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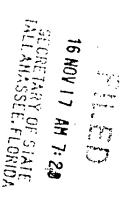
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## **COVER LETTER**

TO:	Registration Section Division of Corporations			
SUBJ	Global Brand Concepts GmbH	, Inc.		
3010		corporation	- must include suffix	
Dear S	Sir or Madam:			
"Certi	nclosed "Application by Foreign Corficate of Existence," or "Certificate of referenced foreign corporation to tra	of Good Star	iding" and check are subm	
	return all correspondence concernin s Korndoerfer	g this matter	to the following:	
	•	Name of	Person	
Global	Brand Concepts GmbH			
		Firm/Com	ipany	
209 Pa	orktowne Blvd, Suite 5			
		Addre	ess	
Edgew	vater, FL 32132			
	<u></u>	City/State a	nd Zip code	
m.kom	ndoerfer@g-b-c.us			
	E-mail address:	(to be used	for future annual report no	tification)
For fu	rther information concerning this ma	itter, please o	call:	
Marcu	s Korndoerfer	386 it (	333-1285	
**************************************	Name of Person	Area Cod	e Daytime Telepho	one Number
	STREET/COURIER ADDRESS Registration Section Division of Corporations Clifton Building 2661 Executive Center Circle Tallahassee, FL 32301	<b>:</b>	MAILING AD Registration Sec Division of Cor P.O. Box 6327 Tallahassee, FL	etion porations
Enclos	sed is a check for the following amou	unt:		
<b>□</b> \$7	0.00 Filing Fee S78.75 Filing Certificate of		\$78.75 Filing Fee & Certified Copy	■ \$87.50 Filing Fee, Certificate of Status &

# APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA

IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.

(Enter name of co	oncepts GmbH, Inc. orporation; must include "INCORPORATE orp." "Inc," "Co," or "Corp.")	D," "COMPANY," "CORPORATION,"	
Registered in Pe	ennsylvania / Originally Inc. in Germany	ne adopted for the purpose of transacting but 22-3779601	siness in Florida)
,	y under the law of which it is incorporated)		
	of incorporation)	5. (Date of duration, if other than	perpetual)
7	Ivd., Suite 5, Edgewater, FL 32132	7.1502, F.S., to determine penalty liability) ncipal office address)	
8. Name and stree	(Current ma et address of Florida registered agent: ( Marcus Korndoerfer	illing address, if different)  P.O. Box NOT acceptable)	NOV 17 AM CREINICY OF LAHASSCE, F
Name: Office Address:	209 Parktowne Blvd., Suite 5		7:23 SIAIE CORIDA
	Edgewater	32132 , Florida	
	(City)	(Zip code)	
designated in this further agree to c	ned as registered agent and to accept se application, I hereby accept the appoi	ervice of process for the above stated co intment as registered agent and agree to es relative to the proper and complete p s of my position as registered agent.	o act in this capacity.
	Marcus Korndörfer	unisanchembure uper Mancus Konnderfor Naccus Generalature is, sus, ensurer unisanchemburg ib c us c =121 230 % 201 % (1816) (1816)	_
	(Register	ed agent's signature)	

10. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

11. Names and business addresses of officers and/or directors:

	Michael Weissenrieder			
Chairman	Am Guten Brunnen 10, 67547 Worms, Germany			
Address:				
Vice Cha	irman:			
Director:				
	·			
Director:				
Address:				
B. OFF	ICERS			
President	CEO / Marcus Korndoerfer	$\Sigma_{\infty}$	~~4	
	1107 Palmetto Street, New Smyrna Beach, FL 32168	7.7.7.7.7.7.7.7.7.7.7.7.7.7.7.7.7.7.7.	- <del>8</del> ×0	١.,
, radicus.		NS.		C. N. Ept. o
Vice Pres	sident:	 0.73	<b>&gt;</b>	1842.6
		- S -	7:	
Address.			(N)	
Secretary				
				-
	If necessary, you may attach an addendum to the application listing additional officers and	or direct	ors.	
	Marcus Korndörfer			
The officare true a third d	Signature of Director or Officer cer or director signing this document (and who is listed in number 11 above) affirms that the and that he or she is aware that false information submitted in a document to the Departmen egree felony as provided for in s.817.155, F.S.			
13.	(Typed or printed name and canacity of person signing application)			

