2012 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F99000000327

Apr 24, 2012 Secretary of State

Entity Name: FREDERICK'S OF HOLLYWOOD STORES, INC.

New Principal Place of Business: Current Principal Place of Business: 6255 SUNSET BLVD **6TH FLOOR** HOLLYWOOD, CA 90028 **Current Mailing Address: New Mailing Address:** 6255 SUNSET BLVD **6TH FLOOR** HOLLYWOOD, CA 90028 FEI Number: 95-4698882 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired () Name and Address of Current Registered Agent: Name and Address of New Registered Agent: CORPORATION SERVICE COMPANY 1201 HAYS STREET TALLAHASSEE, FL 323012525 US The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. SIGNATURE: Electronic Signature of Registered Agent Date **OFFICERS AND DIRECTORS:**

Title:

JONES, DONALD Name:

6255 SUNSET BLVD. 6TH FLOOR Address: City-St-Zip: HOLLYWOOD, CA 90028

Title: SCFO

Name: RENDE, THOMAS

6255 SUNSET BLVD. 6TH FLOOR Address: HOLLYWOOD, CA 90028 City-St-Zip:

Title: CEOD

LYNCH, THOMAS J Name:

6255 SUNSET BLVD. 6TH FLOOR Address: City-St-Zip: HOLLYWOOD, CA 90028

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: THOMAS RENDE S 04/24/2012