

# 2006 FOR PROFIT CORPORATION ANNUAL REPORT (AR)

**FILED**  
**Mar 03, 2006 8:00 am**  
**Secretary of State**

03-03-2006 90117 032 \*\*\*150.00

**DOCUMENT # F95000002794**

1. Entity Name

HALLMARK LICENSING, INC.



Principal Place of Business

2440 PERSHING ROAD  
STE 300  
KANSAS CITY MO 64108

Mailing Address

P.O. BOX 419479  
TAX #407  
KANSAS CITY MO 64141-6479  
US

00000733



2. Principal Place of Business

3. Mailing Address

Suite, Apt. #, etc.

Suite, Apt. #, etc.

1st MOORE

CR2E034 (10/05)

City & State

City & State

4. FEI Number

43-1662389

Applied For

Not Applicable

Zip

Country

Zip

Country

5. Certificate of Status Desired ☐

**\$8.75** Additional  
Fee Required

6. Name and Address of Current Registered Agent

7. Name and Address of New Registered Agent

C T CORPORATION SYSTEM  
1200 SOUTH PINE ISLAND ROAD  
PLANTATION FL 33324

Name

Street Address (P.O. Box Number is Not Acceptable)

City

FL

Zip Code

8. The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. I am familiar with, and accept the obligations of registered agent.

SIGNATURE

Signature, typed or printed name of registered agent and title if applicable.

(NOTE: Registered Agent signature required when reinstating)

DATE

**FILE NOW!!! FEE IS \$150.00**

**After May 1, 2006 Fee Will Be \$550.00**

**Make Check Payable to Florida Department of State**

9. Election Campaign Financing  
Trust Fund Contribution. ☐

**\$5.00** May Be  
Added to Fees

10. OFFICERS AND DIRECTORS

11. ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS IN 11

TITLE DC ☐ Delete  
NAME BOIKE, JAMES  
STREET ADDRESS 1001 W 66TH ST  
CITY-ST-ZIP KANSAS CITY MO 64113

TITLE ☐ Change ☐ Addition  
NAME  
STREET ADDRESS  
CITY-ST-ZIP

TITLE V ☐ Delete  
NAME BARKER, PAUL  
STREET ADDRESS 8383 BAYCENTER RD  
CITY-ST-ZIP KANSAS CITY MO 64116

TITLE ☐ Change ☐ Addition  
NAME  
STREET ADDRESS  
CITY-ST-ZIP

TITLE DP ☐ Delete  
NAME MACPHERSON, LISA  
STREET ADDRESS 4813 WEST 148TH  
CITY-ST-ZIP LEAWOOD KS 66224

TITLE ☐ Change ☐ Addition  
NAME  
STREET ADDRESS  
CITY-ST-ZIP

TITLE VT ☐ Delete  
NAME MCKINNEY, E B  
STREET ADDRESS 10434 WEST 126TH STREET  
CITY-ST-ZIP OVERLAND PARK KS

TITLE ☐ Change ☐ Addition  
NAME  
STREET ADDRESS  
CITY-ST-ZIP

TITLE AS ☐ Delete  
NAME HARLEY, KEVIN  
STREET ADDRESS 16 F STREET  
CITY-ST-ZIP LAKE LOTAWANA MO 64086

TITLE ☐ Change ☐ Addition  
NAME  
STREET ADDRESS  
CITY-ST-ZIP

TITLE ☐ Delete  
NAME  
STREET ADDRESS  
CITY-ST-ZIP

TITLE ☐ Change ☐ Addition  
NAME  
STREET ADDRESS  
CITY-ST-ZIP

12. I hereby certify that the information supplied with this filing does not qualify for the exemptions contained in Section 119, Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 10 or Block 11 if changed, or on an attachment with an address, with all other like empowered.

SIGNATURE:

