

TRANSMITTAL LETTER

F9800004552

TO: Qualification/Tax Lien Section  
Division of Corporations

SUBJECT: Trade Press Publishing Corporation

(Name of corporation - must include suffix)

Dear Sir or Madam:

The enclosed "Application by Foreign Corporation for Authorization to Transact Business in Florida", "Certificate of Existence", and check are submitted to register the above referenced foreign corporation to transact business in Florida.

Please return all correspondence concerning this matter to the following:

Robert W. Arens

(Name of Person)

Trade Press Publishing Corporation

(Firm/Company)

2100 W. Florist Ave.

(Address)

Milwaukee, WI 53209

(City/State/Zip)

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FILED  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS

Should you need to call someone concerning this matter, please call:

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-08/10/98--01110--002  
\*\*\*\*\*70.00 \*\*\*\*\*70.00

Robert W. Arens

(Name of Person)

at 414-228-7701

(Area Code & Daytime Telephone Number)

**COURIER ADDRESS:**

Qualification/Tax Lien Sec.  
Division of Corporations  
409 E. Gaines St  
Tallahassee, FL 32399

**MAILING ADDRESS:**

Qualification/Tax Lien Section  
Division of Corporations  
P. O. Box 6327  
Tallahassee, FL 32314

# APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA

IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO  
REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA:

1. Trade Press Publishing Corporation

(Name of corporation: must include the word "INCORPORATED", "COMPANY", "CORPORATION" or words or abbreviations of like import in language as will clearly indicate that it is a corporation instead of a natural person or partnership if not so contained in the name at present.)

2. WI 3. 39-1622937

(State or country under the law of which it is incorporated)

(FEI number, if applicable)

4. 12/1/88 5. Perpetual

(Date of Incorporation)

(Duration: Year corp. will cease to exist or  
"perpetual")

6. 7/6/98

(Date first transacted business in Florida. (SEE SECTIONS 607.1501, 607.1502, AND 817.155, F.S.)

7. 2100 W. Florist Ave.

Milwaukee, WI 53209

(Current mailing address)

8. Magazine Advertising Sales

(Purpose(s) of corporation authorized in home state or country to be carried out in the state of Florida)

9. Name and street address of Florida registered agent: (P.O. Box or Mail Drop Box NOT acceptable)

Name: Robert W. Arens

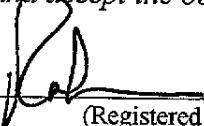
Office Address: 2831 N.E. 45th St.

Lighthouse Point, Florida, 33064

(Zip Code)

10. Registered agent's acceptance:

*Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.*

  
(Registered agent's signature)

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

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DIVISION OF CORPORATE  
SECRETARY OF STATE  
FLORIDA

12. Names and addresses of officers and/or directors: (Street address **ONLY**- P. O. Box **NOT acceptable**)

**A. DIRECTORS (Street address only- P. O. Box NOT acceptable)**

Chairman: Robert J. Wisniewski

Address: 2100 W. Florist Ave.

Milwaukee, WI 53209

Vice Chairman: Robert W. Arens

Address: 2100 w. Florist Ave.

Milwaukee, WI 53209

Director: Mr. R. Ron Heiligenstein

Address: 8210 N. Green Bay Rd.

Milwaukee, WI 53209

Director: Mr. Tom Nammacher

Address: 2201 Avenue A

Bradenton Beach, FL 32417-2252

**B. OFFICERS (Street address only- P. O. Box NOT acceptable)**

President: Robert J. Wisniewski

Address: 2100 W. Florist Ave.

Milwaukee, WI 53209

Vice President: Robert W. Arens

Address: 2100 w. Florist Ave.

Milwaukee, WI 53209

Secretary: Robert W. Arens

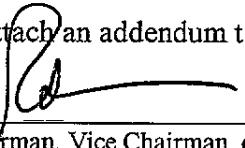
Address: 2100 W. Florist Ave

Milwaukee, WI 53209

Treasurer: Robert W. Arens

Address: 2100 W. Florist Ave. Milwaukee, WI 53209

**NOTE:** If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13. 

(Signature of Chairman, Vice Chairman, or any officer listed in number 12 of the application)

14. ROBERT W. ARENS, SECRETARY

(Typed or printed name and capacity of person signing application)

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DEPARTMENT OF COMMERCE  
U.S. BUREAU OF THE CENSUS  
DIVISION OF CENSUS BUREAU  
STAFF

DFI/CCS/Corp  
Fm 31-A (7/96)

- Printed on Recycled Paper -

United States of America  
State of Wisconsin  
DEPARTMENT OF FINANCIAL INSTITUTIONS

To All to Whom These Present Shall Come, Greeting:

I, RICHARD L. DEAN, Secretary, Department of Financial Institutions, do hereby certify that

TRADE PRESS PUBLISHING CORPORATION

is a domestic corporation organized under the laws of this state and that its date of incorporation is OCTOBER 11, 1988.

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DIVISION OF CORPORATIONS  
SECRETARY OF STATE

I further certify that said corporation has, during its most recently completed report year, filed with this department an annual report required by sec. 180.1622, 180.1921, or 181.651 of the Wisconsin Statutes, and that it has not filed articles of dissolution.

IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed the official seal of the Department on AUGUST 5, 1998.



Richard L. Dean, Secretary  
Department of Financial Institutions

BY:

*Money Shige*

Effective July 1, 1996, the Department of Financial Institutions assumed the functions previously performed by the Corporations Division of the Secretary of State and is the successor custodian of corporate records formerly held by the Secretary of State.