

2010 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F96000003943

FILED
Jan 19, 2010
Secretary of State

Entity Name: THE DIAL CORPORATION

Current Principal Place of Business:

19001 N SCOTTSDALE RD
STE 4.50
SCOTTSDALE, AZ 85255 US

New Principal Place of Business:

Current Mailing Address:

19001 N SCOTTSDALE RD
STE 4.50
SCOTTSDALE, AZ 85255 US

New Mailing Address:

FEI Number: 51-0374887

FEI Number Applied For ()

FEI Number Not Applicable ()

Certificate of Status Desired ()

Name and Address of Current Registered Agent:

CORPORATION SERVICE COMPANY
1201 HAYS STREET
TALLAHASSEE, FL 323012525 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

Election Campaign Financing Trust Fund Contribution ().

OFFICERS AND DIRECTORS:

Title: PDIR
Name: CASPER, BRADLEY A
Address: 19001 N SCOTTSDALE RD
City-St-Zip: SCOTTSDALE, AZ 85255 US

Title: SEC
Name: PAUL, BERRY R
Address: ONE HENKEL WAY
City-St-Zip: ROCKY HILL, CT 06067 US

Title: VP
Name: GAZAWAY, BRAD A
Address: 19001 N SCOTTSDALE RD
City-St-Zip: SCOTTSDALE, AZ 85255 US

Title: TRES
Name: DOHM, RAPHAELA
Address: ONE HENKEL WAY
City-St-Zip: ROCKY HILL, CT 06067 US

Title: DIR
Name: PICCOLOMINI, JEFFREY
Address: ONE HENKEL WAY
City-St-Zip: ROCKY HILL, CT 06067 US

Title: DIR
Name: STARA, FRIEDRICH
Address: HENKELSTRAB 67
City-St-Zip: DUSSELDORF GERMANY, GE 40191 GE

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: BRAD A GAZAWAY

VP

01/19/2010

Electronic Signature of Signing Officer or Director

Date