

2009 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F96000003943

FILED
Feb 18, 2009
Secretary of State

Entity Name: THE DIAL CORPORATION

Current Principal Place of Business:

15501 NORTH DIAL BLVD
SCOTTSDALE, AZ 85260 US

Current Mailing Address:

15501 NORTH DIAL BLVD
SCOTTSDALE, AZ 85260 US

New Principal Place of Business:

19001 N SCOTTSDALE RD
STE 4.50
SCOTTSDALE, AZ 85255 US

New Mailing Address:

19001 N SCOTTSDALE RD
STE 4.50
SCOTTSDALE, AZ 85255 US

FEI Number: 51-0374887 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent:

CORPORATION SERVICE COMPANY
1201 HAYS STREET
TALLAHASSEE, FL 323012525 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: _____

Electronic Signature of Registered Agent

Date

Election Campaign Financing Trust Fund Contribution ().

OFFICERS AND DIRECTORS:

Title: PDIR () Delete
Name: CASPER, BRADLEY A
Address: 15501 NORTH DIAL BLVD
City-St-Zip: SCOTTSDALE, AZ 85260 US

Title: SEC () Delete
Name: PAUL, BERRY R
Address: 1001 TROUT BROOK CROSSING
City-St-Zip: ROCKY HILL, CT 85260 US

Title: VP () Delete
Name: GAZAWAY, BRAD A
Address: 15501 N DIAL BLVD
City-St-Zip: SCOTTSDALE, AZ 85260 US

Title: TRES () Delete
Name: DOHM, RAPHAELA
Address: 2200 RENAISSANCE
City-St-Zip: GULPH MILLS, PA 19406 US

Title: DIR () Delete
Name: TIERNEY, JOHN F
Address: 15501 N DIAL BLVD
City-St-Zip: SCOTTSDALE, AZ 85260 US

Title: DIR () Delete
Name: STARA, FRIEDRICH
Address: HENKELSTRAB 67
City-St-Zip: DUSSELDORF GERMANY, GE 40191 GE

ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS:

Title: PDIR (X) Change () Addition
Name: CASPER, BRADLEY A
Address: 19001 N SCOTTSDALE RD
City-St-Zip: SCOTTSDALE, AZ 85255 US

Title: () Change () Addition
Name:
Address:
City-St-Zip:

Title: VP (X) Change () Addition
Name: GAZAWAY, BRAD A
Address: 19001 N SCOTTSDALE RD
City-St-Zip: SCOTTSDALE, AZ 85255 US

Title: TRES (X) Change () Addition
Name: DOHM, RAPHAELA
Address: 1001 TROUT BROOK CROSSING
City-St-Zip: ROCKY HILL, CT 06067 US

Title: DIR (X) Change () Addition
Name: PICCOLOMINI, JEFFREY
Address: 1001 TROUT BROOK CROSSING
City-St-Zip: ROCKY HILL, CT 06067 US

Title: () Change () Addition
Name:
Address:
City-St-Zip:

I hereby certify that the information supplied with this filing does not qualify for the exemption stated in Chapter 119, Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with an address, with all other like empowered.

SIGNATURE: BRAD GAZAWAY

VP

02/18/2009

Electronic Signature of Signing Officer or Director

Date