		<del></del>	· · · · · · · · · · · · · · · · · · ·	1
4	ယ	٨		Bung , mer
a) Geänden, jelzi: GLOBAL BRAND CONCEPTS GmbH	b) Benchtigung: Gernáft, § 3 EGGmbHG von Amts wegen eingetragen: Geschäftsanschrift: Am Guten Brunnen 10, 67547 Worms	b) Gemaß § 3 EGGmbHG von Amts wegen engetragen; Geschäftsanschrift: Prinz-Cart-Anlage 33 67547 Worms	a) CORRECT Pro GmbH b) Worms c) - die Abwicklung von Streckengeschätten als Aktionstieferant mit Schwerpunkt im Sport-, Reise- und Businassgepäck;Herstelkung, Handel und Vertrieb von Verkaufstörderungs-, Geschenk- und Gebrauchsartikeln sowie deren Im- und Export einschlicüsch aller hermit zusammenhangenden Geschäfte und Dienstleistungen;Marketingmanagement für Dritte	a) Firma b) Sitz, Niederlassung, inländische Geschäftsanschrift, empfangsberechtigte Person, Zweigniederlassungen c) Gegenstand des Unternehmens
			100,000,00 EUR	ap od er
			a)  Ist nur ein Geschäftsführer bestett, so verfritt or die Gescellschaft allein. Sind mehrere Geschäftsführer bestellt, so wird die Gesellschaft durch zwei Geschäftsführer gemeinsam mit einem Geschäftsführer gemeinsam mit einem Prokuristen vertreiten.  B) Geschäftsführer: Weissenneder, Michael, DiplBetriebswirt (FH). Worms einzelwertretungsberechtigt mit der Belugnis im Namen der Gesellschaft mit sich im eigenen Namen oder als Vertreter eines Dirtlen Rechtsgeschäfte abzuschießen	sregolung In, geschäft Innde Gese Ingsberechti
Einzelprokura: Kaspar, Peter, Offenbach am Main, "23 06,1969			Einzelbrokura Buscher, Haris Thomas Weissenrieder, Taria, V	Abruf vom 31.08.2016 15:04 Prokura stithrende tschafter, gie und
a) Die Gesellschafterversammlung vom 15.04.2010 hat eine Anderung des Gesellschaftsvertrages in § 1 Abs. 1 (Firma und Stz), § 2 Ziff. 1 (Gegenstand des Unternehmens), § 5 Ziff. 2 bs.5 (Geschäftsführung, Vertretung) und § 18			aflung 1998 zuletzt geändert am	a) Rechtsform, Beginn, Satzung oder Gesellschaftsvertrag b) Sonstige Rechtsverhättnisse
a) 29,04 2010 Lotz b)	a) 14.12.2009 Gunthercat	a) 27.11.2009 Güntherodt	a) 24 01.2006 Gebel b) Tag der ersten Eintragung: 07.07.1998 Dieses Blatt ist bei gleichzeitiger Konzentreiben der Registergenchte zur Fortführung auf EDV umgeschneben worden und an die Stelle des bisherigen Kogistorblattes des bisherigen Kogistorblattes des hantsgerichtes Worms HRB 1801 getreiten Freigegeben am 24.01.2006.	a) Tag der Eintragung b) Bemerkungen

Handelsregister B des Amtsgerichts Mainz

**Ausdruck** Abruf vom 31.08.2016 15:04

Nummer der Firma: Seite 2 von 2

			Abrui voi	Abrut vom 31.08.2016 15:04	Zelle Z VOII Z	
Nummer	a) Firma b) Sitz, Niederfassung, Inländische	Grund- oder Stammkapital	Grund- oder a) Aligemeine Vertretungsregelung Sterrmkspital b) Vorstand, Leitungsorgan, geschäftsführende	Prokura	a) Rechtsform, Beginn, Satzung oder Geselfschaftsvertrag     b) Sonstige Rechtsverhältnisse	a) Tag der Eintragung b) Bemerkungen
Eintragung	Eintragung Geschäftsanschrift, empfangsberechtigte Person, Zweignlederlassungen e) Gegenstand des Unlemehmens		Direktoren, persönlich haftende Gesellschafter, Geschäftsführer, Vertretungsberechtigte und besondere Vortretungsbefügnis			
-	2	3	4	C5	5	7
	Die Entwicklung, die Herstellung, der				(Bekannimachungen) und mit ihr die Änderung der Firma und	Falt 5
	Handel und der Vertrieb von Handels-,				des Unternehmensgegenstandes beschlossen.	
	Werbe-, Geschenk- und Gebrauchsanikein					
	aller Art, sowie deren im- und Export					
	einschließlich aller hiermit					
	zusammenhängenden Geschäfte und					
	Dienstleistungen; die Umsetzung					
_	indwidueller Werbeartikel-Onlineshops im					
	Kundenlayout mit allen hierfür					
-	erforderlichen Funktionen und					
	Schnittstellen zu Lieferanten und					
	Kundensystomen; die Bereitstellung					
	kundenspezifischer und globaler					
	Fullservice-Werbeanlikelprozesse inklusive					
	Konfektionierung, Versand und					
	Kundenservice, die Organisation,					
	Durchführung und der Verkauf von Event-					
	und Incentwereisen; die Übernahme von					
	Vertretungen; Marketingdienstleistungen				<del></del> -	
• • • • • •	aller Art.		LEP-W			
5				Prokura erigschen:		a) 06 01 2013
				** Good in Buch _ Bulle _ ** Oll No. Oc. 14. 15. O		Lotz
						b) Fall 6
n				Prokura erloschen:		a)
		,		Buscher, Hans Thomas, Worms, *25.07.1964		07.05.2013 Lolz
					/	<u>g</u>
					Am Guten Brunnen 10	Fall 7
				V 1 W. J. H.		

