

# F23000004731

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

☐

PICK-UP

☐

WAIT

☐

MAIL

(Business Entity Name)

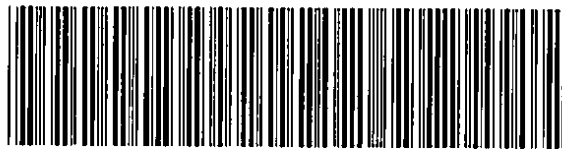
(Document Number)

Certified Copies \_\_\_\_\_ Certificates of Status \_\_\_\_\_

Special Instructions to Filing Officer:

W23000008694

Office Use Only



700411740237

APPROVED  
AND  
FILED

RECEIVED

2023 AUG - 8 PM 6:51 2023 AUG - 8 AM 10:27

SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

AUG 11 2023

K. Brumblay



FLORIDA DEPARTMENT OF STATE  
Division of Corporations

August 9, 2023

CT CORP  
3458 LAKESHORE DRIVE  
TALLAHASSEE, FL 32312 US

**CORRECTED**  
**Please Allow For**  
**Same File Date**

SUBJECT: AMERICAN MARKETING ASSOCIATION  
Ref. Number: W23000108694

We have received your document for AMERICAN MARKETING ASSOCIATION and your check(s) totaling \$. However, the enclosed document has not been filed and is being returned for the following correction(s):

The name of your corporation is not available in Florida. An out-of-state corporation whose name is not available must adopt an alternate corporate name for use in Florida. The alternate corporate name must contain "Incorporated," "Company," "Corporation," "Inc.," "Co.," "Corp.," "Inc.," "Co.," or "Corp." Please enter the alternate corporate name in the space provided in number one of the application.

The name must contain a word that will clearly indicate that it is a corporation. Such words include: CORPORATION, CORP., COMPANY, CO., INC., and INCORPORATED.

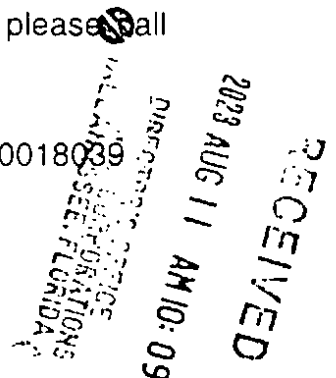
The alternate name selected for your corporation is not available in Florida. Please select a new alternate name that contains "Incorporated," "Company," "Corporation," "Inc.," "Co.," "Corp.," "Inc.," "Co.," or "Corp." You may make the corrections to the alternate name in the space provided in number one of the application.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Corey Pettway  
Regulatory Specialist II

Letter Number: 923A00018039



**CT CORP**  
**(850)656-4724**  
**3458 Lakeshore Drive,**  
**Tallahassee, FL 32312**

**Date:** 08/08/2023  
Acc#120160000072

*W: C DW*

Name:	American Marketing Association
Document #:	
Order #:	15066675

Certified Copy of Arts & Amend:	<input type="checkbox"/>		
Plain Copy:	<input type="checkbox"/>		
Certificate of Good Standing:	<input type="checkbox"/>		
Certified Copy of	<input type="checkbox"/>		
Apostille/Notarial Certification:	<input type="checkbox"/>	Country of Destination:	
		Number of Certs:	

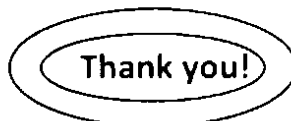
Filing: <input checked="" type="checkbox"/>	Certified: <input checked="" type="checkbox"/>
	Plain: <input type="checkbox"/>
	COGS: <input type="checkbox"/>

Email Address for Annual Report Notificatio

--

Availability _____
Document _____
Examiner _____
Updater _____
Verifier _____
W.P. Verifier _____
Ref# _____

Amount: \$ **78.75**



## COVER LETTER

**TO:** Registration Section  
Division of Corporations

**SUBJECT:** American Marketing Association

\_\_\_\_\_  
Name of Corporation – must include suffix

Dear Sir or Madam:

The enclosed "Application by Foreign Not for Profit Corporation for Authorization to Conduct its Affairs in Florida", "Certificate of Existence", or "Certificate of Status" and check are submitted to register the above referenced not for profit corporation to conduct its affairs in Florida.

