

Document Number Only
F960000005323

CT CORPORATION SYSTEM

660 EAST JEFFERSON STREET

Requestor's Name
TALLAHASSEE, FL 32301

Address
222-1092

City State Zip Phone

CORPORATION(S) NAME

800001959158
-10/09/96--01046--010
*****70.00 *****70.00

W96-21368

Nielsen Media Research, Inc.

10/14

- ☒ Profit
☐ NonProfit
☐ Limited Liability Co.
☒ Foreign
☐ Limited Partnership
☐ Reinstatement
☐ Certified Copy
☐ Call When Ready
☒ Walk In
☐ Mail Out
- ☐ Amendment
☐ Dissolution/Withdrawal
☐ Annual Report
☐ Reservation
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☐ Call if Problem
☐ Will Wait
- ☐ Merge
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☐ Change of R.A.
☐ Fictitious Name Filing
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10/09

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DIVISION OF CORPORATION



FLORIDA DEPARTMENT OF STATE
Sandra B. Mortham
Secretary of State

October 9, 1996

C T CORPORATION SYSTEM

SUBJECT: NIELSEN MEDIA RESEARCH, INC.
Ref. Number: W96000021308

We have received your document for NIELSEN MEDIA RESEARCH, INC. and your check(s) totaling \$70.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

It appears the corporation is already registered with our office, please refer to the attached printout.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (904) 487-6097.

Michael Mays
Document Specialist

Letter Number: 596A00045982

**APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION
TRANSACT BUSINESS IN FLORIDA**

IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS
SUBMITTED TO REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE
STATE OF FLORIDA:

1. Nielsen Media Research, Inc.
(Name of corporation: must include the word "INCORPORATED", "COMPANY", "CORPORATION", or words or abbreviations of like import in language as will clearly indicate that it is a corporation instead of a natural person or partnership if not so contained in the name at present.)
2. Delaware
(State or country under the law of which it is incorporated)
3. 06-1463993
(FEI number, if applicable)
4. October 1, 1996
(Date of incorporation)
5. Perpetual
(Duration: Year corp. will cease to exist or "perpetual")
6. upon qualification
(Date first transacted business in Florida. (See sections 607.1501, 607.1502, and 617.156, F.S.))
7. C/O Cognizant Corporation, 200 Nyalu Farms Road, Connecticut 06880
WESTPORT
(Current mailing address)
8. any lawful business or activity
(Purpose(s) of corporation authorized in home state or country to be carried out in the state of Florida)
9. Name and street address of Florida registered agent:
Name: C T Corporation System
Office Address: c/o C T Corporation System, 1200 South Pine Island Road
Plantation, Florida, 33324
(Zip Code)
10. Registered agent acceptance:
Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application. I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligation of my position as registered agent.

C T Corporation System


(Registered agent's signature) (Official)

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96 OCT 14 PM 1:04
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

12. Names and addresses of officers and/or directors:

A. DIRECTORS

Chairman: see attached list of directors

Address: _____

Vice Chairman: see attached list of directors

Address: _____

Director: see attached list of directors

Address: _____

Director: _____

Address: _____

B. OFFICERS

President: see attached list of officers

Address: _____

Vice President: _____

Address: _____

Secretary: _____

Address: _____

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TALLAHASSEE, FLORIDA

NIELSEN MEDIA RESEARCH, INC.

RIDER

DIRECTORS AND OFFICERS LIST

DIRECTORS

Stephen J. Boatti
c/o Cognizant Corporation
200 Nyala Farms
Wesport, CT 06880

Jared T. Finkelstein
c/o Cognizant Corporation
200 Nyala Farms
Wesport, CT 06880

Leslye G. Katz
c/o Cognizant Corporation
200 Nyala Farms
Wesport, CT 06880

OFFICERS

Name

Title

Stephen J. Boatti
c/o Cognizant Corporation
200 Nyala Farms
Wesport, CT 06880

President

Jared T. Finkelstein
c/o Cognizant Corporation
200 Nyala Farms
Wesport, CT 06880

Vice President and Assistant Secretary

David Schwartz-Leeper
299 Park Avenue
New York, NY 10171

Vice President and Assistant Secretary

Susan H. Reynolds
c/o Cognizant Corporation
200 Nyala Farms
Wesport, CT 06880

Secretary

Leslye G. Katz
c/o Cognizant Corporation
200 Nyala Farms
Wesport, CT 06880

Vice President and Treasurer

Michael Boland
c/o Cognizant Corporation
200 Nyala Farms
Wesport, CT 06880

Assistant Treasurer

Matthew Friedman
c/o Cognizant Corporation
200 Nyala Farms
Wesport, CT 06880

Assistant Treasurer

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TALLAHASSEE, FLORIDA

Treasurer: _____

Address: _____

NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13. Stephen J. Boatti
(Signature of Chairman, Vice Chairman, or any officer listed in number 12 of the application)

14. Stephen J. Boatti, President
(Typed or printed name and capacity of person signing application)

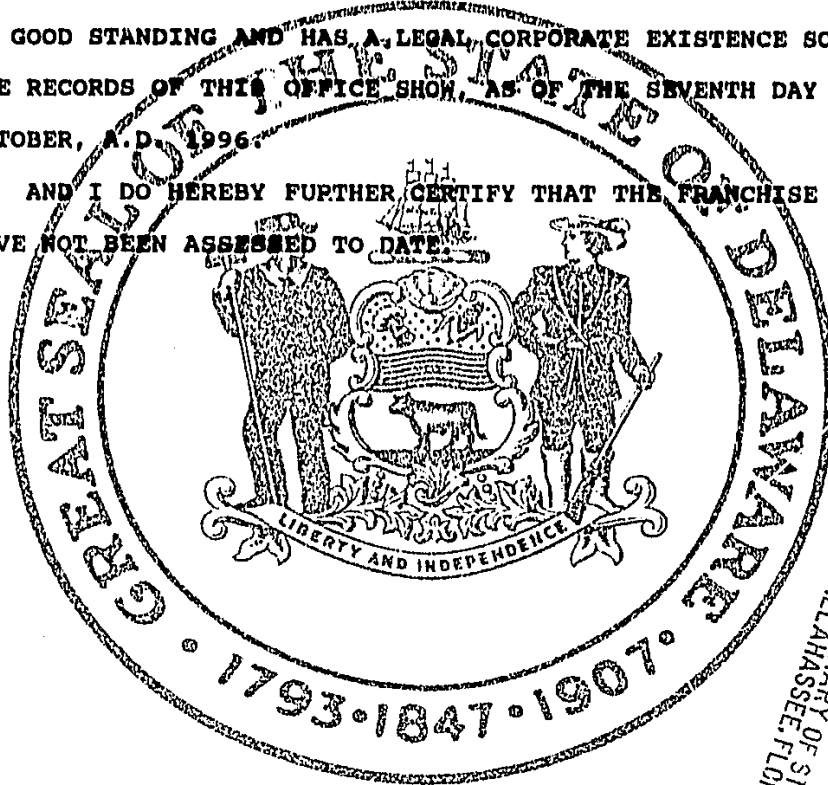
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TALLAHASSEE, FLORIDA

State of Delaware
Office of the Secretary of State

PAGE 1

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "NIELSEN MEDIA RESEARCH, INC." IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE SEVENTH DAY OF OCTOBER, A.D. 1996.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE NOT BEEN ASSESSED TO DATE.



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96 OCT 14 PM 1:04
SECRETARY OF STATE
TALLAHASSEE, FLORIDA



Edward J. Freel

Edward J. Freel, Secretary of State

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AUTHENTICATION:

DATE:

8136260

10-07-96