

2003 FOR PROFIT CORPORATION UNIFORM BUSINESS REPORT (UBR)

FILED
Jan 23, 2003 8:00 am
Secretary of State

01-23-2003 90163 018 ***150.00

DOCUMENT # F98000003215

1. Entity Name
NIelsen MEDIA RESEARCH, INC.



Principal Place of Business
**299 PARK AVE.
NEW YORK NY 10171**

Mailing Address
**150 MARTINGALE RD
4TH FL ATTN: M WAGNER
SCHAUMBURG IL 60173**



2. Principal Place of Business
770 BROADWAY
Suite, Apt. #, etc.

3. Mailing Address
150 Martingale Road
Suite, Apt. #, etc.
4th floor Attn: M. Wagner

☒ CHECK HERE IF MAKING CHANGES

City & State
New York New York
Zip
10003

City & State
Schaumburg IL
Zip
60173

4. FEI Number
06-1450569

Applied For
☐ Not Applicable

5. Certificate of Status Desired ☐ **\$8.75 Additional Fee Required**

6. Name and Address of Current Registered Agent

**C T CORPORATION SYSTEM
1200 SOUTH PINE ISLAND ROAD
PLANTATION FL 33324**

7. Name and Address of New Registered Agent

Name
Street Address (P.O. Box Number is Not Acceptable)
City
FL Zip Code

8. The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. I am familiar with, and accept the obligations of registered agent.

SIGNATURE

Signature, typed or printed name of registered agent and title if applicable.

(NOTE: Registered Agent signature required when reinstating)

DATE

FILE NOW!!! FEE IS \$150.00
After May 1, 2003 Fee will be \$550.00
Make Check Payable to Florida Department of State

9. Election Campaign Financing
Trust Fund Contribution. ☐ **\$5.00 May Be Added to Fees**

10. OFFICERS AND DIRECTORS

TITLE NAME STREET ADDRESS CITY-ST-ZIP	PCEO WHITING, SUSAN 299 PARK AVE. NEW YORK NY 10171	<input type="checkbox"/> Delete
TITLE NAME STREET ADDRESS CITY-ST-ZIP	CFO OHARA, JAMES 299 PARK AVE NEW YORK NY 10171	<input type="checkbox"/> Delete
TITLE NAME STREET ADDRESS CITY-ST-ZIP	VPS SCHWARTZ-LEEPER, DAVID 299 PAK AVE. NEW YORK NY 10171	<input type="checkbox"/> Delete
TITLE NAME STREET ADDRESS CITY-ST-ZIP	VPAC EGGERT, RONALD F 150 MARTINGALE RD SCHAUMBURG IL 60173	<input type="checkbox"/> Delete
TITLE NAME STREET ADDRESS CITY-ST-ZIP		<input type="checkbox"/> Delete
TITLE NAME STREET ADDRESS CITY-ST-ZIP		<input type="checkbox"/> Delete

11. ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS IN 11

TITLE NAME STREET ADDRESS CITY-ST-ZIP	770 Broadway New York NY 10003	<input checked="" type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE NAME STREET ADDRESS CITY-ST-ZIP	770 Broadway New York NY 10003	<input checked="" type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE NAME STREET ADDRESS CITY-ST-ZIP	770 BROADWAY New York NY 10003	<input checked="" type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE NAME STREET ADDRESS CITY-ST-ZIP		<input type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE NAME STREET ADDRESS CITY-ST-ZIP		<input type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE NAME STREET ADDRESS CITY-ST-ZIP		<input type="checkbox"/> Change <input type="checkbox"/> Addition

12. I hereby certify that the information supplied with this filing does not qualify for the exemption stated in Section 119.07(3)(i), Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 10 or Block 11 if changed, or on an attachment with an address, with all other like empowered.

SIGNATURE:

Signature Required

SIGNATURE AND TYPED OR PRINTED NAME OF SIGNING OFFICER OR DIRECTOR

1/16/03

Date

847-605-5916

Daytime Phone #

CR2E034 (10/02)

Nielsen Media Research Inc.

List of Officers & Directors

Name	Address
Susan Whiting President & CEO	770 Broadway New York, NY 10003
James O'Hara Vice Pres & CFO, & Treasurer	770 Broadway New York, NY 10003
David A. Schwartz-Leeper Sr. VP, General-Counsel, & Secretary	770 Broadway New York, NY 10003
Ronald F. Eggert Vice-Pres & Controller	150 Martingale Road Schaumburg, IL 60173
James Ross Assistant Secretary	770 Broadway New York, NY 10003

Directors

John Dimling Chairman	770 Broadway New York, NY 10003
Geralds S. Hobbs Director	770 Broadway New York, NY 10003
Thomas Mastrelli Director	770 Broadway New York, NY 10003

Attachment
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30018845