


2004 FOR PROFIT CORPORATION ANNUAL REPORT

FILED
May 10, 2004 8:00 am
Secretary of State

05-10-2004 90475 050 ***150.00

DOCUMENT # F96000002512

1. Entity Name
GENERAL MILLS SALES, INC.



Principal Place of Business
**NUMBER ONE GENERAL MILLS BLVD
 MINNEAPOLIS, MN 55426**

Mailing Address
**C/O TAX DEPT PO BOX 1113
 MINNEAPOLIS, MN 55440-1113**

54053964



04302004 No Chg-P CR2E034 (10/03)

DO NOT WRITE IN THIS SPACE

4. FEI Number
41-1838091

Applied For
 Not Applicable

5. Certificate of Status Desired **\$8.75** Additional Fee Required

6. Name and Address of Current Registered Agent

**C T CORPORATION SYSTEM
 1200 SOUTH PINE ISLAND ROAD
 PLANTATION, FL 33324**

DO NOT WRITE IN THIS SPACE

8. The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. I am familiar with, and accept the obligations of registered agent.

SIGNATURE _____ DATE _____
Signature, typed or printed name of registered agent and title if applicable. (NOTE: Registered Agent signature required when reinstating)

**FILE NOW!!! - FEE IS \$150.00
 After May 1, 2004 Fee will be \$550.00**

9. Election Campaign Financing Trust Fund Contribution. **\$5.00** May Be Added to Fees

10. OFFICERS AND DIRECTORS

TITLE NAME STREET ADDRESS CITY-ST-ZIP	PD ROTSCH, JEFFREY J NUMBER ONE GENERAL MILLS BLVD. MINNEAPOLIS, MN 55426
TITLE NAME STREET ADDRESS CITY-ST-ZIP	SV MACHUZICK, JOHN T ONE GENERAL MILLS BLVD MINNEAPOLIS, MN 55426
TITLE NAME STREET ADDRESS CITY-ST-ZIP	VP HARPER, ERNEST M JR ONE GENERAL MILLS BLVD MINNEAPOLIS, MN 55426
TITLE NAME STREET ADDRESS CITY-ST-ZIP	AS CROSE, GAYLE L NUMBER ONE GENERAL MILLS BLVD. MINNEAPOLIS, MN 55426
TITLE NAME STREET ADDRESS CITY-ST-ZIP	VP ADDICKS, MARK W NUMBER ONE GENERAL MILLS BLVD. MINNEAPOLIS, MN 55426
TITLE NAME STREET ADDRESS CITY-ST-ZIP	AT MORRIS, GERALD J ONE GENERAL MILLS BLVD. MINNEAPOLIS, MN 55426

SCHEDULE ATTACHED

DO NOT WRITE IN THIS SPACE

12. I hereby certify that the information supplied with this filing does not qualify for the exemption stated in Section 119.07(3)(i), Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 10 or Block 11 if changed, or on an attachment with an address, with all other like empowered.

SIGNATURE: 
SIGNATURE AND TYPED OR PRINTED NAME OF SIGNING OFFICER OR DIRECTOR

Assistant Treasurer **4/30/04**
Date Daytime Phone #

Attachment

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Directors, Officers Report

GENERAL MILLS SALES, INC.

Monday, February 16, 2004

DIRECTORS

Mark W. Addicks **Director**
Primary Address: General Mills, Inc.
Number One General Mills Boulevard
Minneapolis, MN 55426 U.S.A.

John T. Machuzick **Director**
Primary Address: General Mills, Inc.
Number One General Mills Boulevard
Minneapolis, MN 55426 U.S.A.

Jeffrey J. Rotsch **Director**
Primary Address: General Mills, Inc.
Number One General Mills Boulevard
Minneapolis, MN 55426 U.S.A.

David B. VanBenschoten **Director**
Primary Address: General Mills, Inc.
Number One General Mills Boulevard
Minneapolis, MN 55426 U.S.A.

Elizabeth L. Wittenberg **Director**
Primary Address: General Mills, Inc.
Number One General Mills Boulevard
Minneapolis, MN 55426 U.S.A.

OFFICERS

Jeffrey J. Rotsch **President**
Primary Address: General Mills, Inc.
Number One General Mills Boulevard
Minneapolis, MN 55426 U.S.A.

John T. Machuzick **Senior Vice President**
Primary Address: General Mills, Inc.
Number One General Mills Boulevard
Minneapolis, MN 55426 U.S.A.

Mark W. Addicks **Vice President**
Primary Address: General Mills, Inc.
Number One General Mills Boulevard
Minneapolis, MN 55426 U.S.A.

Mark J. Bendix **Vice President**
Primary Address: General Mills, Inc.
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GENERAL MILLS SALES, INC.

Brian Berger Vice President
Primary Address: .General Mills, Inc.
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Richard L. Best Vice President
Primary Address: General Mills, Inc.
Number One General Mills Boulevard
Minneapolis, MN 55426 U.S.A.

Laurie H. Greeno Vice President
Primary Address: General Mills, Inc.
Number One General Mills Boulevard
Minneapolis, MN 55426 U.S.A.

Ernest M. Harper, Jr. Vice President
Primary Address: General Mills, Inc.
Number One General Mills Boulevard
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Jerry D. Kaminski Vice President
Primary Address: General Mills, Inc.
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Kevin O. Kelly Vice President
Primary Address: .General Mills, Inc.
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James J. Kula Vice President
Primary Address: General Mills, Inc.
Number One General Mills Boulevard
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Lohr LeSueur Vice President
Primary Address: General Mills, Inc.
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Kevin McKenna Vice President
Primary Address: .General Mills, Inc.
Number One General Mills Boulevard
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Luis Gabriel Merizalde Vice President
Primary Address: .General Mills, Inc.
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David A. Nagel Vice President
Primary Address: General Mills, Inc.
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GENERAL MILLS SALES, INC.

Lonnie L. Noble Vice President
Primary Address: .General Mills, Inc.
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Michael A. Nordstrom Vice President
Primary Address: General Mills, Inc.
Number One General Mills Boulevard
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Lisa M. Novotny Vice President
Primary Address: .General Mills, Inc.
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Susan M. Phillips Vice President
Primary Address: .General Mills, Inc.
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John G. Smith Vice President
Primary Address: General Mills, Inc.
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David G. Stuckey Vice President
Primary Address: General Mills, Inc.
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Sam H. Yong Vice President
Primary Address: General Mills, Inc.
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Elizabeth L. Wittenberg Secretary
Primary Address: General Mills, Inc.
Number One General Mills Boulevard
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Gayle L. Crose Assistant Secretary
Primary Address: General Mills, Inc.
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Kathleen M. Curran Assistant Secretary
Primary Address: General Mills, Inc.
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Joseph W. Wirth Assistant Secretary
Primary Address: General Mills, Inc.
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GENERAL MILLS SALES, INC.

David B. VanBenschoten

Treasurer

Primary Address:

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Number One General Mills Boulevard
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Gerald J. Morris

Assistant Treasurer

Primary Address:

General Mills, Inc.
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Richard L. Best

Assistant Treasurer

Primary Address:

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Jean Serie

Assistant Treasurer

Primary Address:

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Michael P. Zechmeister

Assistant Treasurer

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