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Division of Corporations

CT CORPORATION SYSTEM

**F96000003371**

Florida Department of State  
Division of Corporations  
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DIVISION OF CORPORATIONS

**REGISTERED AGENT CHANGE**

**SUPERMARKETS ONLINE, INC.**

Certificate of Status	0
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# STATEMENT OF CHANGE OF REGISTERED OFFICE OR REGISTERED AGENT OR BOTH FOR CORPORATIONS

Pursuant to the provisions of sections 607.0502, 617.0502, 607.1508, or 617.1508, Florida Statutes, this statement of change is submitted for a corporation organized under the laws of the State of Delaware in order to change its registered office or registered agent, or both, in the State of Florida.

1. The name of the corporation: Supermarkets Online, Inc.
2. The principal office address: 200 Carillon Parkway, Saint Petersburg, FL 33716
3. The mailing address (if different): \_\_\_\_\_
4. Date of incorporation/qualification: 07/02/96 Document number: F96-3371

5. The name and street address of the current registered agent and registered office on file with the Florida Department of State:

NRAI Services, Inc.

526 E. Park Avenue

Tallahassee, FL 32301

6. The name and street address of the new registered agent (if changed) and /or registered office (if changed):

CT Corporation System

c/o CT Corporation System

(P.O. Box or personal mailbox NOT acceptable)

1200 South Pine Island Road, Plantation, Florida 33324

The street address of its registered office and the street address of the business office of its registered agent, as changed will be identical.

Such change was authorized by resolution duly adopted by its board of directors or by an officer so authorized by the board, or the corporation has been notified in writing of the change.

*James Bordonaro / Attorney in Fact*

*(Signature of an officer, chairman or vice chairman of the board)*

*(Printed or typed name and title)*

*I hereby accept the appointment as registered agent and agree to act in this capacity, I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligation of my position as registered agent. Or, if this document is being filed merely to reflect a change in the registered office address, I hereby confirm that the corporation has been notified in writing of this change.*

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By: \_\_\_\_\_

11/02/04

*(Signature of Registered Agent)*

*(Date)*

If signing on behalf of an entity: \_\_\_\_\_

*(Typed or Printed Name)*

**JAMES A. BORDONARO**  
**ASSISTANT SECRETARY**

\*\*\* FILING FEE: \$35.00 \*\*\*

MAKE CHECKS PAYABLE TO FLORIDA DEPARTMENT OF STATE AND MAIL TO:  
DIVISION OF CORPORATIONS, P.O. Box 6327, TALLAHASSEE, FL 32314

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TALLAHASSEE, FLORIDA

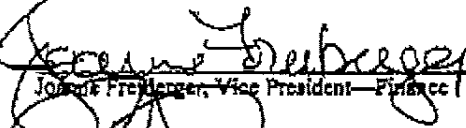

POWER OF ATTORNEY

NOTICE IS HEREBY GIVEN THAT Catalina Marketing Corporation ("Corporation"), a corporation incorporated under the laws of Delaware does hereby appoint James Bordonaro and Tim Sylvester as attorney-in-fact for the Corporation to act for the Corporation and subsidiaries of the Corporation attached hereto as Exhibit A (The "Subsidiaries") in the Corporation's and Subsidiaries' names for the limited purposes authorized herein.


The Corporation and Subsidiaries, having taken all necessary steps to authorize the changes, hereby grants its attorney-in-fact the power to execute the documents necessary to change the Corporation's and Subsidiaries' registered agent and registered office, or the agent and office of similar import, in any state.

This Power of Attorney expires when revoked by the Corporation or Subsidiaries.

IN WITNESS WHEREOF the undersigned have executed this Power of Attorney on this 28<sup>th</sup> day of October, 2004.

  
Joseph Freidinger, Vice President—Finance  
  
Justin A. Sumner, Assistant Secretary

Sworn to and subscribed before me  
this 28<sup>th</sup> day of October 2004

  
Notary Public, State of FLORIDA, County of PINELLAS  
Commission Expires: July 5, 2006



Carol A. Chapman  
MY COMMISSION # 00115773 EXPIRES  
July 5, 2006  
SIGNED BY THE NOTARY PUBLIC, INC.

**EXHIBIT A**

CATALINA MARKETING CORPORATION  
Catalina Electronic Clearing Services, Inc.  
Catalina Information Resources, Inc.  
Catalina Marketing Iberia, Inc.  
CATALINA MARKETING INTERNATIONAL, INC.  
Catalina Marketing of Belgium, Inc.  
Catalina Marketing of France, Inc.  
Catalina Marketing Manufacturer Services, Inc.  
Catalina Marketing UK, Inc.  
Catalina Marketing Worldwide, Inc.  
Catalina Health Resource, Inc.  
SUPERMARKETS ONLINE, INC.  
Catalina Marketing Research Solutions, Inc.  
Dynamic Controls, Inc.  
Dynamic Data Services, Inc.  
CMJ Investments, LLC  
Catalina Marketing Direct Marketing Services, Inc.  
Compuscan Marketing, Inc.  
Compuscan Technologies, Inc.  
Market Intelligence, Inc.  
Supermarkets Online Holdings, Inc.  
Catalina Marketing Loyalty Holdings, Inc.  
Catalina Marketing Charitable Foundation