## **2004 FOR PROFIT CORPORATION**

## ANNUAL REPORT

DO NOT WRITE IN THIS SPACE

DOCUMENT # F95000003882

1. Entity Name

ADS ALLIANCE DATA SYSTEMS, INC.



Mailing Address

17655 WATERVIEW PARKWAY DALLAS, TX 75252

Principal Place of Business

800 TECHCENTER DRIVE GAHANNA, OH 43230

**FILED** May 03, 2004 08:00 AM Secretary of State



04072004

No Chg-P

CR2E034 (10/03)

4. FEI Number 13-3163498

Applied For Not Applicable

5. Certificate of Status Desired

\$8.75 Additional

6. Name and Address of Current Registered Agent

1200 SOUTH PINE ISLAND ROAD PLANTATION, FL 33324			IN THIS SPACE		
	named entity submits this statement for the points of registered agent.	ourpose of changing its registere	ed office or re	egistered agent, or bo	oth, in the State of Florida. I am familiar with, and accept
SIGNATURE_	Signature, typed or printed name of registered agent and title	if applicable (NOTE Registered	d Agent signature	required when reinstating)	DATE
	E NOW!!! FEE IS \$150.00 ay 1, 2004 Fee will be \$550.00	Election Campaign Finan     Trust Fund Contribution	icing	\$5.00 May Be Added to Fees	
10. TITLE NAME STREET ADDRESS CITY-ST-ZIP	OFFICERS AND DIRECT PCEO PARKS, MICHAEL J 17655 WATERVIEW PARKWAY DALLAS, TX 75252 V SCHUMACHER, RICHARD E JR 800 TECHCENTER DR GAHANNAM, OH 43230 S UTAY, ALAN M 17655 WATERVIEW PKWY DALLAS, TX 75252	CTORS		DO NOT WRITE	
TITLE NAME SIREET ADDRESS CITY - 57 - ZIP TITLE NAME STREET ADDRESS	V BELTZ, MICHAEL A 17655 WATERVIEW PARKWAY DALLAS, TX 75252 D MINICUCCI, ROBERT 320 PARK AVENUE STE 2500			IN THIS SPACE	
TITLE NAME	D ANDERSON, BRUCE		ĺ		

12. I hereby certify that the information supplied with this filing does not qualify for the exemption stated in Section 119.07(3)(i), Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my signature shall have the same legal effect as if made under oath, that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 10 or Block 11 if changed, or on an attachment with an address, with all other like empowered.

SIGNATURE:

STREET ADDRESS CITY-ST-ZIP

320 PARK AVENUE STE 2500

NEW YORK, NY 100226815