F99859

(Re	questor's Name)	
(Ad	dress)	-
(Ad	dress)	····
(Cit	y/State/Zip/Phon	e #)
PICK-UP	MAIT	MAIL
(Bu	siness Entity Nar	ne)
·	•	,
(Do	cument Number)	<u> </u>
(= -	***************************************	
Certified Copies	Certificates	s of Status
Certified Copies	_ Cermicates	SOI Status
	<u></u>	
Special instructions to	Filing Officer:	

Office Use Only



300079558803

nc Theris

09/07/06--01037--001 **52.50

COVER LETTER

TO: Amendment Section Division of Corporations

NAME OF CORP	ORATION: Publix	Mortgage Corporation	ili. Taling and the side of the same and the same a
DOCUMENT NU	MBER:F 9985		
The enclosed Artic	les of Amendment and fee a	re submitted for filing.	
Please return all co	rrespondence concerning thi	s matter to the following:	
	Rolando S	anchez	
	(Name	of Contact Person)	7 7 7
	Publix Mo	rtgage Corporation	
	(Fi	rm/ Company)	1
	7221 Cora	l Way, Suite #205	
		(Address)	was the second s
	Miami, Flo	orida 33155-1436	
	(City/S	tate and Zip Code)	4.50
For further informa	tion concerning this matter,	please call:	
Rolando Sa	nchez	305 262-3	
(Name	of Contact Person)	(Area Code & Daytir	ne Telephone Number)
Enclosed is a check	for the following amount:		
□\$35 Filing Fee	S43.75 Filing Fee & Certificate of Status	□\$43.75 Filing Fee & Certified Copy (Additional copy is enclosed)	\$52.50 Filing Fee Certificate of Status Certified Copy (Additional Copy is enclosed)
Mailing Ad Amendment Division of P.O. Box 63 Tallahassee	Section Corporations 327	Street Address Amendment Section Division of Corporation Clifton Building 2661 Executive Center Tallahassee, FL 32301	

September 6, 2006

State of Florida Amendment Section Division of Corporations PO Box 6327 Tallahassee, Fl 32314

To Whom It May Concern:

Enclosed herein is a copy of a letter mailed to me by the lawyers of Publix Supermarkets, where they insist that we cease the use of the name Publix; even though I have been using this name since 1982.

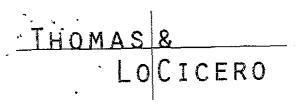
This is the main reason for this amendment. I will maintain the same FEI Number 592336836, and also enclosed is a check for the filing fee and certificate of status and certified copy.

Should you need to contact me for any additional information, please do not hesitate to contact the office at 305-262-3165 or cellular #305-297-0106.

Thanking you in advance, I remain.

Truly yours,

Rolando Sanche



100 W. Kennedy Boulevard, Suite 500, Tampa, FL 33602
P.O. Box 2602, Tampa, FL 33601-2602
ph 813-984-3060 fax 813-984-3070 toll free 866-395-7100
www.tiolawfirm.com

James B. Lake
Direct Dial: 813-984-3063

• ilake@tiolawfirm.com

VIA OVERNIGHT DELIVERY

August 17, 2006

Publix Mortgage Corporation c/o Mr. Rolando Sanchez, Registered Agent, President, and Director 1358 SW 22 Terr Miami, FL 33145

RE: Infringement of PUBLIX trademark

Dear Mr. Sanchez

This law firm represents Publix Super Markets, Inc., and Publix Asset Management Company (collectively "Publix"), owners of the federally registered trademark PUBLIX. It has come to our attention that you are conducting business using the trade name PUBLIX MORTGAGE CORPORATION. The PUBLIX MORTGAGE CORPORATION name infringes our clients' rights in the PUBLIX trademark. The purpose of this letter is to insist that you cease use of the name PUBLIX.

The trademark PUBLIX has been used by my clients and their predecessors since at least as early as 1930. The mark is registered for numerous retail goods and services and is widely used in South Florida. Because the PUBLIX and PUBLIX MORRGAGE CORPORATION marks are so similar and are used in the same manner and in similar regions of the country, your customers, Publix's customers, and the public in general are likely to be confused by your business name and to perceive that your business is sponsored by, affiliated with, or approved by Publix. Moreover, you use of the term PUBLIX is likely to dilute the strength of Publix's well-known mark in the minds of consumers. Consequently, your use of the PUBLIX MORTGAGE CORPORATION name violates the federal trademark law, known as the Lanham Act, as well as state laws. Your use of this name must stop immediately, before confusion becomes compounded and the injury to our company too great. We demand that this infringement cease.

