

# 2011 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F94000005690

FILED  
Apr 29, 2011  
Secretary of State

Entity Name: DIRECTDME, INC.

**Current Principal Place of Business:**

1690 NEW BRITAIN AVENUE, SUITE 105  
FARMINGTON, CT 06032

**New Principal Place of Business:**

**Current Mailing Address:**

175 WATER STREET  
18TH FLOOR  
NEW YORK, NY 10038 US

**New Mailing Address:**

FEI Number: 13-3798455      FEI Number Applied For ( )      FEI Number Not Applicable ( )      Certificate of Status Desired ( )

**Name and Address of Current Registered Agent:**

THE PRENTICE-HALL CORPORATION SYSTEM, INC.  
1201 HAYS STREET, STE 105  
TALLAHASSEE, FL 32301 US

**Name and Address of New Registered Agent:**

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: \_\_\_\_\_

Electronic Signature of Registered Agent

\_\_\_\_\_ Date

**OFFICERS AND DIRECTORS:**

Title: SEVP  
Name: HARKINS, KENNETH V  
Address: 175 WATER STREET  
City-St-Zip: NEW YORK, NY 10038 US

Title: P  
Name: ILER, STEVEN A  
Address: 70 PINE ST.  
City-St-Zip: NEW YORK, NY 10270 US

Title: T  
Name: ROTHENBERG, BRAD D  
Address: 180 MAIDEN LANE  
City-St-Zip: NEW YORK, NY 10038 US

Title: AVP  
Name: PELKA, DONALD E  
Address: ONE NEW YORK PLAZA  
City-St-Zip: NEW YORK, NY 10004 US

Title: VP  
Name: ALVINO, JACQUELINE M  
Address: 180 MAIDEN LANE  
City-St-Zip: NEW YORK, NY 10038 US

Title: AS  
Name: ROESSNER, LAUREN  
Address: 175 WATER STREET  
City-St-Zip: NEW YORK, NY 10038 US

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: KENNETH HARKINS

S

04/29/2011

Electronic Signature of Signing Officer or Director

\_\_\_\_\_ Date