

# 2010 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F99000000327

FILED  
Apr 21, 2010  
Secretary of State

**Entity Name:** FREDERICK'S OF HOLLYWOOD STORES, INC.

**Current Principal Place of Business:**

6255 SUNSET BLVD  
6+7TH FLOOR  
HOLLYWOOD, CA 90028

**New Principal Place of Business:**

6255 SUNSET BLVD  
6TH FLOOR  
HOLLYWOOD, CA 90028

**Current Mailing Address:**

6255 SUNSET BLVD  
6+7TH FLOOR  
HOLLYWOOD, CA 90028

**New Mailing Address:**

6255 SUNSET BLVD  
6TH FLOOR  
HOLLYWOOD, CA 90028

**FEI Number:** 95-4698882

**FEI Number Applied For ( )**

**FEI Number Not Applicable ( )**

**Certificate of Status Desired ( )**

**Name and Address of Current Registered Agent:**

CORPORATION SERVICE COMPANY  
1201 HAYS STREET  
TALLAHASSEE, FL 323012525 US

**Name and Address of New Registered Agent:**

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

**Election Campaign Financing Trust Fund Contribution ( ).**

**OFFICERS AND DIRECTORS:**

Title: PD  
Name: LORE, LINDA  
Address: 6255 W. SUNSET BLVD. 6TH FLOOR  
City-St-Zip: HOLLYWOOD, CA 90028

Title: ST  
Name: RENDE, THOMAS  
Address: 6255 W. SUNSET BLVD. 6TH FL  
City-St-Zip: HOLLYWOOD, CA 90028

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: THOMAS RENDE

ST

04/21/2010

Electronic Signature of Signing Officer or Director

Date