors. I hereby accept the appointment as registered agent. I am familiar with, and accept the obligations of, Section 607.0505, Florida Statutes.

SIGNATURE: _____ (NOTE: Registered Agent signature required when registering) DATE: _____

12. OFFICERS AND DIRECTORS		13. ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS IN 12	
TITLE	D	11 TITLE	C
NAME	ABELMAN, STEPHEN C.	12 NAME	William R. Hough
STREET ADDRESS	100 2ND AVE S, STE 800	13 STREET ADDRESS	100 2nd Avenue So., Suite 800
CITY-ST-ZIP	ST PETERSBURG, FL 00000 FL	14 CITY-ST-ZIP	St. Petersburg, FL 33701
TITLE	FVP	21 TITLE	P/D
NAME	ALLEMAN, FERG M.	22 NAME	W. Robb Hough, Jr.
STREET ADDRESS	100 2ND AVE S, STE 800	23 STREET ADDRESS	100 2nd Avenue So., Suite 800
CITY-ST-ZIP	ST PETERSBURG, FL 00000 FL	24 CITY-ST-ZIP	St. Petersburg, FL 33701
TITLE	AVP	31 TITLE	EVP/T/D
NAME	AYRES, RENEE	32 NAME	John W. Waechter
STREET ADDRESS	100 2ND AVE S, STE 800	33 STREET ADDRESS	100 2nd Avenue So., Suite 800
CITY-ST-ZIP	ST PETERSBURG, FL 00000 FL 33701	34 CITY-ST-ZIP	St. Petersburg, FL 33701
TITLE	VP	41 TITLE	V/S/General Counsel
NAME	YOUmans, CHRISTOPHER S.	42 NAME	Bonnie M. Germain
STREET ADDRESS	100 2ND AVE S, STE 800	43 STREET ADDRESS	100 2nd Avenue So., Suite 800
CITY-ST-ZIP	ST PETERSBURG, FL 00000	44 CITY-ST-ZIP	St. Petersburg, FL 33701
TITLE	SVP	51 TITLE	SVP/D
NAME	WULBERN, EDWARD R.	52 NAME	Helen Hough Feinberg
STREET ADDRESS	100 2ND AVE S, STE 800	53 STREET ADDRESS	100 2nd Avenue So., Suite 800
CITY-ST-ZIP	ST PETERSBURG, FL 00000	54 CITY-ST-ZIP	St. Petersburg, FL 33701
TITLE	[] DELETE	61 TITLE	SVP/D
NAME	[] DELETE	62 NAME	Stephen C. Abelman
STREET ADDRESS	[] DELETE	63 STREET ADDRESS	100 2nd Avenue So., Suite 800
CITY-ST-ZIP	[] DELETE	64 CITY-ST-ZIP	St. Petersburg, FL 33701

13. ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS IN 12

11 TITLE: C
12 NAME: William R. Hough
13 STREET ADDRESS: 100 2nd Avenue So., Suite 800
14 CITY-ST-ZIP: St. Petersburg, FL 33701
21 TITLE: P/D
22 NAME: W. Robb Hough, Jr.
23 STREET ADDRESS: 100 2nd Avenue So., Suite 800
24 CITY-ST-ZIP: St. Petersburg, FL 33701
31 TITLE: EVP/T/D
32 NAME: John W. Waechter
33 STREET ADDRESS: 100 2nd Avenue So., Suite 800
34 CITY-ST-ZIP: St. Petersburg, FL 33701
41 TITLE: V/S/General Counsel
42 NAME: Bonnie M. Germain
43 STREET ADDRESS: 100 2nd Avenue So., Suite 800
44 CITY-ST-ZIP: St. Petersburg, FL 33701
51 TITLE: SVP/D
52 NAME: Helen Hough Feinberg
53 STREET ADDRESS: 100 2nd Avenue So., Suite 800
54 CITY-ST-ZIP: St. Petersburg, FL 33701
61 TITLE: SVP/D
62 NAME: Stephen C. Abelman
63 STREET ADDRESS: 100 2nd Avenue So., Suite 800
64 CITY-ST-ZIP: St. Petersburg, FL 33701

14. I hereby certify that the information supplied with this filing does not qualify for the exemption stated in Section 119.07(3)(i), Florida Statutes. I further certify that the information indicated on this annual report or supplemental annual report is true and accurate and that my signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 12 or Block 13 if changed, or on an attachment with an address, with all other like empowered

SIGNATURE: _____ 2/10/99 727/825-7718

CR2E034 (11/98)

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Officers

OFFICERS
William R. Hough & Co.

