

2012 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F95000003882

FILED
Apr 02, 2012
Secretary of State

Entity Name: ADS ALLIANCE DATA SYSTEMS, INC.

Current Principal Place of Business:

7500 DALLAS PARKWAY
SUITE 700
PLANO, TX 75024

New Principal Place of Business:

Current Mailing Address:

3100 EASTON SQUARE PLACE
COLUMBUS, OH 43219

New Mailing Address:

FEI Number: 13-3163498

FEI Number Applied For ()

FEI Number Not Applicable ()

Certificate of Status Desired ()

Name and Address of Current Registered Agent:

C T CORPORATION SYSTEM
1200 SOUTH PINE ISLAND ROAD
PLANTATION, FL 33324 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

OFFICERS AND DIRECTORS:

Title: PCEO
Name: HEFFERNAN, EDWARD J
Address: 7500 DALLAS PARKWAY, SUITE 700
City-St-Zip: PLANO, TX 75024

Title: SVP
Name: FAIR, JEFFREY L
Address: 7500 DALLAS PARKWAY, SUITE 700
City-St-Zip: PLANO, TX 75024

Title: S
Name: EPPERSON, LEIGH ANN K
Address: 7500 DALLAS PARKWAY, SUITE 700
City-St-Zip: PLANO, TX 75024

Title: EVP
Name: HORN, CHARLES L
Address: 7500 DALLAS PARKWAY, SUITE 700
City-St-Zip: PLANO, TX 75024

Title: D
Name: MINICUCCI, ROBERT A
Address: 320 PARK AVENUE, SUITE 2500
City-St-Zip: NEW YORK, NY 100226815

Title: D
Name: ANDERSON, BRUCE K
Address: 320 PARK AVENUE, SUITE 2500
City-St-Zip: NEW YORK, NY 100226815

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: JEFFREY L. FAIR

SVP

04/02/2012

Electronic Signature of Signing Officer or Director

Date