HRB 11801

# Certified translation from German, page

Trade Register 8 of the Mainz Local Court

Printout retrieved on 9th NOV 2016 at 09:54 hrs

Company number: Page 1 of 2

HRB 11801

			I CALLO CALLO	2 IN 04 COTO 91 03:744 III 3	. 480 100 1	
₹	a) Company name	Share	a) Common policies of representation	Power of attorney	a) Legal form, founding date, bylaws	a) Date of Entry
, o	b) Headquarters, branch, local business address, authorized recibient, branch	capital or	<ul> <li>b) Board of directors, management</li> <li>body, managing directors, general</li> </ul>		or company agreement b) Other legal relationships	b) Remarks
	offices	stock	partners, directors, authorized			
	c) Scope of business		representatives and holders of special power of representation			
-	2	ш	4	5	6	7
-	a)	100,000.	a}	Single power of attorney;	(e	(e
	CORRECT Pro GmbH	OO EUR	If only one managing director has been	Buscher, Hans Thomas, Worms, DoB 25 JUL 1964	Limited-liability company	24 JAN 2006
	<u></u>		company on his own. If several	The second section of the second section of the second section of the second section s	1998 last amended on 01 SEP 2004	1
	Worms		managing directors have been			<u>p</u> )
			appointed, then the company shall be		_	Date of last Entry: 07
	£.		represented by two managing directors			JUL 1998
	- carrying out drop shipments as a		or by one managing director jointly with			
	special supplier with a focus on sports,		an authorized representative.			This page has been
	travel and business juggage;					rewritten to be
	- manufacturing, trade, and distribution		<b>b</b> )			continued
	of promotional, gift and consumer		Managing director:			electronically and in
	goods as well as their import and		Weissenrieder, Michael, Dipl			that process it has
	export including all related positiess		Detriegswith the sections with the			replaced the presides
	- marketing management for third		authorization to carry out legal			Worms Local Court
	parties.	-	transactions in the name of the			HRB 1801.
			representative of a third party.			Released on 24 IAN 2006.
2	ь)					a)
	Pursuant to Section 3 EGGmbHG					27 NOV 2009
	officially recorded:					Güntherodt
	Company address:					
	Print-Cart-Anlage 33, 6/54 / Worms					
w	<u>p</u>					a)
	Pursuant to Section 3 EGGmbHG					Güntherodt
	officially recorded:					
	Company address:					
	Am Guten Brunnen 10, 67547 Worms					
4	<u>a)</u>			Single power of attorney:	a)	a)
	Amended, now:			Kaspar, Peter, Offenbach am Main, DoB 23	The shareholders' meeting on 15 APR	29 APR 2010
	GLOBAL BRAND CONCEPTS GmbH			June 1969	2010 adopted the resolution to	Lotz
					change the company agreement in	
	c)				Office) Section 2 tem 1 (scene of	2
	יווכ עכייכיסטיירייני, טי ססטכניסיי, מווס					



Certified translation from German, page

on on	v		11	No. of Entry	Trade
		the distribution of business promotional articles, gifts, and consumer goods of all types, as well as their import and export, including all related business transactions and services; the implementation of individual business promotion online shops in customer layout with all hereto needed functions and interfaces to distributers and customer systems, the provision of customer systems, the provision of customer specific and global full-service promotional articles processes including assembly, shipment and customer service; the organization, implementation and the sale of event and promotional travel; the assumption of representations, marketing services of all types.	2	a) Company name     b) Headquarters, branch, local business address, authorized recipient, branch offices     c) Scope of business	Trade Register B of the Mainz Local Court
			w	Share capital or capital stock	
			4	a) Common policies of representation     b) Board of directors, management     body, managing directors, genera     partners, directors, authorized     representatives and holders of special     power of representation	retrieved on
Power of attorney discontinued: Buscher, Hans Thomas, Worms, DoB 25 JUL 1964	Power of attorney discontinued: Weissenrieder, Tanja, Worms, DoB 02 DEC 1975		5	Power of attorney	Printout retrieved on 09 NOV 2016 at 09:54 hrs
		Business), Section 5 Item. 2 to 5 (Management and Representation) and Section 18 (Announcements) and with it the change of the company name and the scope of business.	6	legal form, founding date, bylaws or company agreement     b) Other legal relationships	Company number: Page 2 of 2
b) Case 7	a) 06 JAN 2013 Lotz b) Case 6	Case 5	7	a) Date of Entry b) Remarks	HRB 11801

I, Robert Avery Grey, sworn German-English translator by the Frankfurt Regional Court, hereby certify that the above translation from the original document is accurate and complete.

Frankfurt am Main, Germany, 14 NOV 2016



### Shivers, Justin

From: Maria Rickling <mricklin@stetson.edu>

Sent: Wednesday, November 16, 2016 6:47 AM

**To:** Shivers, Justin

Cc: Marcus Korndoerfer - GBC USA

Subject: RE: Documents Attached for Ref#: W16000075264

Attachments: \_\_TSC161028130884.PDF

Good Morning Justin,

I spoke with the CEO of the American branch (copied on this email) to get clarification on this in order to answer your question below. Here is the answer along with some information in case it's helpful for you.

Yes, the business was first incorporated in Germany under the name Global Brand Concepts. When the business was brought to the states (registered in Pennsylvania – see attached) the name was changed to Another World Merchandising, Inc., DBA Global Business Concepts. This was done to distinguish the two companies (parent from subsidiary) however the DBA was used to still link the two.

The American branch has now moved its physical facilities from Pennsylvania to Florida, which is why we are now asking to be registered in Florida (the company will eventually de-register in Pennsylvania).

Thanks again for your assistance with this. As I mentioned, registering a foreign firm in Florida is a new process for me (the bookkeeper) so any help you can provide in helping us accomplish this registration is appreciated.

Regards, Maria

From: Shivers, Justin [mailto:Justin.Shivers@dos.myflorida.com]

**Sent:** Tuesday, November 15, 2016 4:07 PM **To:** Maria Rickling <mricklin@stetson.edu>

Subject: RE: Documents Attached for Ref#: W16000075264

It looks like the name in Germany is Global Brand Concepts Gmbh as per #4 under No. of Entry, is this correct?

From: Maria Rickling [mailto:mricklin@stetson.edu]

Sent: Tuesday, November 15, 2016 2:01 PM

To: Shivers, Justin

Subject: RE: Documents Attached for Ref#: W16000075264

Hi Justin,

Attached please find the original in German. Let me know if anything else is needed.

Thanks again,

Maria

a grand office a

From: Shivers, Justin [mailto:Justin.Shivers@dos.myflorida.com]

Sent: Tuesday, November 15, 2016 1:40 PM To: Maria Rickling <mricklin@stetson.edu>

Subject: RE: Documents Attached for Ref#: W16000075264

Do you have the original non translated document from Germany? If so can you scan and email that to me as well?

Thanks!

From: Maria Rickling [mailto:mricklin@stetson.edu]

Sent: Tuesday, November 15, 2016 1:05 PM

To: Shivers, Justin

Cc: Marcus Korndoerfer - GBC USA; Maria Rickling Subject: Documents Attached for Ref#: W16000075264

Good Afternoon Justin,

Attached are three documents: a copy of the letter we received from you with regards to needing a cert. of existence from Germany in order to process our application, a copy of our original application, and the certificate of existence from Germany with a notarized statement from the translator.

Thank you for your help on the phone earlier. I kindly ask that you acknowledge receipt of this email, and please let me know if additional information is needed.

Regards, Maria

Maria F. Rickling, PhD
Assistant Professor of Accounting
Director, First Year Seminars
M.E. Rinker, Sr. Institute of Tax and Accountancy
Stetson University School of Business Administration
421 N. Woodland Blvd., Unit 8398
DeLand, FL 32723
386-822-7377 (phone)
386-822-7426 (fax)
Office: LBC 518-A
mricklin@stetson.edu

The Department of State is committed to excellence. Please take our Customer Satisfaction Survey.

On November 15, 2016, Sunbiz.org is getting a facelift! The Florida Division of Corporations is pleased to announce that it will offer Florida business entities a new and improved website! The transition began in February, but there will be no major changes to Sunbiz.org until the new website launches in November. Current bookmarks and links remain active. See the announcement at <a href="www.sunbiz.org/coming-soon/">www.sunbiz.org/coming-soon/</a> for more information

On November 15, 2016, Sunbiz.org is getting a facelift! The Florida Division of Corporations is pleased to announce that it will offer Florida business entities a new and improved website! The transition began in February, but there will be no major changes to Sunbiz.org until the new website launches in November.