Allerman, Ferg M. - First Vice President
 Austin, Alizee - Vice President
 Ayres, Renee - Assistant Vice President
 Barnett, Robert W. - Vice President
 Bates, Bartley J. - Vice President
 Bell, Jackie B. - First Vice President
 Berner, Deborah N. - Vice President
 Biddison, Richard P. - Vice President
 Bonnette, James L. - Vice President
 Brinkley, Ana M. - Vice President
 Brown, Carol - Vice President and Assistant Treasurer
 Brunner, Gregory M. - Senior Vice President
 Bryant, Janet L. - Vice President
 Bullitt, Edwin M. - Senior Vice President
 Bullitt, R. Christopher - Senior Vice President
 Burdick, William J. - Assistant Vice President
 Cappelli, Angelo - Vice President
 Carlson, Loren D. - Senior Vice President
 Carwile, D. Grant - Senior Vice President
 Cashmore, James S. - Vice President
 Cohen, James G. - Senior Vice President
 Coleman Little, Sonya A. - Vice President
 Conitz, Kevin M. - Senior Vice President
 Crenshaw, Alexander M. - Senior Vice President
 Couchfield, Inman P., Jr. - Vice President
 Curtis, Kimberly C. - Assistant Vice President
 Czajko, Renee - Assistant Vice President
 Dickson, Roy R. - Senior Vice President
 Dobbs, Robert L., Jr. - Assistant Vice President
 Donnelly, Edward - Vice President
 Doss, Jeffrey S. - Vice President
 Eliason, Jr., Donald C. - Vice President
 Ewing, Diana V. - Assistant Vice President
 Farina, Peter J. - First Vice President
 Fiel, Robyn - Vice President
 Friend, A. Thomas - First Vice President
 Galuski, Monica - Senior Vice President
 Gallery, Cathryn A. - Vice President
 Geiger, Melissa - Assistant Vice President
 Geller, David - Vice President
 Gonzalez, Jason - Assistant Vice President
 Goodman, Dawn M. - Assistant Vice President
 Haberer, Stefan - Senior Vice President
 Harder, Joseph T. - Assistant Vice President
 Harris, Brian A. - Senior Vice President
 Herndon, Terry M. - Assistant Vice President
 Holecek, John M. - Assistant Vice President
 Hornsby, Terrence J. - Senior Vice President
 Huddleston, James W. - Vice President
 Hudson, Vicki L. - Assistant Vice President

Hughes, Nancy S. - Assistant Vice President
 Hutchinson, Susan - Assistant Vice President
 Israel, Bruce A. - Vice President
 Johnston, Scott G. - Senior Vice President
 Jordan, Peter C. - Vice President, Assistant Secretary and Assistant Treasurer
 Jun, Steven I. - Vice President
 Karr, Steven M. - Vice President
 Kirley, Cayn M. - Assistant Vice President
 Leedy, Loomis C. - First Vice President
 Lipman, Ross E. - Assistant Vice President
 Little, Jerry L. - Vice President
 Logan, Jackson D., Jr. - Vice President
 Lozanoff, Steve - Senior Vice President
 Mahoney, Brian G. - Assistant Vice President
 Mann, Patrick E. - Senior Vice President
 Mason, Clark - Assistant Vice President
 Matheny, David S. - Vice President
 Mau, Jean A. - Assistant Vice President
 McKinney, Michael G. - Vice President
 Meagher, Laurie K. - Assistant Vice President
 Mendelbart, Mark - Assistant Vice President
 Meyer, Collin A. - First Vice President
 Montalbano, Richard - Senior Vice President
 Moore, Robert H., III - Vice President
 Moreyra, Robert - Vice President
 Morrison, Candace L. - Senior Vice President
 Moye, Joan - Assistant Vice President
 Nelson, Timothy E. - Senior Vice President
 Oeschler, Julie M. - Assistant Vice President
 Owens, Mitchell N. - Senior Vice President
 Ozimok, Mary - Vice President
 Paczkowski, Jill M. - Vice President
 Payant, Stanley A. - Vice President
 Pemble, Robert H., III - Assistant Vice President
 Perkins, John E. - Vice President
 Phelps, Roger - Vice President
 Popkin, Raymond L. - Senior Vice President
 Povers, Thomas J. - Assistant Vice President
 Proby, Jonathan - Assistant Vice President
 Radigan, Charles D. - Vice President
 Reagan, William J. - Senior Vice President
 Rossi, James S. - Vice President
 Roulis, Judith M. - Vice President
 Russler, Daniel T. - Assistant Vice President
 Ryan, Charles E. - Vice President
 Santamarra, Julie A. - Assistant Vice President
 Schonhorst, Mel - Senior Vice President
 Shahrari, William A. - Vice President
 Sheldon, Paul G. - Assistant Vice President

Simmons, William A. - Vice President
 Smith, Neil W., Sr. - Vice President
 Stanton, Roger G., III - Vice President
 Stern, Steven A. - Senior Vice President
 Steward, Kristine H. - Assistant Vice President
 Streitenberger, Richard - Assistant Vice President
 Suttmeyer, Richard H. - Senior Vice President
 Tannebaum, Elizabeth D. - Assistant Vice President
 Torney, Paul M. - Assistant Vice President
 Trebbe, Timothy S. - Vice President
 Trinkle, Peter - Vice President
 Ulrich, Robert Trent - Vice President
 Ward, Jodi J. - Assistant Vice President
 Waterbury, Joseph Mark - First Vice President
 Watkins, Dorothy A. - Vice President
 Weber, Matthew - Assistant Vice President
 White, Evan - Vice President
 Wise, Bonnie M. - Senior Vice President
 Witt, Maureen A. - Vice President
 Wright, Jerry - Vice President
 Walbert, Edward R. - Senior Vice President
 Yonmans, Christopher S. - Vice President
 Zack, Lottie - Vice President