


# 2005 NOT-FOR-PROFIT CORPORATION ANNUAL REPORT

**FILED**  
**May 19, 2005 8:00 am**  
**Secretary of State**

05-19-2005 90047 033 \*\*\*\*61.25

<b>DOCUMENT # F96000000272</b> 1. Entity Name <b>THE ADVERTISING COUNCIL, INC.</b>					
Principal Place of Business <b>261 MADISON AVE. NEW YORK, NY 10016-2303</b>			Mailing Address <b>261 MADISON AVE. NEW YORK, NY 10016-2303</b>		
2. Principal Place of Business		3. Mailing Address			
Suite, Apt. #, etc.		Suite, Apt. #, etc.			
City & State		City & State			
Zip	Country	Zip	Country	4. FEI Number <b>13-0417693</b>	
5. Certificate of Status Desired <input type="checkbox"/>				Applied For <input type="checkbox"/> Not Applicable	
6. Name and Address of Current Registered Agent				7. Name and Address of New Registered Agent	
<b>CORPORATION SERVICE COMPANY 1201 HAYS STREET TALLAHASSEE, FL 32301</b>				Name Street Address (P.O. Box Number is Not Acceptable) City <div style="text-align: right;"> <b>FL</b> Zip Code         </div>	
8. The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. I am familiar with, and accept the obligations of registered agent.					
SIGNATURE _____ (NOTE: Registered Agent signature required when reinstating) DATE _____					
<b>Filing Fee is \$61.25 Due by May 1, 2005</b>		9. Election Campaign Financing Trust Fund Contribution. <input type="checkbox"/>		<b>\$5.00 May Be Added to Fees</b>	
<b>Make check payable to: Florida Department of State</b>					
10. OFFICERS AND DIRECTORS			11. ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS IN 10		
TITLE NAME STREET ADDRESS CITY - ST - ZIP	<b>D REILLY, ED 261 MADISON AVE NEW YORK, NY 10016</b>	<input type="checkbox"/> Delete			
TITLE NAME STREET ADDRESS CITY - ST - ZIP	<b>C ALSTRUP, ANDREA 261 MADISON AVE NEW YORK, NY 10016</b>	<input type="checkbox"/> Delete			
TITLE NAME STREET ADDRESS CITY - ST - ZIP	<b>DS DRAKE, O. BURTCH 261 MADISON AVE. NEW YORK, NY</b>	<input type="checkbox"/> Delete			
TITLE NAME STREET ADDRESS CITY - ST - ZIP	<b>DT LIODICE, ROBERT 261 MADISON AVE. NEW YORK, NY 10016</b>	<input type="checkbox"/> Delete			
TITLE NAME STREET ADDRESS CITY - ST - ZIP	<b>VCD ROBINSON, JANET 261 MADISON AVE. NEW YORK, NY 10016</b>	<input type="checkbox"/> Delete			
TITLE NAME STREET ADDRESS CITY - ST - ZIP	<b>P CONLON, PEGGY 261 MADISON AVE. NEW YORK, NY 100162303</b>	<input type="checkbox"/> Delete			
12. I hereby certify that the information supplied with this filing does not qualify for the exemption stated in Section 119.07(3)(i), Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 617, Florida Statutes; and that my name appears in Block 10 or Block 11 if changed, or on an attachment with an address, with all other like empowered.			<div style="text-align: center;"> <b>NO CHANGES</b> </div>		
<b>SIGNATURE:</b> _____ <b>ARIE WASSMAN</b> <b>5-3-05</b>					
SIGNATURE AND TYPED OR PRINTED NAME OF SIGNING OFFICER OR DIRECTOR Date Daytime Phone #					

# F9600000272  
50052918

**COPILEVITZ & CANTER, LLC**

ATTORNEYS AT LAW

423 W. EIGHTH STREET  
SUITE 400  
KANSAS CITY, MISSOURI 64105  
(816) 472-9000 • FAX (816) 472-5000  
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May 16, 2005

Uniform Business Report  
Division of Corporations  
PO Box 1500  
Tallahassee, FL 32302-1500

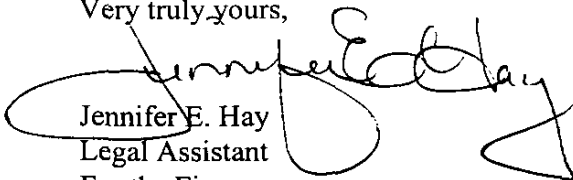
Re: The Advertising Council, Inc.  
Corporation No. F96000000272

Dear Sir/Madam:

Enclosed please find the 2004 Annual Report for the above referenced charitable organization. Accompanying this Report is a check in the amount of \$61.25 for the required filing fee. It is my understanding receipt of this Annual Report will maintain The Advertising Council, Inc. as a foreign, non-profit corporation in "good standing" with the state of Florida.

Thank you in advance for your attention in this matter. Should you have any questions or require further information, please contact my office.

Very truly yours,

  
Jennifer E. Hay  
Legal Assistant  
For the Firm

:jeh

Enclosure