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#### FLORIDA DEPARTMENT OF STATE Sandra B. Mortham Secretary of State

August 13, 1998

CT CORPORATION SYSTEM 660 E. JEFFERSON STREET TALLAHASSEE, FL 32301

SUBJECT: ESSENTIAL CONCEPTS V, INC.

Ref. Number: W98000018480

We have received your document for ESSENTIAL CONCEPTS V, INC. and your check(s) totaling \$70.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

Pursuant to section 607.1502(4), 617.1502(4) or 608.502(4), Florida Statutes, this office collects a civil penalty of \$1000 for each year this entity transacted business or conducted its affairs in Florida prior to qualification and the appropriate annual report fees that would have been due this office had the entity qualified the year it began operations in this state. The amount due this office to cover both annual report and penalty fees is \$2315.00.

Enclosed please find a copy of section 607.1501 or 617.1501, Florida Statutes, which lists those activities that do not constitute transacting business in this state. If after reviewing this section you determine erroneous information was inserted on the application, a sworn affidavit containing the following information must be submitted: 1.) a statement indicating erroneous information was listed on the application; and 2.) the correct date the corporation began transacting business in Florida prior to the year the application was submitted did not constitute transacting business pursuant to section 607.1501 or 617.1501, Florida Statutes.

If you have any questions concerning the filing of your document, please call (850) 487-6094.

Agnes Lunt Document Specialist

Letter Number: 498A00042167

NVISION OF CORPORATIONS
NO OCT -8 PM 3: 25

## APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TRANSACT BUSINESS IN FLORIDA

IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA:

1.	Essential Concepts V, Inc.	
	(Name of corporation: must include the word "INCORPORATED", "COMPANY", "CORPORATIO abbreviations of like import in language as will clearly indicate that it is a corporation instead of a or partnership if not so contained in the name at present.)	
2.	Ohio 3. 31-1475	884
<b></b>	Ohio State or country under the law of which it is incorporated)  3. 31-1475 (FEI number,	if applicable)
4.	September 5, 1996 5. Perpetual	
	(Date of incorporation) (Duration: Year corp. will cease to exist or	r "perpetual")
6.	November 27,1996 (Date first transacted business in Florida. (See sections 607.1501, 607.1502, and 817.155, F.S.)	SECRETAR DIVISION OF 0
7.	4235 Muhlhauser Road	122-c5-
	Fairfield, Ohio 45014	
	(Current mailing address)	\$TATE \$RATH 3: 25
		<b>S</b>
8.	Operation of retail stores for sale of Aveda brand health and beaut	y products
	(Purpose(s) of corporation authorized in home state or country to be carried out in the state of Florida)	
9.	Name and street address of Florida registered agent:	
	Name: CT CORPORATION SYSTEM	
	Office Address: _c/o C T Corporation System, 1200 South Pine Island Road	
	Plantation Florida, 33324 (Zip Code)	
Ha de fui	D. Registered agent acceptance: aving been named as registered agent and to accept service of process for the above stated corporesignated in this application. I hereby accept the appointment as registered agent and agree to activities agree to comply with the provisions of all statutes relative to the proper and complete performed I am familiar with and accept the obligation of my position as registered agent.	in this capacity. I
	C T CORPORATION SYSTEM	
	susan of motio	
	(Respectiture) (Officer) Susan J. Me	
	Assistant Secretary Assistant Se	cretary
(F	L - 2189 - 9/23/97) (Type Name and Title of Officer)	

- 11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.
- 12. Names and addresses of officers and/or directors:

Α.	DIRECTORS		
	Chairman:		
	Vice Chairr	nan:	
	Address:		
	Director:	See attached	
	Address: _		
	Director:		
B.	OFFICERS		
	President:_	Frederic J. Holzberger	
		4235 Muhlhauser Road	
	_	Fairfield, Ohio 45014	
	Vice President:		
	Address:		
	Secretary:_	Patrick 切. Thompson	
		4235 Muhlhauser Road	
		Fairfield, Ohio 45014	

Treasurer:	Gary J. Trame
Address:	4235 Muhlhauser Road
	Fairfield, Ohio 45014
NOTE: If necessary, you and/or directors.	may attach an addendum to the application listing additional officers
13.	SECRETARY
(Signature of Chairman application)	, Vice Chairman, or any officer listed in number 12 of the
14. Patrick J. Thompso	n, Secretary
(Typed or printed name	and canacity of person signing application)

SECRETARY OF STATE DIVISION OF CORPOLATION:
98 OCT -8 PM 3: 25

### **DIRECTORS**

Frederic J. Holzberger 4235 Muhlhauser Road Fairfield, Ohio 45014

Julie E. Holzberger 4235 Muhlhauser Road Fairfield, Ohio 45014

Patrick J. Thompson 4235 Muhlhauser Road Fairfield, Ohio 45014

Gary J. Trame 4235 Muhlhauser Road Fairfield, Ohio 45014

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SECRETARY OF STATE
DIVISION OF CORPORATION

## UNITED STATES OF AMERICA, STATE OF OHIO, OFFICE OF THE SECRETARY OF STATE.

I, Bob Taft, do hereby certify that I am the duly elected, qualified and present acting Secretary of State for the State of Ohio, and as such have custody of the records of Ohio and Foreign corporations; that said records show ESSENTIAL CONCEPTS V, INC., an Ohio corporation, Charter No. 952075, having its principal location in Fairfield, County of Butler, was incorporated on September 5, 1996 and is currently in GOOD STANDING upon the records of this office.

SECRETARY OF STATE OF

WITNESS my hand and official seal at Columbus, Ohio on August 5, 1998

Bob Toft

Bob Taft Secretary of State