

# 2011 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F95000004705

FILED  
Apr 26, 2011  
Secretary of State

**Entity Name:** RETAIL BRAND ALLIANCE, INC.

**Current Principal Place of Business:**

100 PHOENIX AVENUE  
ENFIELD, CT 06082

**New Principal Place of Business:**

**Current Mailing Address:**

100 PHOENIX AVENUE  
ENFIELD, CT 06082

**New Mailing Address:**

**FEI Number:** 51-0368883

**FEI Number Applied For ( )**

**FEI Number Not Applicable ( )**

**Certificate of Status Desired ( )**

**Name and Address of Current Registered Agent:**

CORPORATION SERVICE COMPANY  
1201 HAYS STREET  
TALLAHASSEE, FL 323012525 US

**Name and Address of New Registered Agent:**

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: \_\_\_\_\_

Electronic Signature of Registered Agent

\_\_\_\_\_  
Date

**OFFICERS AND DIRECTORS:**

Title: COB  
Name: DEL VECCHIO, CLAUDIO  
Address: 100 PHOENIX AVENUE  
City-St-Zip: ENFIELD, CT 06082

Title: CFOT  
Name: BAUMANN, BRIAN  
Address: 100 PHOENIX AVENUE  
City-St-Zip: ENFIELD, CT 06082

Title: SVP  
Name: FEOLA, EUGENE  
Address: 100 PHOENIX AVE.  
City-St-Zip: ENFIELD, CT 06082

Title: PCOO  
Name: ELLIS, DIANE  
Address: 100 PHOENIX AVE  
City-St-Zip: ENFIELD, CT 06082

Title: CMO  
Name: AMENDOLA, LOU  
Address: 100 PHOENIX AVE  
City-St-Zip: ENFIELD, CT 06082

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: BRIAN BAUMANN

CFOT

04/26/2011

\_\_\_\_\_  
Electronic Signature of Signing Officer or Director

\_\_\_\_\_  
Date