2005 FOR PROFIT CORPORATION ANNUAL REPORT

FILED Feb 19, 2005 08:00 AM Secretary of State

ANNUAL KEPUK I					
DOCUMENT # F9500003882 1. Entity Name ADS ALLIANCE DATA SYSTEMS, INC. Principal Place of Business Mailing Address					
Principal Place of Business	Mailing Address				
17655 WATERVIEW PARKWAY Dallas, TX 75252	800 TECHCENTER ĎŘÍVE Gahanna, oh 43230				



DO NOT WRITE IN THIS SPACE

01062005 No Chg-P CR2E034 (10/03)

2-14-05

6/4-725.4638

Applied For Not Applicable

5. Certificate of Status Desired

4. FEI Number 13-3163498

> \$8.75 Additional Fee Required

	5. Name and Address of Current Regis	tered Agent		· · · · · · · · · · · · · · · · · · ·	
1200 SOU	PORATION SYSTEM ITH PINE ISLAND ROAD ION, FL 33324		DO NOT WRITE IN THIS SPACE		
8. The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. I am familiar with, and accept					
the obligations of registered agent. SIGNATURE					
FIL After M	E NOW!!! FEE IS \$150.00 ay 1, 2005 Fee will be \$550.00	Election Campaign Financing Trust Fund Contribution.	\$5.00 May Be Added to Fees		
10.	OFFICERS AND DIRE	CTORS		The second section of the second section of the second section of the second section s	
TITLE NAME STREET ADDRESS CITY-ST-ZIP	PCEO PARKS, MICHAEL J 17655 WATERVIEW PARKWAY DALLAS, TX 75252			<u>U60000235</u> 517 02/13/05-80007-024 150.80	
TITLE NAME STREET ADDRESS CITY-ST-ZIP	V SCHUMACHER, RICHARD E JR 800 TECHCENTER DR GAHANNAM, OH 43230		<u> Parting de la companya de la compa</u>	The second secon	
TITLE NAME STREET ADDRESS CITY-ST-ZIP	S UTAY, ALAN M 17655 WATERVIEW PKWY DALLAS, TX 75252		DO	NOT WRITE	
TITLE NAME STREET ADDRESS CITY-ST-ZIP	V BELTZ, MICHAEL A 17655 WATERVIEW PARKWAY DALLAS, TX <i>1</i> 5252		IN 1	THIS SPACE	
TITLE NAME STREET ADDRESS DITY-ST-ZIP	D MINICUCCI, ROBERT 320 PARK AVENUE STE 2500 NEW YORK, NY 100226815	<u></u>			
TITLE NAME STREET ADDRESS CITY-ST-ZIP	D ANDERSON, BRUCE 320 PARK AVENUE STE 2500 NEW YORK, NY 100226815	<u></u>			
12. I hereby certify that the Information supplied with this filing does not qualify for the exemption stated in Section 1 in 9.07(3)(1), Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 10 or Block 11 if changed, or on an attachment with an address, with all other like empowered.					