Please return all correspondence concerning this matter to the following:

Suasn Maguire

\_\_\_\_\_  
Name of Person

HMB Legal Counsel

\_\_\_\_\_  
Firm/Company

500 W MADISON STE 3700

\_\_\_\_\_  
Address

CHICAGO IL 60661

\_\_\_\_\_  
City/State and Zip Code

smaguire@hmblaw.com

\_\_\_\_\_  
E-mail address: (to be used for future annual report notification)

For further information concerning this matter, please call:

Susan Maguire

\_\_\_\_\_  
Name of Person

at (312) 281-1116  
\_\_\_\_\_  
Area Code Daytime Telephone Number

**Mailing Address:**

Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**Street Address:**

Registration Section  
Division of Corporations  
The Centre of Tallahassee  
2415 N. Monroe Street, Suite 810  
Tallahassee, FL 32303

Enclosed is a check for the following amount:

Please make check payable to: **FLORIDA DEPARTMENT OF STATE**

☐ \$70.00 Filing Fee

☐ \$78.75 Filing Fee &  
Certificate of Status

☐ \$78.75 Filing Fee &  
Certified Copy

☐ \$87.50 Filing Fee,  
Certificate of Status &  
Certified Copy

**APPLICATION BY FOREIGN NOT FOR PROFIT CORPORATION FOR AUTHORIZATION TO  
CONDUCT ITS AFFAIRS IN FLORIDA**

*IN COMPLIANCE WITH SECTION 617.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO  
REGISTER A FOREIGN NOT FOR PROFIT CORPORATION FOR AUTHORIZATION TO CONDUCT ITS AFFAIRS IN  
THE STATE OF FLORIDA:*

1. AMERICAN MARKETING ASSOCIATION

(Name of corporation: must include the word "INCORPORATED" or "CORPORATION" or words or abbreviations of like import in language as will clearly indicate that it is a corporation instead of a natural person or partnership if not so contained in the name at present. "Company" or "Co." may not be used as a corporate suffix by a nonprofit corporation.)

American Marketing Association Florida Corporation

(If name unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)

2. IL 3. 36-2130315  
(State or country under the law of which it is incorporated) (FEI number, if applicable)

4. 6/1/1951 5. \_\_\_\_\_  
(Date of Incorporation) (Date of duration, if other than perpetual)

6. \_\_\_\_\_  
(Date first conducted affairs in Florida if prior to registration. See sections 617.1501 & 617.1502, F.S. to determine penalty liability.)

7. 130 E. Randolph St., 22nd Floor, Chicago, IL 60601  
(Principal office street address)

\_\_\_\_\_  
(Current mailing address, if different)

8. Marketing Services  
(Purpose(s) of corporation authorized in home state or country to be carried out in the state of Florida)

9. Name and street address of Florida registered agent: (P.O. Box **NOT** acceptable)

Name: C T Corporation System

Office Address: 1200 South Pine Island Road

Plantation, Florida 33324  
(City) (Zip Code)

10. **Registered agent's acceptance:**

*Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.*

By: C T Corporation System

Nichol McCroy

Nichol McCroy, Assistant Secretary  
(Registered agent's signature)

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

APPROVED  
AND  
FILED  
2023 AUG - 8 PM 6: 51  
CLERK OF THE STATE  
OF FLORIDA  
TALLAHASSEE, FLORIDA

12. For initial indexing purposes, list names, titles and addresses of the primary officers and/or directors [up to six (6) total]:

