2010 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F95000002794

Entity Name: HALLMARK LICENSING, INC.

FILED Mar 29, 2010 Secretary of State

Current Principal Place of Business: New Principal Place of Business:

2501 MCGEE TRAFFICWAY KANSAS CITY, MO 64108 KANSAS CITY, MO 64108

Current Mailing Address: New Mailing Address:

P.O. BOX 419479 P.O. BOX 419479

TAX #407 TAX #407

KANSAS CITY, MO 64141 US KANSAS CITY, MO 641416479 US

FEI Number: 43-1662389 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent: Name and Address of New Registered Agent:

C T CORPORATION SYSTEM 1200 SOUTH PINE ISLAND ROAD PLANTATION, FL 33324 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent Date

Election Campaign Financing Trust Fund Contribution ().

OFFICERS AND DIRECTORS:

Title: [

Name: HALL, DONALD JR Address: 5930 OVERHILL ROAD

City-St-Zip: SHAWNEE MISSION, KS 66208

Title: F

Name: HAWN, STEVE

Address: 4809 WEST 149TH STREET City-St-Zip: LEAWOOD, KS 66224

Title: V

 Name:
 DELEO, FRANK

 Address:
 4790 OAK STREET

 City-St-Zip:
 KANSAS CITY, MO 64112

Title: AS

Name: HARTLEY, KEVIN M

Address: 16 F STREET

City-St-Zip: LAKE LOTAWANA, MO 64086

Title:

Name: YOUNG, VICKIE
Address: 804 NW 40TH TERRACE
City-St-Zip: KANSAS CITY, MO 64116

Title:

Name: HALL, DAVID E Address: 5830 OVERHILL ROAD

City-St-Zip: SHAWNEE MISSION, KS 66208

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: KEVIN M HARTLEY AS 03/29/2010