Please immediately sign and return to me the enclosed copy of this letter as a commitment to abandon the infringing name. A pre-addressed, postage-paid envelope is enclosed for your use. We will interpret the lack of a response by August 28, 2006, as a knowing refusal to cease this infringement of Publix's intellectual property. Based upon the similarity of PUBLIX and PUBLIX MORTGAGE CORPORATION, Publix would be entitled to an injunction ordering a change in your business's name and to an award of money damages and

Mr. Rolando Sanchez August 17, 2006 Page 2

attorneys' fees. The Lanham Act also provides for the award of treble damages and an infringer's profits. We hope litigation will not be necessary, however, and we await your reply.

Very truly yours,

THOMAS & LOCICERO PL

James B. Lake

Enclosures

00003422.DOC

cc:

John Attaway, Esq.

General Counsel, Publix Super Markets, Inc.

Mr. Mark Irby

President, Publix Asset Management Company

Gregg D. Thomas, Esq.

I, Rolando Sanchez, individually and on behalf of Publix Mortgage Corporation agree (1) to immediately cease using the trade name PUBLIX MORTGAGE CORPORATION, and (2) not to use any other name, design or logo that would create a likelihood of confusion with Publix or its goods or services.

Signature:	
-	Rolondo Sanchez
	Individually and as Registered Agent, President and Director of Publix Mortgage Corporation
Date:	
Enclosures	

Articles of Amendment to Articles of Incorporation of

Publix Mortgage Corporation

(Name of corporation as currently filed with the Florida Dept. of State)

	F 998	59							-		<u></u> .	٠,	برد آخ ار ج	
		(Doci	ument num	ber of co	orporati	on (if k	nown)	<u> </u>	<u></u>			~		
Pursuant to the adopts the follo	4			-				lorida	Proj	fit Co	rpora	ution		
NEW CORPO	RATE NAMI	E (if ch	anging):											
	The Mo	ortgage	e Key C	orp.		, <u>;</u>	<u>:</u>		. <u>- 1</u>			e		\$.F-
(Must contain the (A professional co	word "corporatio	n," "compontain the	pany," or " word "cha	incorpor	ated" o	the abl	breviat Issocia	ion "C tion." (orp.," or the	"Inc.,' abbrev	or "C	o.") "P.A."	}	
AMENDMEN and/or Article									ate A	rticle	e Nun	nber(s) · ·	
			<u> </u>	·	7° 4'=	4 · ·		<u>er a</u> :		٠	÷. į. = .	<u> </u>	4. 	
			. 5			1.785	4 æ.		. -		. : -	, i		
	<u>ه ۱ سوي سوي سوچه و</u>					e- i	-			17.5	<u> </u>		P#1557	,
			<u> </u>		** <u>***********************************</u>		<u>_</u>							
		*	<u> </u>			1.	. 1.75		<u> </u>				.a ₹ : '	
		<u> </u>	<u> </u>	/2 -	. <u> </u>				T (2.2	<u>.</u> :		<u> </u>		
,				<u></u>	<u></u>	<u> </u>		<u>-</u>	<u></u>	<u> </u>	<u> </u>		, ser i sed i si messi i	-:
	· · · · · · · · · · · · · · · · · · ·	_ <u></u>	. E. v	<u>_</u>	 _			,	<u> </u>			<i>F</i>	· · · · · · · · · · · · · · · · · · ·	
				- 16		. r	4.	, ija (#1	<u>:</u>		. -		. " Set-	,
						·							**	
						.7							, ,	

(continued)

The date of each amend	Iment(s) adoption:
Effective date if applica	(no more than 90 days after amendment file date)
· ·	(no more than 90 days after amendment file date)
Adoption of Amendmer	nt(s) (<u>CHECK ONE</u>)
	ent(s) was/were approved by the shareholders. The number of votes cast for nt(s) by the shareholders was/were sufficient for approval.
following state	ent(s) was/were approved by the shareholders through voting groups. The ement must be separately provided for each voting group entitled to vote the amendment(s):
"The num	ber of votes cast for the amendment(s) was/were sufficient for approval by
····	(voting group)
	ent(s) was/were adopted by the board of directors without shareholder action ler action was not required.
The amendme shareholder ac	ent(s) was/were adopted by the incorporators without shareholder action and ction was not required.
Signature	(By a director, president or other officer - if directors or officers have not been selected, by an incorporator - if in the hands of a receiver, trustee, or other court appointed fiduciary by that fiduciary)
	Rolando Sanchez
	(Typed or printed name of person signing)
	President
	(Title of person signing)

FILING FEE: \$35