

2001 UNIFORM BUSINESS REPORT (UBR)**DOCUMENT #**

1. Entity Name

F98000005121

Equity Marketing, Inc

FILED

01 APR 27 AM 11:53

SECRETARY OF STATE
TALLAHASSEE FLORIDA

Principal Place of Business

Mailing Address

2. Principal Place of Business

3. Mailing Address

6330 San Vicente Blvd
Suite, Apt. #, etc.

6330 San Vicente Blvd.

Suite, Apt. #, etc.

DO NOT WRITE IN THIS SPACE

City & State

Los Angeles, CA

City & State

Los Angeles, CA

4. FEI Number

13-3534145

Applied For

Not Applicable

Zip

90048

Country

USA

Zip

90048

Country

USA

5. Certificate of Status Desired

☒\$8.75 Additional
Fee Required

6. Name and Address of Current Registered Agent

7. Name and Address of New Registered Agent

Name

CT Corporate System

Street Address (P.O. Box Number is Not Acceptable)

1200 South Pine Island Road

City

Plantation

FL

Zip Code

33324

8. The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE

Signature, typed or printed name of registered agent and title if applicable.

(NOTE: Registered Agent signature required when reappointing)

DATE

9. This corporation is eligible to satisfy its Intangible
Tax filing requirement and elects to do so.
(See criteria on back)☐10. Election Campaign Financing
Trust Fund Contribution.☐\$5.00 May Be
Added to Fees**11. OFFICERS AND DIRECTORS**☐ DeleteTITLE
NAME
STREET ADDRESS
CITY-ST-ZIP☐ DeleteTITLE
NAME
STREET ADDRESS
CITY-ST-ZIP☐ DeleteTITLE
NAME
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NAME
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CITY-ST-ZIP☐ DeleteTITLE
NAME
STREET ADDRESS
CITY-ST-ZIP**12.****ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS IN 11**☐ Change ☐ Addition

SEE ATTACHED

☐ Change ☐ Addition

000004164300--8

-05/09/01--01021--014

****158.75 ****158.75

☐ Change ☐ Addition☐ Change ☐ Addition☐ Change ☐ Addition☐ Change ☐ Addition

13. I hereby certify that the information supplied with this filing does not qualify for the exemption stated in Section 198.07(3)(f), Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 11 or Block 12 if changed, or on an attachment with an address, with all other like empowered.

SIGNATURE:

SIGNATURE AND TYPED OR PRINTED NAME OF SIGNING OFFICER OR DIRECTOR

SVP

4/26/01

CR2004 (11/00)

For 5121

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EQUITY MARKETING, INC.

Officers and Directors

Don A. Kurz
C (Chairman, CEO and Director)
6330 San Vicente Blvd.
Los Angeles, CA 90048

Larry Madden
V (SVP, Chief Financial Officer)
6330 San Vicente Blvd.
Los Angeles, CA 90048

Kent Crandall
T (VP, Treasurer)
6330 San Vicente Blvd.
Los Angeles, CA 90048

Leland P. Smith
S (SVP, General Counsel & Secretary)
6330 San Vicente Blvd.
Los Angeles, CA 90048

Peter Ackerman
D
Rockport Capital, Inc.
1919 Pennsylvania Ave, N.W., Suite 725
Washington, DC 20006

Sandy R. Climan
D
Entertainment Media Ventures LLC
828 Moraga Drive, 2nd Floor
Los Angeles, CA 90049

Jeffrey S. Deutschman
D
Crown Capital Group Inc.
660 Madison Avenue
New York, NY 10021

F98-5121

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Jonathan D. Kaufelt
D
351 17th Street
Santa Monica, CA 90402

Mitchell H. Kurz
D
Kurz & Friends
508 Westport Avenue
Norwalk, CT 06851

Alfred E. Osborne
D
The Anderson School at UCLA
110 Westwood Plaza, C305
Box 951481
Los Angeles, CA 90095-1481

Bruce Raben
D
CIBC World Markets Corp.
1999 Ave. of the Stars, Suite 2340
Los Angeles, CA 90067

Stephen Robeck
D
11496 Orum Road
Los Angeles, CA 90049