**A. DIRECTORS**

☐ Chairman Name: Jeremy Van Ek  
☐ Vice Chairman Address: 130 E. Randolph St.  
☐ Director 22nd Floor  
☒ President Chicago, IL 60601  
☐ Vice President \_\_\_\_\_  
☐ Secretary ☐ Treasurer  
☐ Other: \_\_\_\_\_ ☐ Other: \_\_\_\_\_

☐ Chairman Name: Bennie Johnson  
☐ Vice Chairman Address: 130 E. Randolph St.  
☒ Director 22nd Floor  
☐ President Chicago, IL 60601  
☐ Vice President \_\_\_\_\_  
☐ Secretary ☐ Treasurer  
☒ Other: CEO ☐ Other: \_\_\_\_\_

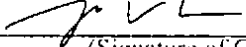
☐ Chairman Name: Robin Toom  
☐ Vice Chairman Address: 130 E. Randolph St.  
☐ Director 22nd Floor  
☐ President Chicago, IL 60601  
☐ Vice President \_\_\_\_\_  
☒ Secretary ☐ Treasurer  
☐ Other: \_\_\_\_\_ ☐ Other: \_\_\_\_\_

☐ Chairman Name: Jeff Lupinacci  
☐ Vice Chairman Address: 130 E. Randolph St.  
☐ Director 22nd Floor  
☐ President Chicago, IL 60601  
☐ Vice President \_\_\_\_\_  
☐ Secretary ☒ Treasurer  
☐ Other: \_\_\_\_\_ ☐ Other: \_\_\_\_\_

☒ Chairman Name: Lisa Bowman  
☐ Vice Chairman Address: 130 E. Randolph St.  
☐ Director 22nd Floor  
☐ President Chicago, IL 60601  
☐ Vice President \_\_\_\_\_  
☐ Secretary ☐ Treasurer  
☐ Other: \_\_\_\_\_ ☐ Other: \_\_\_\_\_

☐ Chairman Name: Michael Brady  
☒ Vice Chairman Address: 130 E. Randolph St.  
☐ Director 22nd Floor  
☐ President Chicago, IL 60601  
☐ Vice President \_\_\_\_\_  
☐ Secretary ☐ Treasurer  
☐ Other: \_\_\_\_\_ ☐ Other: \_\_\_\_\_

**NOTE: Important Notice:** Use an attachment to report more than six (6). The attachment will be imaged for reporting purposes only. Non-indexed individuals may be added to the index when filing your Florida Department of State Annual Report form.

13.   
(Signature of Chairman, Vice Chairman, or any officer listed in number 12 of the application)

14. Jeremy Van Ek, President  
(Typed or printed name and capacity of person signing application)

Attachment to:  
Application by Foreign Not for Profit Corporation  
For Authorization to Conduct Its Affairs in Florida

