

# 2011 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F98000006806

FILED  
Apr 27, 2011  
Secretary of State

**Entity Name:** HELZBERG'S DIAMOND SHOPS, INC.

**Current Principal Place of Business:**

1825 SWIFT AVENUE  
NORTH KANSAS CITY, MO 641163606

**New Principal Place of Business:**

**Current Mailing Address:**

1825 SWIFT AVENUE  
NORTH KANSAS CITY, MO 641163606

**New Mailing Address:**

**FEI Number:** 44-0553741

**FEI Number Applied For ( )**

**FEI Number Not Applicable ( )**

**Certificate of Status Desired ( )**

**Name and Address of Current Registered Agent:**

C T CORPORATION SYSTEM  
1200 SOUTH PINE ISLAND ROAD  
PLANTATION, FL 33324 US

**Name and Address of New Registered Agent:**

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

\_\_\_\_\_  
Electronic Signature of Registered Agent

\_\_\_\_\_  
Date

**OFFICERS AND DIRECTORS:**

Title: PRES  
Name: RAFF, BERYL B  
Address: 1825 SWIFT AVENUE  
City-St-Zip: NORTH KANSAS CITY, MO 641163606

Title: VP/S  
Name: SWAIN, RANDALL  
Address: 1825 SWIFT AVENUE  
City-St-Zip: NORTH KANSAS CITY, MO 641163606

Title: TRES  
Name: LAWTON, LONNIE J  
Address: 1825 SWIFT AVENUE  
City-St-Zip: NORTH KANSAS CITY, MO 641163606

Title: DIR  
Name: HAMBURG, MARC D  
Address: 1440 KIEWIT PLAZA  
City-St-Zip: OMAHA, NE 68131

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: LONNIE J. LAWTON

TREA

04/27/2011

\_\_\_\_\_  
Electronic Signature of Signing Officer or Director

\_\_\_\_\_  
Date