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PHILADELPHIA
FINANCIAL

January 24, 2011

Florida Department of State
Division of Corporations
Corporate Filings
PO Box 6327
Tallahassee, FL 32314

RE: Address Change

Please be advised that Home Office and Mailing Address for the three corporate entities listed below has changed effective **January 17, 2011**:

Corporate Entity	Former Home Office and Mailing Address	Current Home Office and Mailing Address
Philadelphia Financial Life Assurance Company Doc #P00100	610 W. Germantown Pike Suite 460 Plymouth Meeting, PA 19462	One Liberty Place 1650 Market Street, 54 th Floor Philadelphia, PA 19103
Philadelphia Financial Agency Inc. Doc #F95000000351	610 W. Germantown Pike Suite 460 Plymouth Meeting, PA 19462	One Liberty Place 1650 Market Street, 54 th Floor Philadelphia, PA 19103
Philadelphia Financial Distribution Company Doc #F95000001658	610 W. Germantown Pike Suite 460 Plymouth Meeting, PA 19462	One Liberty Place 1650 Market Street, 54 th Floor Philadelphia, PA 19103

Please be advised that the corporate main telephone and facsimile numbers have not changed:

Telephone – (484) 530-4800
Fax – (484) 530-9272

In addition, any individual telephone and facsimile numbers you may have on file have also remained the same.

Your office has previously approved the name change of the above mentioned entities that became effective **September 22, 2010**. The name changes were:

Previous Entity Name	Current Entity Name
AGL Life Assurance Company	Philadelphia Financial Life Assurance Company
Philadelphia Financial Group, Inc.	Philadelphia Financial Agency Inc.
Phoenix Equity Planning Corporation	Philadelphia Financial Distribution Company