

**2003 FOR PROFIT CORPORATION  
UNIFORM BUSINESS REPORT (UBR)**

**FILED**  
**Mar 31, 2003 8:00 am**  
**Secretary of State**

03-31-2003 90111 007 \*\*\*150.00

**DOCUMENT # F96000004932**



1. Entity Name  
**PRIMEDIA SPECIALTY GROUP, INC.**

Principal Place of Business  
227 WEST MONROE. STE 4200  
CHICAGO IL 60606

Mailing Address  
6420 WILSHIRE BLVD.  
ATTN:MS. MEL MANGUERA  
LOS ANGELES CA 90048



2. Principal Place of Business

3. Mailing Address

Suite, Apt. #, etc.

Suite, Apt. #, etc.

City & State

City & State

4. FEI Number **36-4099296**

Applied For  
Not Applicable

Zip

Country

Zip

Country

5. Certificate of Status Desired  **\$8.75** Additional Fee Required

CHECK HERE IF MAKING CHANGES

**6. Name and Address of Current Registered Agent**

**7. Name and Address of New Registered Agent**

**NRAI SERVICES, INC.**  
**526 E. PARK AVE.**  
**TALLAHASSEE FL 32301**

Name  
Street Address (P.O. Box Number is Not Acceptable)  
City **FL** Zip Code

8. The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. I am familiar with, and accept the obligations of registered agent.

SIGNATURE \_\_\_\_\_ (NOTE: Registered Agent signature required when reinstating) DATE \_\_\_\_\_

**FILE NOW!!! FEE IS \$150.00**  
**After May 1, 2003 Fee will be \$550.00**  
**Make Check Payable to Florida Department of State**

9. Election Campaign Financing Trust Fund Contribution.  **\$5.00** May Be Added to Fees

**10. OFFICERS AND DIRECTORS**

**11. ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS IN 11**

TITLE	P	<input type="checkbox"/> Delete
NAME	MCCURDY, CHARLES	
STREET ADDRESS	745 5TH AVE	
CITY-ST-ZIP	NEW YORK NY 10151	
TITLE	ASVP	<input type="checkbox"/> Delete
NAME	FRASER, CHRISTOPHER	
STREET ADDRESS	745 5TH AVE	
CITY-ST-ZIP	NEW YORK NY 10151	
TITLE	T	<input type="checkbox"/> Delete
NAME	FLYNN, MATTHEW	
STREET ADDRESS	745 5TH AVE	
CITY-ST-ZIP	NEW YORK NY 10151	
TITLE	DC	<input type="checkbox"/> Delete
NAME	ROGERS, THOMAS	
STREET ADDRESS	745 5TH AVE	
CITY-ST-ZIP	NEW YORK NY 10151	
TITLE	D	<input type="checkbox"/> Delete
NAME	CHELL, BEVERLY	
STREET ADDRESS	745 5TH AVE	
CITY-ST-ZIP	NEW YORK NY 10151	
TITLE		<input type="checkbox"/> Delete
NAME		
STREET ADDRESS		
CITY-ST-ZIP		

TITLE	<input type="checkbox"/> Change <input type="checkbox"/> Addition
NAME	
STREET ADDRESS	
CITY-ST-ZIP	
TITLE	<input type="checkbox"/> Change <input type="checkbox"/> Addition
NAME	
STREET ADDRESS	
CITY-ST-ZIP	
TITLE	<input type="checkbox"/> Change <input type="checkbox"/> Addition
NAME	
STREET ADDRESS	
CITY-ST-ZIP	
TITLE	<input type="checkbox"/> Change <input type="checkbox"/> Addition
NAME	
STREET ADDRESS	
CITY-ST-ZIP	
TITLE	<input type="checkbox"/> Change <input type="checkbox"/> Addition
NAME	
STREET ADDRESS	
CITY-ST-ZIP	

12. I hereby certify that the information supplied with this filing does not qualify for the exemption stated in Section 119.07(3)(i), Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 10 or Block 11 if changed, or on an attachment with an address, with all other like empowered.

SIGNATURE: **SIGNATURE REQUIRED**  
SIGNATURE AND TYPED OR PRINTED NAME OF SIGNING OFFICER OR DIRECTOR

Date: **3/24/03** Daytime Phone #: **(322) 782-2000**

CR2E034 (10/02)

Attachment 90063744  
#F96000004932

PRIMEDIA Specialty Group Inc.

<u>Name &amp; Title</u>	<u>Address</u>	<u>Term Expires</u>
Thomas S. Rogers* Chairman	48 Biltmore Avenue Rye, NY 10580	When successor is elected and qualified
Charles G. McCurdy* Vice Chairman	1158 Fifth Avenue New York, NY 10029	(same as above)
Beverly C. Chell* Vice Chairman, GC, Secretary	21 Bluewater Hill Westport, CT 06880	(same as above)
Lawrence R. Rutkowski Executive Vice President, CFO	69 Heather Drive New Canaan, CT 06840	(same as above)
<del>Matthew Flynn Sr. VP, Treasurer</del>	<del>53 Joyce Road Hartsdale, NY 10530</del>	<del>(same as above)</del>
David Ferm President & CEO	1 Yarmouth Road Rowayton, CT 06853	(same as above)
Michaelanne C. Discepolo Executive Vice President	46 Wolf Hill Road Melville, NY 11747	(same as above)
Christopher A. Fraser VP, Assist. Sec.	729 Hyslip Avenue Westfield, NJ 07090	(same as above)
Thomas Savoca Vice President, Real Estate & Risk Management	47 Circle Drive Ridgefield, CT 06877	(same as above)
Robert Sforzo Sr. VP, Controller	41 89th Street Brooklyn, NY 11209	(same as above)
Jill Harris Vice President, Tax	231 Blackburn Road Summit, NJ 07901	(same as above)
Daniel Aks Chief Operating Officer	10 Crest Road East Brunswick, NJ-08816	(same as above)
Linda C. Jenkins Sr. Vice President, Finance	21 Roland Road Irvington, NY 10533	(same as above)
Steven Aster Executive VP, Consumer Marketing & Internet Grp.	19 Spector Lane Plainview, NY 11803	(same as above)
Craig Nickerson President & COO	23862 Via Monte Coto De Caza, CA 92679	(same as above)

Attachment

90063744  
#F96000004932

Tom Rice

Jacqueline Blum  
Vice President

18519 Linnet Street  
Tarzana, CA 91356

(same as above)

\* Director