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(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

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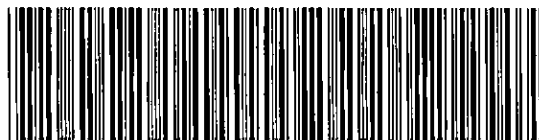
(Business Entity Name)

(Document Number)

Certified Copies _____ Certificates of Status _____

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FILED
19 MAR 18 PM 10:31
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

✓ SALY
MAR 19 2019

19 MAR 18 PM 11:11

CORPORATION SERVICE COMPANY
1201 Hays Street
Tallahassee, FL 32301
Phone: 850-558-1500

ACCOUNT NO. : I20000000195

REFERENCE : 687339 4330294

AUTHORIZATION

COST LIMIT : \$ 70.00

ORDER DATE : March 15, 2019

ORDER TIME : 11:59 AM

ORDER NO. : 687339-005

CUSTOMER NO: 4330294

FOREIGN FILINGS

NAME: SALONCENTRIC FRANCHISING, INC.

XXXX QUALIFICATION (TYPE: CO)

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

_____ CERTIFIED COPY
XX _____ PLAIN STAMPED COPY
_____ CERTIFICATE OF GOOD STANDING

CONTACT PERSON: Emily Croft -- EXT# 62925

EXAMINER: _____

**APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT
BUSINESS IN FLORIDA**

*IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO
REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.*

SALONCENTRIC FRANCHISING, INC.

1. _____
(Enter name of corporation; must include "INCORPORATED," "COMPANY," "CORPORATION,"
"Inc.," "Co.," "Corp.," "Inc.," "Co.," or "Corp.")

(If name unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)

2. Delaware 3. 83-3988189
(State or country under the law of which it is incorporated) (FEI number, if applicable)

4. January 17, 2019 5. _____
(Date of incorporation) (Date of duration, if other than perpetual)

6. _____
(Date first transacted business in Florida, if prior to registration)
(SEE SECTIONS 607.1501 & 607.1502, F.S., to determine penalty liability)

7. 10101 Dr. Martin Luther King Street N, St Petersburg, Florida 33716
(Principal office address)
c/o L'Oreal USA, ATTN: Legal Dept, 10 Hudson Yards, New York, NY 10001
(Current mailing address, if different)

8. Name and street address of Florida registered agent: (P.O. Box NOT acceptable)

Name: Corporation Service Company
Office Address: 1201 Hays Street
Tallahassee, Florida 32301
(City) (Zip code)

9. Registered agent's acceptance:

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Corporation Service Company

By: Emily Croft

(Registered agent's signature)

Emily Croft
Asst. Vice President

10. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

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11. Names and business addresses of officers and/or directors:

A. DIRECTORS

Chairman: See attached

Address: _____

Vice Chairman: _____

Address: _____

Director: _____

Address: _____

Director: _____

Address: _____

B. OFFICERS

President: See attached

Address: _____

Vice President: _____

Address: _____

Secretary: _____

Address: _____

Treasurer: _____

Address: _____

NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.

12. _____

Signature of Director or Officer

The officer or director signing this document (and who is listed in number 11 above) affirms that the facts stated herein are true and that he or she is aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S.

13. Thomas Sarakatsannis, Senior Vice President

(Typed or printed name and capacity of person signing application)

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**SALONCENTRIC FRANCHISING, INC.
FLORIDA QUALIFICATION
LIST OF OFFICERS/DIRECTORS**

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DIRECTORS

Frédéric Rozé – 10 Hudson Yards, New York, NY 10001
David Morgan – 10 Hudson Yards, New York, NY 10001
Thomas Sarakatsannis – 10 Hudson Yards, New York, NY 10001

OFFICERS

Frédéric Rozé - Chairman and Chief Executive Officer – 10 Hudson Yards, New York, NY 10001

Bertrand Fontaine – President – 10 Hudson Yards, New York, NY 10001

Paul Sharnsky - Senior Vice President, Business Development – 10 Hudson Yards, New York, NY 10001

David Morgan - Senior Vice President, Business Development – 10 Hudson Yards, New York, NY 10001

Thomas Sarakatsannis - Senior Vice President, General Counsel and Secretary – 10 Hudson Yards, New York, NY 10001

Anthony Eltvéd - Vice President and Senior Treasurer – 10 Hudson Yards, New York, NY 10001

Marc Parenteau - Vice President and Treasurer – 50 Connell Drive, Berkeley Heights, NJ 07922

Alexandre Pagliano - Chief Financial Officer – 10 Hudson Yards, New York, NY 10001

Carla Aranda - Vice President, Finance – 10 Hudson Yards, New York, NY 10001

Paul Palladino - Vice President, Sales – 10101 Dr. Martin Luther King Street N, St Petersburg, Florida 33716

Gina Meggo - General Manager, Store Operations – 10 Hudson Yards, New York, NY 10001

Roy Rabinowitz - Senior Vice President, Finance and Assistant Secretary – 50 Connell Drive, Berkeley Heights, NJ 07922

Lisa Gigliotti - Vice President and Assistant Secretary – 10 Hudson Yards, New York, NY 10001

Robert G. Kinnally - Vice President and Assistant Secretary – 10 Hudson Yards, New York, NY 10001

Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "SALONCENTRIC FRANCHISING, INC." IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE FIFTEENTH DAY OF MARCH, A.D. 2019.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "SALONCENTRIC FRANCHISING, INC." WAS INCORPORATED ON THE SEVENTEENTH DAY OF JANUARY, A.D. 2019.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL FRANCHISE TAXES HAVE BEEN ASSESSED TO DATE.

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TALLAHASSEE, FLORIDA




Jeffrey W. Bullock, Secretary of State

7242735 8300

SR# 20192029388

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202454091

Date: 03-15-19