SIGNATURE AND TYPED OR PRINTED NAME OF REGISTERED AGENT

Kevin M. Hartley  
Assistant Secretary

Date

Daytime Phone #

2-17-06

816-545-6950

# List of Officers

| Name               | Title                                  | Start Date | Term | Date Status | Address 1                                                                         | Address 2                                                          |
|--------------------|----------------------------------------|------------|------|-------------|-----------------------------------------------------------------------------------|--------------------------------------------------------------------|
| James Boike        | Chairman                               | 1/19/2005  |      | Current     | 2501 McGee<br>Kansas City, MO 64108                                               | 1001 West 66th Street<br>Kansas City, MO 64113                     |
| Lisa Macpherson    | President                              | 11/1/2002  |      | Current     | 2501 McGee Trafficway<br>Kansas City, MO 64018<br>United States                   | 4813 W. 148th<br>Leawood, KS 66224<br>United States                |
| Paul Barker        | Vice President                         | 1/15/2003  |      | Current     | 2501 McGee Trafficway<br>Kansas City, MO 64108<br>United States                   | 14 Northeast 43rd Street<br>Kansas City, MO 64116<br>United States |
| Steve Doyal        | Vice President                         | 7/30/2002  |      | Current     | 2501 McGee Trafficway<br>Kansas City, MO 64108<br>United States                   | 800 West 60th Terrace<br>Kansas City, MO 64113<br>United States    |
| Teri Ann Drake     | Vice President                         | 1/17/2001  |      | Current     | 2440 Pershing Rd., Suite 200<br>Kansas City, MO 64108                             | 1107 Wildbriar<br>Liberty, MO 64068                                |
| Brian E. Gardner   | Vice President,<br>Assistant Secretary | 1/21/2004  |      | Current     | 2501 McGee<br>Kansas City, MO 64108                                               | 14116 Nicklaus Drive<br>Shawnee Mission, KS 66223                  |
| Heather Leith      | Vice President                         | 1/19/2000  |      | Current     | 2501 McGee Trafficway<br>Kansas City, MO 64108                                    | 5523 Aberdeen Road<br>Fairway, KS 66205                            |
| Laurie Beja Miller | Vice President                         | 1/18/2006  |      | Current     | 2440 Pershing Rd, Suite 200<br>Kansas City, MO 64108                              | 5204 W. 131st St.<br>Leawood, KS 66209                             |
| Greg Raymond       | Vice President                         | 4/20/1995  |      | Current     | 2501 McGee Trafficway<br>Kansas City, MO 64108<br>United States                   | 1002 West 63rd Street<br>Kansas City, MO 64113<br>United States    |
| Deanne R. Stedem   | Vice President                         | 1/15/1997  |      | Current     | 2501 McGee Trafficway<br>Kansas City, MO 64108                                    | 12513 King St.<br>Overland Park, KS 66213                          |
| James Welch        | Vice President                         | 11/1/2002  |      | Current     | 2501 McGee Trafficway<br>Kansas City, MO 64108                                    | 804 NW 40th Terrace<br>Kansas City, MO 64116<br>United States      |
| Kathy Young-Adams  | Vice President                         | 1/19/2005  |      | Current     | 2501 McGee Trafficway<br>Kansas City, MO 64108<br>United States                   | 9979 Hemlock Drive<br>Overland Park, KS 66212<br>United States     |
| Vickie Young       | Secretary                              | 12/14/1993 |      | Current     | 2501 McGee Trafficway<br>Kansas City, MO 64108<br>United States                   | 4730 N. Hickory Ct.<br>Kansas City, MO 64116<br>United States      |
| Dwight C. Am       | Assistant Secretary                    | 12/14/1993 |      | Current     | 2501 McGee Trafficway<br>Mail Drop #339<br>Kansas City, MO 64108<br>United States |                                                                    |
| James B. Overman   | Assistant Secretary                    | 12/14/1993 |      | Current     | 2501 McGee Trafficway<br>Mail Drop #339<br>Kansas City, MO 64108<br>United States |                                                                    |

Company Name: Hallmark Licensing, Inc.

Report Date: 2/1/2006

1 of 2

Printed with Corporate Focus (C-D1)

ATTACHMENT

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| Name              | Title                               | Start Date | Term. Date | Status  | Address 1                                                                         | Address 2                                                           |
|-------------------|-------------------------------------|------------|------------|---------|-----------------------------------------------------------------------------------|---------------------------------------------------------------------|
| Kathleen H. Tomei | Assistant Secretary                 | 1/15/1997  |            | Current | 2501 McGee Trafficway<br>Mail Drop #339<br>Kansas City, MO 64108<br>United States | 5709 W. 97th Terrace<br>Overland Park, KS 66207                     |
| E. Bruce McKinney | Vice President,<br>Treasurer        | 1/17/1996  |            | Current | 2501 McGee Trafficway<br>Kansas City, MO 64018<br>United States                   | 10423 West 126th Street<br>Overland Park, KS 66213<br>United States |
| Kevin M. Hartley  | Assistant Secretary,<br>Tax Officer | 1/21/2004  |            | Current | 2501 McGee<br>Kansas City, MO 64108                                               | 16 F. Street<br>Lake Lotawana, MO 64086                             |

# List of Directors

| Name            | Committee | Start Date | Term. Date | Status  | Address 1                                                       | Address 2                                                        |
|-----------------|-----------|------------|------------|---------|-----------------------------------------------------------------|------------------------------------------------------------------|
| James Boike     | Chairman  | 1/19/2005  |            | Current | 2501 McGee<br>Kansas City, MO 64108                             | 1001 West 66th Street<br>Kansas City, MO 64113                   |
| Donald Hall Jr. |           | 1/19/2000  |            | Current | 2501 McGee Trafficway<br>Kansas City, MO 64108<br>United States | 5930 Overhill Road<br>Shawnee Mission, KS 66208<br>United States |
| Lisa Macpherson |           | 1/15/2003  |            | Current | 2501 McGee Trafficway<br>Kansas City, MO 64018<br>United States | 4813 W. 148th<br>Leawood, KS 66224<br>United States              |

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