

C T Corporation Syste	em	
Requestor's Name 660 East Jefferson St	reet	
Address Tallahassee, FL 3230	01	2000026373223 -09/11/9801066012 ******70.00 ******70.00
City State Zip	Phone	**************************************
CORPORATIO	N(S) NAME	
-		- Jla
Equity Marketing	, Ive	1
(4) Profit	() A	() Merger STATE 1:40
() NonProfit	() Amendment	() Weiger
() Limited Liability Company Foreign	() Dissolution/Witho	drawal () Mark
() Limited Partnership () Reinstatement	() Annual Report () Reservation	() Other () Change of R.A. () Fictitious Name
() Limited Liability Partner () Certified Copy	() Photo Copies	() CUS
() Call When Ready () Walk In () Mail Out	() Call if Problem () Will Wait	() After 4:30 (x) Pick Up
Name Avallability Document	9/11/98	PLEASE RETURN EXTRA COPY(S) FILE STAMPED
Examiner	1/11/	THANKS JOEY
Updater		••
Verifler		8
Acknowledgment		\$ \$ \$ \$ \$ \$
W.P. Verifier	•	PRECEIN 98 SEP 11 MM DIVISION OF CORPU
CB2F031 (1-89)	· · · · · · · · · · · · · · · · · · ·	ORP THE

APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA

IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA:

 Equity Marketing, Inc. (Name of corporation: must include the word "INCORPOR abbreviations of like import in language as will clearly indicaperson or partnership if not so contained in the name at pres 	He that it is a corporation merean or a mar	N" or words or ural
person of particularly in not so contamined at the person		
·	3 13-3534145	
2 Delaware	3. 13-3534145 (FEI number, if appl	icable)
(State or country under the law of which it is incorporated)	(11st Manther, it appr	102010)
4. April 7, 1995	5 perpetual	
(Date of Incorporation)	(Duration: Year corp. will cease to ex	ist or "perpetual")
6. July 23, 1998	-202 (50) 207 (502 AND 917 (55 F S	
(Date first transacted business in Florida. (SEE SECTION	2001.1301,001.1302,AND 811.133,F.S	
	•	1.0
7. 131 South Rodeo Drive		<u>ب</u> و
7. 131 South Rodeo Dilve	, <u></u>	F 6
		一日的一
Beverly Hills, CA 90212-2428		マラー
(Current mail)	ng address)	7-7-
		07.5
		പൊട്ട് വർ വയത്തെ
Any lawful act or activity for whi	ch corporations may be or	ganized umder
8 the General Corporation Law of Del	aware.	ganized under
Any lawful act or activity for whi the General Corporation Law of Del (Purpose(s) of corporation authorized in home state or count Florida)	aware.	ganized under
8. the General Corporation Law of Del (Purpose(s) of corporation authorized in home state or count	aware. ry to be carried out in the state of	L'STATE ON THE
 the General Corporation Law of Del (Purpose(s) of corporation authorized in home state or count Florida) Name and street address of Florida registered acceptable) 	aware. ry to be carried out in the state of lagent: (P.O. Box or Mail Drop	L'STATE ON THE
8. the General Corporation Law of Del (Purpose(s) of corporation authorized in home state or count Florida) 9. Name and street address of Florida registered acceptable) Name: CT Corporation System Office Address: 1200 South Pine Island Ro	aware. ry to be carried out in the state of lagent: (P.O. Box or Mail Drop	L'STATE ON THE
8the General Corporation Law of Del (Purpose(s) of corporation authorized in home state or count Florida) 9. Name and street address of Florida registered acceptable) Name:CT Corporation System Office Address:1200 South Pine Island Ro	aware. ry to be carried out in the state of lagent: (P.O. Box or Mail Drop	L'STATE ON THE
8. the General Corporation Law of Del (Purpose(s) of corporation authorized in home state or count Florida) 9. Name and street address of Florida registered acceptable) Name: CT Corporation System Office Address: 1200 South Pine Island Ro	aware. ry to be carried out in the state of l agent: (P.O. Box or Mail Drop ad , Florida, 33324 (Zip Code)	Box NOT

12. Names and addresses of officers and/or directors: (Street address ONLY- P. O. Box NOT acceptable) A. DIRECTORS (Street address only-P, O . Box NOT acceptable) Chairman: SEE ATTACHED Address: Vice Chairman: Address: Director: Address: Director: ___ Address: B. OFFICERS (Street address only- P. O. Box NOT acceptable) President: SEE ATTACHED Address: Vice President: Address: Secretary: Address: Treasurer: Address: NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors. Vice Chairman, or any officer listed in number 12 of the application)

14. Leland P. Smith, Senior Vice President, General Counsel & Secretary

(Typed or printed name and capacity of person signing application)

EQUITY MARKETING, INC.

Officers and Directors

Stephen P. Robeck Chairman of the Board of Directors and Co-Chief Executive Officer 131 South Rodeo Drive Beverly Hills, CA 90212-2428

Donald A. Kurz
President, Co-Chief Executive Officer and Director
131 South Rodeo Drive
Beverly Hills, CA 90212-2428

Sanford R. Climan Director CAA 9830 Wilshire Boulevard Beverly Hills, CA 90212

Lawrence Elins Director Elins Enterprises 15260 Ventura Boulevard, Suite 1020 Sherman Oaks, CA 91403

Bruce Raben
Director
CIBC Oppenheimer
1999 Avenue of the Stars, Suite 2340
Los Angeles, CA 90067

Michael J. Welch Executive Vice President and Chief Financial Officer 131 South Rodeo Drive Beverly Hills, CA 90212-2428

Albert Ovadia Executive Vice President 131 South Rodeo Drive Beverly Hills, CA 90212-2428 SECKETARY OF STATE

Kim H. Thomsen Executive Vice President 131 South Rodeo Drive Beverly Hills, CA 90212-2428

Gary L. Trumbo Executive Vice President 131 South Rodeo Drive Beverly Hills, CA 90212-2428

Leland P. Smith Senior Vice President, General Counsel and Secretary 131 South Rodeo Drive Beverly Hills, CA 90212-2428

Ed Boyd Senior Vice President 131 South Rodeo Drive Beverly Hills, CA 90212-2428

69523.1

98 SEP 11 PM 1: 40
SECNLIARY OF STATE
AHASSEE FLORIDA

State of Delaware

Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY "EQUITY MARKETING, INC." IS DULY

INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN

GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE

RECORDS OF THIS OFFICE SHOW, AS OF THE NINTH DAY OF SEPTEMBER,

A.D. 1998.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL REPORTS HAVE BEEN FILED TO DATE.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE BEEN PAID TO DATE.

Edward J. Freel, Secretary of State

AUTHENTICATION:

9291238

DATE: