

F16000005597

(Requestor's Name)

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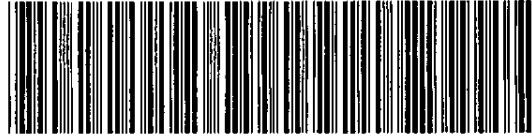
(Business Entity Name)

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DEC 21 2016

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CORPORATION SERVICE COMPANY
1201 Hays Street
Tallahassee, FL 32301
Phone: 850-558-1500

ACCOUNT NO. : I20000000195

REFERENCE : 428927 4714307

AUTHORIZATION :

COST LIMIT : \$ 651.25

ORDER DATE : December 19, 2016

ORDER TIME : 10:11 AM

ORDER NO. : 428927-015

CUSTOMER NO: 4714307

FOREIGN FILINGS

NAME: TELEVISION BUREAU OF
ADVERTISING, INC.

XXXX QUALIFICATION (TYPE: NP)

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

 CERTIFIED COPY
XX PLAIN STAMPED COPY
 CERTIFICATE OF GOOD STANDING

CONTACT PERSON: Melissa Zender -- EXT# 62956

EXAMINER: _____

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: Television Bureau of Advertising, Inc.

Name of Corporation – must include suffix

Dear Sir or Madam:

The enclosed "Application by Foreign Not for Profit Corporation for Authorization to Conduct its Affairs in Florida", "Certificate of Existence", or "Certificate of Status" and check are submitted to register the above referenced not for profit corporation to conduct its affairs in Florida.

Please return all correspondence concerning this matter to the following:

Susan Converse

Name of Person

Television Bureau of Advertising, Inc

Firm/Company

120 Wall Street

Suite 1502

Address

New York, New York 10005

City/State and Zip Code

susanc@tvb.org

E-mail address: (to be used for future annual report notification)

For further information concerning this matter, please call:

Susan Converse

Name of Person

at (212)
Area Code

891-2214

Daytime Telephone Number

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

Enclosed is a check for the following amount:

- ☐ \$70.00 Filing Fee ☐ \$78.75 Filing Fee & Certificate of Status ☐ \$78.75 Filing Fee & Certified Copy ☐ \$87.50 Filing Fee, Certificate of Status & Certified Copy

**APPLICATION BY FOREIGN NOT FOR PROFIT CORPORATION FOR AUTHORIZATION TO
CONDUCT ITS AFFAIRS IN FLORIDA**

*IN COMPLIANCE WITH SECTION 617.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO
REGISTER A FOREIGN NOT FOR PROFIT CORPORATION FOR AUTHORIZATION TO CONDUCT ITS AFFAIRS IN
THE STATE OF FLORIDA:*

1. Television Bureau of Advertising, Inc.

(Name of corporation: must include the word "INCORPORATED" or "CORPORATION" or words or abbreviations of like import in language as will clearly indicate that it is a corporation instead of a natural person or partnership if not so contained in the name at present. "Company" or "Co." may not be used as a corporate suffix by a nonprofit corporation.)

(If name unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)

2. Delaware 3. 13-1777183
(State or country under the law of which it is incorporated) (FEI number, if applicable)

4. August 31, 1954 5. _____
(Date of Incorporation) (Date of duration, if other than perpetual)

6. October 1, 2015
(Date first conducted affairs in Florida if prior to registration. See sections 617.1501 & 617.1502, F.S., to determine penalty liability.)

7. 120 Wall Street, Suite 1502, New York, NY 10005
(Principal office address)

(Current mailing address, if different)

TVB is the not-for-profit trade association of America's local broadcast television industry. Its members include television broadcast groups, advertising sales representatives, syndicators, international broadcasters, associate members and almost 700 individual television stations. TVB actively promotes local media marketing solutions to the advertising community, and in so doing works to develop advertising dollars for the medium's multiple platforms, including on-air, online and mobile.

8. _____
(Purpose(s) of corporation authorized in home state or country to be carried out in the state of Florida)

9. Name and street address of Florida registered agent: (P.O. Box **NOT** acceptable)

Name: Corporation Service Company

Office Address: 1201 Hays Street
Tallahassee, Florida 32301
(City) (Zip Code)

10. Registered agent's acceptance:

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Corporation Service Company

By: _____

(Registered agent's signature)

Melissa Zender
Asst. Vice President

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

12. Names and addresses of officers and/or directors

A. DIRECTORS

Chairman: Michael Fiorile
Dispatch Broadcast Group
Address: 34 South Third Street, Columbus, Ohio 43215

Vice Chairman: _____
Address: _____

Director: Arthur Altman
Katz TV Group
Address: 125 W. 55th St., New York, NY 10019

Director: Emily Barr
Graham Media Group, 161 N. Clark Suite 2900, Chicago, IL 60601
Address: _____

B. OFFICERS

President: Steve Lanzano
120 Wall Street, Suite 1502, New York, NY 10005
Address: _____

Vice President: _____
Address: _____

Secretary: _____
Address: _____

Treasurer: Leo MacCourtney
Katz Television Group, 125 W. 55th St., New York, NY 10019
Address: _____

NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.

PLEASE SEE ATTACHED LIST OF DIRECTORS

13. _____
(Signature of Chairman, Vice Chairman, or any officer listed in number 12 of the application)

14. Steve Lanzano, President
(Typed or printed name and capacity of person signing application)

Mr. Arthur Altman - EBOD
Executive Vice President
Katz TV Group
125 W. 55th St.
New York, NY 10019-5366

Ms. Emily Barr
President & CEO
Graham Media Group
161 N. Clark Suite 2900
Chicago, IL 60601

Ms. Angela Betasso – EBOD
SVP Sales
Tribune Media
8001 John W. Carpenter Freeway
Dallas, TX 75247

Mr. Craig Broitman
EVP & COO
Katz TV Group
125 West 55 St
New York, NY 10019

Mr. Jim Burke
President of Sales
Fox Television Stations, Inc.
1211 Avenue of the Americas, 21st Floor
New York, NY 10036

Mr. Michael Chico
EVP Telemundo Sales
NBCUniversal Owned Television Stations
30 Rockefeller Plaza
New York, NY 10112

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TVB BOARD OF DIRECTORS
Effective January 1, 2016

Mr. Chris Cornelius
Director of Business Development
Morgan Murphy Media c/o WISC-TV
7025 Raymond Road
Madison, WI 53719

Mr. Klarn DePalma
VP/General Manager
WFSB-TV (Meredith Broadcasting)/WSHB
333 Capital Boulevard
Rocky Hill, CT 06067

Mr. Peter Dunn
President, CBS Television Stations
CBS Television Stations
524 West 57th St. 3rd Floor
New York, NY 10019

Mr. Ed (Eduardo) Fernandez
Divisional General Manager – E.W. Scripps
20777 W. 10 Mile Rd.
Southfield, MI 48075

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Mr. Bill Fine - EBOD
President & General Manager
WCVB-TV (Hearst Television)
5 TV Place
Needham, MA 02494-2302

Mr. Michael Florile - EBOD
Chairman & CEO
Dispatch Broadcast Group
34 South Third Street
Columbus, OH 43215

TVB BOARD OF DIRECTORS
Effective January 1, 2016

Mr. Wayne Freedman
Corporate VP, Sales
Raycom Media, Inc.
201 Monroe St. RSA Tower 20th Floor
Montgomery, AL 36104

Ms. Patty Golden
VP, Sales
Tribune Media Company
435 N. Michigan Avenue, 18th Floor
Chicago, IL 60611

Ms. Kim Guthrie
President & EVP, National Ad Platforms
COX Reps
TeleRep, Inc.
1 Dag Hammarskjold Plaza
New York, NY 10017

Mr. Robert Hubbard
President, Hubbard Television Group
Hubbard Broadcasting Inc.
3415 University Avenue
St. Paul, MN 55114

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Mr. Steve Lanzano - EBOD
President
Television Bureau of Advertising
120 Wall St
New York, NY 10005

Mr. Dave Lougee
President, Broadcast Division
Tegna Media
7950 Jones Branch Drive
McLean, VA 22107

TVB BOARD OF DIRECTORS
Effective January 1, 2016

Mr. Leo MacCourtney - EBOD
President
Katz Television Group
125 W. 55th St.
New York, NY 10019-5366

Mr. Julio Marengi
Chief Revenue Officer
Media General
One West Exchange Street, Suite 5A
Providence, RI 02903

Mr. Philip Martzolf
EVP Domestic Syndication
Sony Pictures Television
550 Madison Avenue, 12th Floor
New York, NY 10022

Mr. Eric Meyrowitz
VP, Sales, HTV
Hearst Television
300 West 57th Street, 39th Floor
New York, NY 10106

Mr. Ralph Oakley
President & CEO
Quincy Media, Inc.
130 S. 5th Street
Quincy, IL 62301

Ms. Debra OConnell
President, Sales
ABC National TV Sales
77 W. 66th St., 18th Flr.
New York, New York 10023

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TVB BOARD OF DIRECTORS

Effective January 1, 2016

Mr. David Palmer

Senior Vice President of Sales, Cox Reps
President, HRP
1 Dag Hammarskjold Plaza
885 Second Avenue
New York, NY 10017

Mr. Bill Shaw

Senior Vice President
Cordillera Communications
PO Box 5188
Tucson, AZ 85703-0188
209 W. Elm St.
Tucson, AZ 85705-6538

Mr. Scott Simensky

VP, General Sales Manager
WABC-TV
7 Lincoln Square 5th Floor
New York, NY 10023

Mr. Perry Sook - EBOD

Chairman, President & CEO
Nexstar Broadcasting Group
545 E. John Carpenter Freeway, Suite 700
Irving, TX 75062

Ms. Valari Staab

President
NBC Owned Television Stations
30 Rockefeller Plaza
New York, NY 10112

Mr. Jim Sullivan

President of Sales
CBS Television Stations
1700 Broadway 10th Fl
New York, NY 10019

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ALBANY, N.Y.

TVB BOARD OF DIRECTORS
Effective January 1, 2016

Mr. Paul Trelstad- EBOD

SVP
Tegna Media
1000 Market Street
St. Louis, MO 63101

Mr. Louis Wall

President
SagamoreHill Broadcasting
525 Blackburn Dr
Augusta, GA 30907-8202

Mr. Ken Werner

President, Domestic Television Distribution
Warner Bros.
4000 Warner Blvd., Bldg 118, # 4008
Burbank, CA 91522

Ms. Jane Williams

EVP, Television
Cox Media Group
6205 Peachtree Dunwoody Road
Atlanta, GA 30328

Jeffrey Wolf

Chief Distribution Officer
Bounce TV & Katz Broadcasting
3500 Piedmont Road, Suite 400
Atlanta, Georgia 30305

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TALLAHASSEE, FLORIDA

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "TELEVISION BUREAU OF ADVERTISING, INC." IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE NINETEENTH DAY OF DECEMBER, A.D. 2016.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CORPORATION IS AN EXEMPT CORPORATION.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL REPORTS HAVE BEEN FILED TO DATE.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "TELEVISION BUREAU OF ADVERTISING, INC." WAS INCORPORATED ON THE THIRTY-FIRST DAY OF AUGUST, A.D. 1954.



479219 8300C

SR# 20167147509

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JBullock", is written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed.

Authentication: 203540315

Date: 12-19-16