Document Number Only CT CORPORATION SYSTEM OOO 3406

660 EAST JEFFERSON STRE	ET		_	
Requestor's Name TALLAHASSEE, FL 32301				
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CR2E031 (1-89)

APPLICATION BY FOREIGN CORPORATION TO FILE AMENDMENT TO APPLICATION FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA

LAHASS 19
SECTION I (1-3 must be completed)
To a
Name of corporation as it appears within the records of the Department of State.
2. Incorporated under laws of: New York
3. Date authorized to do business in Florida: July 3, 1996
SECTION II (4-7 complete only the applicable changes)
4. If the amendment changes the name of the corporation, when was the change effected under the laws of its jurisdiction of incorporation?
March 9, 1998
5. Name of corporation after the amendment, adding suffix "corporation," "company," "incorporated," or appropriate abbreviation, if not contained in new name of the corporation
BSMG Worldwide, Inc.
6. If the amendment changes the period of duration, indicate new period of duration.
N/A
7. If the amendment changes the jurisdiction of incorporation, indicate new jurisdiction.
N/A
x Dous Cultraro x 3/13/98
Signature Date

Doris Cultraro, Vice President

State of New York Department of State

I hereby certify, that the certificate of incorporation of BSMG WORLDWIDE, INC. was filed on 09/23/1986, under the name of ROBINSON, LAKE & LERER, INC., with perpetual duration, and that a diligent examination has been made of the index of corporation papers filed in this Department for a certificate, order, or record of a dissolution, and upon such examination, no such certificate, order or record has been found, and that so far as indicated by the records of this Department, such corporation is a subsisting corporation.

A Certificate of Amendment ROBINSON, LAKE & LERER, INC., changing name to ROBINSON, LAKE, LERER & MONTGOMERY, INC., was filed 04/28/1988.

A Certificate of Amendment ROBINSON, LAKE, LERER & MONTGOMERY, INC., changing name to ROBINSON LERER SAWYER MILLER, INC., was filed 11/08/1995.

A Certificate of Amendment ROBINSON LERER SAWYER MILLER, INC. , changing name to BOZELL SAWYER MILLER GROUP INC., was filed 06/18/1996.

A Certificate of Amendment BOZELL SAWYER MILLER GROUP INC., changing name to BSMG WORLDWIDE, INC., was filed 03/09/1998.

ithess my hand and the official seal the Department of State at the City Albany, this 17th day of March e thousand nine hundred and nety-eight.

Special Deputy Secretary of State

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