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C T CORPORATION SYSTEM

Requestor's Name

660 East Jefferson Street

Address

Tallahassee, Florida 32301

City State Zip Phone

904-222-1092

600001762916
-03/29/96--01035--025
*****70.00 *****70.00

CORPORATION(S) NAME

The Polk Company

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(X) Profit
( ) NonProfit
( ) Limited Liability Company
( ) Amendment
( ) Merger

(X) Foreign
( ) Dissolution/Withdrawal
( ) Mark

( ) Limited Partnership
( ) Reinstatement
( ) Annual Report
( ) Reservation
( ) Other
( ) Change of R.A.
( ) Fictitious Name

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CR2E031 (1-89)

APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TRANSACT BUSINESS IN FLORIDA

IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA:

1. THE POLK COMPANY
(Name of corporation: must include the word "INCORPORATED", "COMPANY", "CORPORATION", or words or abbreviations of like import in language as will clearly indicate that it is a corporation instead of a natural person or partnership if not so contained in the name at present.)

2. Delaware
(State or country under the law of which it is incorporated)

3. 84-0730998
(FEI number, if applicable)

4. April 24, 1987
(Date of incorporation)

5. Perpetual
(Duration: Year corp. will cease to exist or "perpetual")

6. Upon qualification
(Date first transacted business in Florida. (See sections 607.1501, 607.1502, and 817.156, F.S.))

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7. 1155 Brewery Park Blvd., Detroit, Michigan 48207
(Current mailing address)

8. Provision of Marketing Information Services
(Purpose(s) of corporation authorized in home state or country to be carried out in the state of Florida)

9. Name and street address of Florida registered agent:

Name: C T Corporation System

Office Address: c/o C T Corporation System, 1200 South Pine Island Road

Plantation, Florida, 33324
(Zip Code)

10. Registered agent acceptance:
Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application. I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligation of my position as registered agent.

C T Corporation System

By Marcia J. Sunahara
(Registered agent's signature) (Officer)

Marcia J. Sunahara, Asst. Vice President
(Type Name and Title of Officer)

(FL - 2189 - 11/16/94)

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

12. Names and addresses of officers and/or directors:

A. DIRECTORS

Chairman: ______________________

Address: ______________________

____

Vice Chairman: ______________________

Address: ______________________

____

Director: See attached list of directors

Address: ______________________

____

Director: ______________________

Address: ______________________

____

B. OFFICERS

President: See attached list of officers

Address: ______________________

____

Vice President: ______________________

Address: ______________________

____

Secretary: ______________________

Address: ______________________

____

Treasurer: ________________________________

Address: ________________________________

____

NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13. L. A. Marx Jr.
(Signature of Chairman, Vice Chairman, or any officer listed in number 12 of the application)

14. Leo A. Marx, Jr., Secretary
(Typed or printed name and capacity of person signing application)

(FLA. 2189)

Appendix to Florida
Application by Fgn. Corp. for Authorization to Transact Business in Florida

Directors of THE POLK COMPANY

---

1. Stephen R. Polk
   1155 Brewery Park Blvd.
   Detroit, Michigan 48207

2. Leo A. Marx, Jr.
   1155 Brewery Park Blvd.
   Detroit, Michigan 48207

3. Philip E. Ruppe
   1819 L. Street, NW, Suite 300
   Washington, D.C. 20036

4. Verne G. Istock
   1155 Brewery Park Blvd.
   Detroit, Michigan 48207

Appendix to Florida
Application by Fgn. Corp. for Authorization to Transact Business in Florida

Officers of
THE POLK COMPANY

---

1. Stephen R. Polk, Chairman & Chief Executive Officer
   1155 Brewery Park Blvd.
   Detroit, Michigan 48207

2. Arthur L. Olsen, President & Chief Operating Officer
   1155 Brewery Park Blvd.
   Detroit, Michigan 48207

3. Leo A. Marx, Jr., Secretary
   1155 Brewery Park Blvd.
   Detroit, Michigan 48207

4. Rupert W. Tatum, Chief Financial Officer
   1155 Brewery Park Blvd.
   Detroit, Michigan 48207

5. James W. Koessler, Vice President & Assistant Secretary
   1155 Brewery Park Blvd.
   Detroit, Michigan 48207

State of Delaware

Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "THE POLK COMPANY" IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE TWENTY-SIXTH DAY OF MARCH, A.D. 1996.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE BEEN PAID TO DATE.

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SECRETARY OF STATE
DIVISION OF CORPORATIONS
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Edward J. Freel, Secretary of State

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AUTHENTICATION: 7882947

DATE: 03-26-96