

2011 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F99000000327

FILED
Mar 21, 2011
Secretary of State

Entity Name: FREDERICK'S OF HOLLYWOOD STORES, INC.

Current Principal Place of Business:

6255 SUNSET BLVD
6TH FLOOR
HOLLYWOOD, CA 90028

New Principal Place of Business:

Current Mailing Address:

6255 SUNSET BLVD
6TH FLOOR
HOLLYWOOD, CA 90028

New Mailing Address:

FEI Number: 95-4698882

FEI Number Applied For ()

FEI Number Not Applicable ()

Certificate of Status Desired ()

Name and Address of Current Registered Agent:

CORPORATION SERVICE COMPANY
1201 HAYS STREET
TALLAHASSEE, FL 323012525 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

OFFICERS AND DIRECTORS:

Title: P
Name: LORE, LINDA
Address: 6255 W. SUNSET BLVD. 6TH FLOOR
City-St-Zip: HOLLYWOOD, CA 90028

Title: SCFO
Name: RENDE, THOMAS
Address: 6255 W. SUNSET BLVD. 6TH FL
City-St-Zip: HOLLYWOOD, CA 90028

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: THOMAS RENDE

CFO

03/21/2011

Electronic Signature of Signing Officer or Director

Date