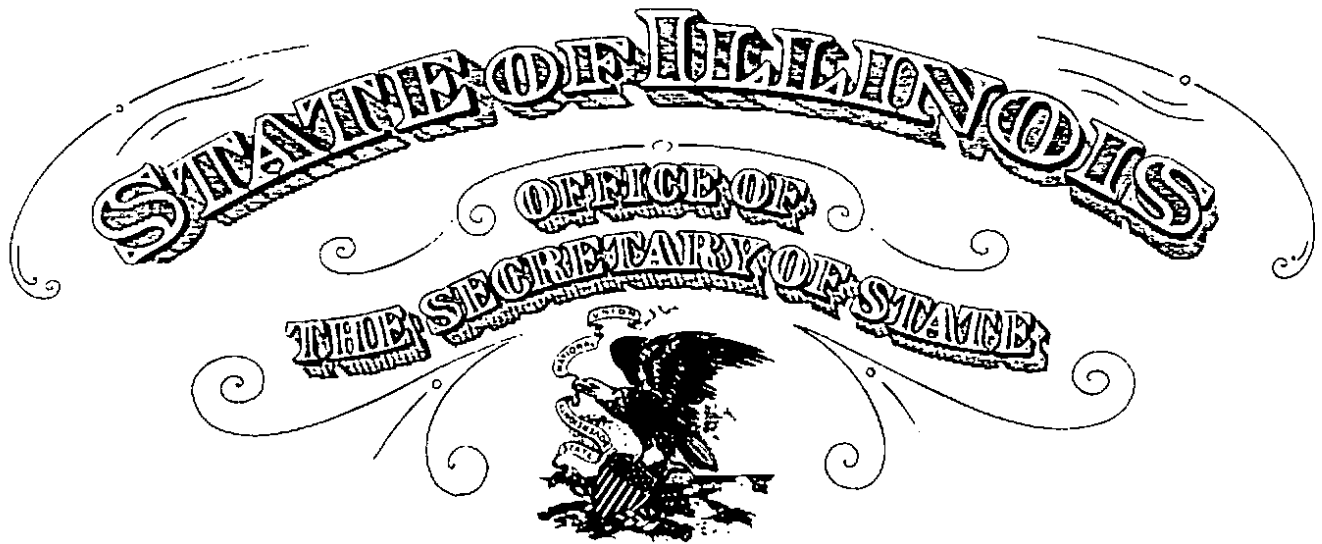
**American Marketing Association**

**Additional Directors**

TITLE	NAME	ADDRESS
Director	Bob Leone	130 E. Randolph St., 22 <sup>nd</sup> Floor, Chicago, IL 60601
Director	Jessica Perry	130 E. Randolph St., 22 <sup>nd</sup> Floor, Chicago, IL 60601
Director	Angela Brutsche	130 E. Randolph St., 22 <sup>nd</sup> Floor, Chicago, IL 60601
Director	Christine Mathers	130 E. Randolph St., 22 <sup>nd</sup> Floor, Chicago, IL 60601
Director	Peter Barber	130 E. Randolph St., 22 <sup>nd</sup> Floor, Chicago, IL 60601
Director	Matt Witt	130 E. Randolph St., 22 <sup>nd</sup> Floor, Chicago, IL 60601
Director	Brian Fergemann	130 E. Randolph St., 22 <sup>nd</sup> Floor, Chicago, IL 60601
Director	Rebecca Slotegraf	130 E. Randolph St., 22 <sup>nd</sup> Floor, Chicago, IL 60601
Director	Anders Gustafson	130 E. Randolph St., 22 <sup>nd</sup> Floor, Chicago, IL 60601
Director	Eli Jones	130 E. Randolph St., 22 <sup>nd</sup> Floor, Chicago, IL 60601
Director	Tiffany White	130 E. Randolph St., 22 <sup>nd</sup> Floor, Chicago, IL 60601

File Number

3258-220-6



**To all to whom these Presents Shall Come, Greeting:**

*I, Alexi Giannoulas, Secretary of State of the State of Illinois, do hereby certify that I am the keeper of the records of the Department of Business Services. I certify that*

AMERICAN MARKETING ASSOCIATION, A DOMESTIC CORPORATION, INCORPORATED UNDER THE LAWS OF THIS STATE ON JUNE 01, 1951, APPEARS TO HAVE COMPLIED WITH ALL THE PROVISIONS OF THE GENERAL NOT FOR PROFIT CORPORATION ACT OF THIS STATE, AND AS OF THIS DATE, IS IN GOOD STANDING AS A DOMESTIC CORPORATION IN THE STATE OF ILLINOIS.



**In Testimony Whereof, I hereto set**  
*my hand and cause to be affixed the Great Seal of*  
*the State of Illinois, this 31ST*  
*day of JULY A.D. 2023 .*

Authentication #: 2321203562 verifiable until 07/31/2024

Authenticate at: <https://www.ilsos.gov>

*Alexi Giannoulas*

SECRETARY OF STATE