

2008 FOR PROFIT CORPORATION ANNUAL REPORT

FILED
Apr 30, 2008 08:00 AM
Secretary of State

DOCUMENT # F98000003215		
1. Entity Name NIELSEN MEDIA RESEARCH, INC.		
Principal Place of Business 770 BROADWAY NEW YORK, NY 10003	Mailing Address 150 MARTINGALE RD 4TH FL ATTN: M WAGNER SCHAUMBURG, IL 60173	



04172008 No Chg-P CR2E034 (11/05)

DO NOT WRITE IN THIS SPACE

4. FEI Number 06-1450569	Applied For ☐ Not Applicable
5. Certificate of Status Desired ☐ \$8.75 Additional Fee Required	

6. Name and Address of Current Registered Agent

C T CORPORATION SYSTEM
1200 SOUTH PINE ISLAND ROAD
PLANTATION, FL 33324

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IN THIS SPACE**

8. The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. I am familiar with, and accept the obligations of registered agent.

SIGNATURE _____
Signature typed or printed name of registered agent and title if applicable (NOTE: Registered Agent signature required when reinstating) DATE

**FILE NOW!!! FEE IS \$150.00
After May 1, 2008 Fee will be \$550.00**

9. Election Campaign Financing
Trust Fund Contribution. ☐ \$5.00 May Be
Added to Fees

U0000009334955
05/23/08-80052-006 150.00

10. OFFICERS AND DIRECTORS

TITLE	PCEO
NAME	WHITING, SUSAN
STREET ADDRESS	770 BROADWAY
CITY-ST-ZIP	NEW YORK, NY 10003
TITLE	CFO
NAME	RODE, JANE
STREET ADDRESS	770 BROADWAY
CITY-ST-ZIP	NEW YORK, NY 10003
TITLE	VPS
NAME	SCHWARTZ-LEEPER, DAVID
STREET ADDRESS	770 BROADWAY
CITY-ST-ZIP	NEW YORK, NY 10003
TITLE	VPTX
NAME	STEINMAN, FREDERICK
STREET ADDRESS	770 BROADWAY
CITY-ST-ZIP	NEW YORK, NY 10003
TITLE	TREASURER
NAME	RICHARD E. FITZGERALD
STREET ADDRESS	770 BROADWAY
CITY-ST-ZIP	NEW YORK, NY 10003
TITLE	
NAME	
STREET ADDRESS	
CITY-ST-ZIP	

**DO NOT WRITE
IN THIS SPACE**

12. I hereby certify that the information supplied with this filing does not qualify for the exemptions contained in Chapter 119, Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my signature shall have the same legal effect as if made under oath, that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 10 or Block 11 if changed, or on an attachment with an address, with all other like empowered.

SIGNATURE: James W. White, Attorney in fact 4/25/08 770-856-2525
SIGNATURE AND TYPED OR PRINTED NAME OF SIGNING OFFICER OR DIRECTOR Date Daytime Phone #