

2009 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F95000003882

FILED
Apr 22, 2009
Secretary of State

Entity Name: ADS ALLIANCE DATA SYSTEMS, INC.

Current Principal Place of Business:

17655 WATERVIEW PARKWAY
DALLAS, TX 75252

New Principal Place of Business:

Current Mailing Address:

3100 EASTON SQUARE PLACE
COLUMBUS, OH 43219

New Mailing Address:

FEI Number: 13-3163498 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent:

C T CORPORATION SYSTEM
1200 SOUTH PINE ISLAND ROAD
PLANTATION, FL 33324 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

Election Campaign Financing Trust Fund Contribution ().

OFFICERS AND DIRECTORS:

Title: PCEO () Delete
Name: PARKS, MICHAEL J
Address: 17655 WATERVIEW PARKWAY
City-St-Zip: DALLAS, TX 75252

Title: V () Delete
Name: SCHUMACHER, RICHARD E JR
Address: 3100 EASTON SQUARE PLACE
City-St-Zip: COLUMBUS, OH 43219

Title: S () Delete
Name: UTAY, ALAN M
Address: 17655 WATERVIEW PKWY
City-St-Zip: DALLAS, TX 75252

Title: VP () Delete
Name: TUCKER, DWAYNE H
Address: 17655 WATERVIEW PARKWAY
City-St-Zip: DALLAS, TX 75252

Title: D () Delete
Name: MINICUCCI, ROBERT
Address: 320 PARK AVENUE STE 2500
City-St-Zip: NEW YORK, NY 100226815

Title: D () Delete
Name: ANDERSON, BRUCE
Address: 320 PARK AVENUE STE 2500
City-St-Zip: NEW YORK, NY 100226815

ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS:

Title: PCEO (X) Change () Addition
Name: HEFFERNAN, EDWARD J
Address: 17655 WATERVIEW PARKWAY
City-St-Zip: DALLAS, TX 75252

Title: () Change () Addition
Name:
Address:
City-St-Zip:

Title: () Change () Addition
Name:
Address:
City-St-Zip:

Title: () Change () Addition
Name:
Address:
City-St-Zip:

Title: D (X) Change () Addition
Name: MINICUCCI, ROBERT A
Address: 320 PARK AVENUE STE 2500
City-St-Zip: NEW YORK, NY 100226815

Title: D (X) Change () Addition
Name: PARKS, MICHAEL J
Address: 17655 WATERVIEW PARKWAY
City-St-Zip: DALLAS, TX 75252

I hereby certify that the information supplied with this filing does not qualify for the exemption stated in Chapter 119, Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with an address, with all other like empowered.

SIGNATURE: RICHARD E. SCHUMACHER, JR.

SVP

04/22/2009

Electronic Signature of Signing Officer or Director

Date