

# 2004 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F99000002723

FILED  
Apr 08, 2004  
Secretary of State

Entity Name: MEMBER ADVANTAGE SERVICE CORPORATION

## Current Principal Place of Business:

6408 PARKLAND DRIVE, STE 105  
SARASOTA, FL 34243

## New Principal Place of Business:

5581 BROADCAST COURT  
STE 100  
SARASOTA, FL 34240

## Current Mailing Address:

6408 PARKLAND DRIVE, STE 105  
SARASOTA, FL 34243

## New Mailing Address:

5581 BROADCAST COURT  
STE 100  
SARASOTA, FL 34240

FEI Number: 39-1723210

FEI Number Applied For ( )

FEI Number Not Applicable ( )

Certificate of Status Desired ( )

## Name and Address of Current Registered Agent:

FELDER, BENJAMIN  
1505 N FLORIDA AVENUE  
TAMPA, FL 33602 US

## Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

Election Campaign Financing Trust Fund Contribution ( ).

## OFFICERS AND DIRECTORS:

Title: PCD ( ) Delete  
Name: PIANO, ANTHONY C  
Address: 6408 PARKLAND DRIVE, STE 105  
City-St-Zip: SARASOTA, FL

Title: VASD ( ) Delete  
Name: JESSEN, LAWRENCE M  
Address: 6408 PARKLAND DRIVE, STE 105  
City-St-Zip: SARASOTA, FL

Title: SD ( ) Delete  
Name: KRANITZ, RICHARD A  
Address: 1238 12TH AVENUE  
City-St-Zip: GRAFTON, WI

Title: D ( ) Delete  
Name: DAVIS, RICHARD L  
Address: 1503 WEST MARKET ST.  
City-St-Zip: MEQUON, WI

Title: V (X) Delete  
Name: HALPERIN, MURRAY  
Address: 1259 NW 16TH STREET  
City-St-Zip: BOCA RATON, FL 33486

Title: V ( ) Delete  
Name: HALFMAN, CHRISTOPHER  
Address: 1715 POWDER RIDGE DRIVE  
City-St-Zip: VALRICO, FL 33594

## ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS:

Title: ( ) Change ( ) Addition  
Name:  
Address:  
City-St-Zip:

Title: ( ) Change ( ) Addition  
Name:  
Address:  
City-St-Zip:

Title: ( ) Change ( ) Addition  
Name:  
Address:  
City-St-Zip:

Title: ( ) Change ( ) Addition  
Name:  
Address:  
City-St-Zip:

Title: ( ) Change ( ) Addition  
Name:  
Address:  
City-St-Zip:

Title: ( ) Change ( ) Addition  
Name:  
Address:  
City-St-Zip:

I hereby certify that the information supplied with this filing does not qualify for the for the exemption stated in Section 119.07(3)(i), Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with an address, with all other like empowered.

SIGNATURE: LAWRENCE M. JESSEN

VASD

04/08/2004

Electronic Signature of Signing Officer or Director

Date