2010 FOR PROFIT CORPORATION REINSTATEMENT

DOCUMENT# F98000002755

Entity Name: HEARST BUSINESS COMMUNICATIONS, INC.

FILED Oct 01, 2010 Secretary of State

Current Principal Place of Business: New Principal Place of Business:

300 WEST 57TH STREET NEW YORK, NY 10019

Current Mailing Address: New Mailing Address:

214 NORTH TRYON STREET CORPORATE TAX DEPARTMENT CHARLOTTE, NC 28202 US

FEI Number: 13-3047654 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent: Name and Address of New Registered Agent:

C T CORPORATION SYSTEM 1200 SOUTH PINE ISLAND ROAD PLANTATION, FL 33324 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both,

in the State of Florida.

SIGNATURE: DAVID L. KORS

Electronic Signature of Registered Agent Date

OFFICERS AND DIRECTORS:

Title: AT

Name: KORS, DAVID L

Address: 214 NORTH TRYON STREET City-St-Zip: CHARLOTTE, NC 28202

Title: F

Name: MALLOCH, RICHARD P Address: 300 WEST 57TH STREET City-St-Zip: NEW YORK, NY 10019

Title: S

Name: BOSTRON, CATHERINE A Address: 300 WEST 57TH STREET City-St-Zip: NEW YORK, NY 10019

Title: TF

Name: WILBANKS, ROBERT D
Address: 214 NORTH TRYON STREET
City-St-Zip: CHARLOTTE, NC 28202

Title: AS

 Name:
 LOEB, LARRY M

 Address:
 300 WEST 57TH STREET

 City-St-Zip:
 NEW YORK, NY 10019

Title: [

Name: MALLOCH, RICHARD P Address: 300 WEST 57TH STREET City-St-Zip: NEW YORK, NY 10019

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: DAVID L. KORS AT 10/01/2010