

# 2007 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F96000000720

FILED  
May 02, 2007  
Secretary of State

Entity Name: THE DISCOVERY CHANNEL STORE, INC.

## Current Principal Place of Business:

750 HEARST AVENUE  
BERKELEY, CA 94710

## New Principal Place of Business:

750 HEARST AVENUE  
BERKELEY, CA 94710 US

## Current Mailing Address:

ONE DISCOVERY PLACE  
9TH FLOOR  
SILVER SPRING, MD 209103354

## New Mailing Address:

1 DISCOVERY PLACE  
9TH FLOOR  
SILVER SPRING, MD 20910 US

FEI Number: 75-2374455

FEI Number Applied For ( )

FEI Number Not Applicable ( )

Certificate of Status Desired ( )

## Name and Address of Current Registered Agent:

C T CORPORATION SYSTEM  
1200 SOUTH PINE ISLAND ROAD  
PLANTATION, FL 33324 US

## Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

In accordance with s. 607.193(2)(b), F.S., the corporation did not receive the prior notice.

Election Campaign Financing Trust Fund Contribution ( )

## OFFICERS AND DIRECTORS:

Title: CEO ( ) Delete  
Name: HENDRICKS, JOHN  
Address: ONE DISCOVERY PLACE  
City-St-Zip: SILVER SPRING, MD 20910 US

Title: P ( ) Delete  
Name: MCHALE, JUDITH  
Address: ONE DISCOVERY PLACE  
City-St-Zip: SILVER SPRING, MD 20910 US

Title: CFO ( ) Delete  
Name: BENNETT, BARBARA  
Address: ONE DISCOVERY PLACE  
City-St-Zip: SILVER SPRING, MD 20910 US

Title: S ( ) Delete  
Name: HOLLINGER, MARK  
Address: ONE DISCOVERY PLACE  
City-St-Zip: SILVER SPRING, MD 20910 US

Title: SVP ( ) Delete  
Name: DEMARCO, LOUIS  
Address: ONE DISCOVERY PLACE  
City-St-Zip: SILVER SPRING, MD 20910 US

Title: VP ( ) Delete  
Name: CUDAHY, TIA  
Address: ONE DISCOVERY PLACE  
City-St-Zip: SILVER SPRING, MD 20910 US

## ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS:

Title: O (X) Change ( ) Addition  
Name: HENDRICKS, JOHN  
Address: 1 DISCOVERY PLACE  
City-St-Zip: SILVER SPRING, MD 20910 US

Title: P (X) Change ( ) Addition  
Name: FRANK, ROSALES  
Address: 1 DISCOVERY PLACE  
City-St-Zip: SILVER SPRING, MD 20910 US

Title: CFO (X) Change ( ) Addition  
Name: BENNETT, BARBARA  
Address: 1 DISCOVERY PLACE  
City-St-Zip: SILVER SPRING, MD 20910 US

Title: SEVP (X) Change ( ) Addition  
Name: HOLLINGER, MARK  
Address: 1 DISCOVERY PLACE  
City-St-Zip: SILVER SPRING, MD 20910 US

Title: SVP (X) Change ( ) Addition  
Name: DEMARCO, LOUIS  
Address: 1 DISCOVERY PLACE  
City-St-Zip: SILVER SPRING, MD 20910 US

Title: SVP (X) Change ( ) Addition  
Name: SUFFREDINI, MIKE  
Address: 1 DISCOVERY PLACE  
City-St-Zip: SILVER SPRING, MD 20910 US

I hereby certify that the information supplied with this filing does not qualify for the exemption stated in Chapter 119, Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with an address, with all other like empowered.

SIGNATURE: LOUIS DEMARCO

SVP

05/02/2007

Electronic Signature of Signing Officer or Director

Date