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(Address)

(Address)

(City/State/Zip/Phone #)

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TALLAHASSEE, FLORIDA

JUL 26 2016

Y SULKER

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: Bernstein-Rein Advertising, Inc.

Name of corporation - must include suffix

Dear Sir or Madam:

The enclosed "Application by Foreign Corporation for Authorization to Transact Business in Florida," "Certificate of Existence," or "Certificate of Good Standing" and check are submitted to register the above referenced foreign corporation to transact business in Florida.

Please return all correspondence concerning this matter to the following:

Legal Department - Donna R. Whitaker

Name of Person

Bernstein-Rein Advertising, Inc.

Firm/Company

4600 Madison Avenue, Suite 1500

Address

Kansas City, MO 64112

City/State and Zip code

donnawhitaker@b-r.com

E-mail address: (to be used for future annual report notification)

For further information concerning this matter, please call:

Donna R. Whitaker

816

960-5961

at ()

Name of Person

Area Code

Daytime Telephone Number

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Enclosed is a check for the following amount:

- ☒ \$70.00 Filing Fee ☐ \$78.75 Filing Fee & Certificate of Status ☐ \$78.75 Filing Fee & Certified Copy ☐ \$87.50 Filing Fee, Certificate of Status & Certified Copy

APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT
BUSINESS IN FLORIDA

IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO
REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.

1. Bernstein-Rehn Advertising, Inc.
(Enter name of corporation; must include "INCORPORATED," "COMPANY," "CORPORATION,"
"Inc.," "Co.," "Corp.," "Inc.," "Co." or "Corp.")
- (If name unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)
2. Missouri 3. 43-0914078
(State or country under the law of which it is incorporated) (FEI number, if applicable)
4. 1-27-1969 5. Perpetual
(Date of incorporation) (Date of duration, if other than perpetual)
6. N/A
(Date first transacted business in Florida, if prior to registration)
(SEE SECTIONS 607.1501 & 607.1502, F.S., to determine penalty liability)
7. 4600 Madison Avenue, Suite 1500, Kansas City, MO 64112
(Principal office address)
- N/A
(Current mailing address, if different)
8. Name and street address of Florida registered agent: (P.O. Box NOT acceptable)
- Name: Corporation Service Company
- Office Address: 1201 Hays Street
Tallahassee . Florida 32301
(City) (Zip code)

9. Registered agent's acceptance:

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Ashley Isbert
Ashley Isbert
Assistant Vice President
(Registered agent's signature)

10. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

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16 JUL 22 PM 12:13
DEPARTMENT OF STATE
TALLAHASSEE, FLORIDA

11. Names and business addresses of officers and/or directors:

A. DIRECTORS

Chairman: Robert A. Bernstein
4600 Madison Avenue, Suite 1500
Address: Kansas City, MO 64112

Vice Chairman: Irwin D. Rein
4600 Madison Avenue, Suite 1500
Address: Kansas City, MO 64112

Director: Steven A. Bernstein
4600 Madison Avenue, Suite 1500
Address: Kansas City, MO 64112

Director: _____
Address: _____

B. OFFICERS

President: Steven A. Bernstein
4600 Madison Avenue, Suite 1500
Address: Kansas City, MO 64112

Vice President: ADDENDUM ATTACHED
Address: _____

Secretary: Teresa (Terri) Smith
4600 Madison Avenue, Suite 1500, Kansas City, MO 64112
Address: _____

Treasurer: _____
Address: _____

NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.

12. Larry A. Lunsford, SVP/CFO
Signature of Director or Officer

The officer or director signing this document (and who is listed in number 11 above) affirms that the facts stated herein are true and that he or she is aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S.

13. Larry A. Lunsford - SVP/CFO
(Typed or printed name and capacity of person signing application)

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16 JUL 22 PM 12:13
TALLAHASSEE, FLORIDA

BR OFFICERS		2/1/2016
ANSTINE, KELLI	SVP/DIRECTOR OF MEDIA	16 JUL 22 PM 12:13
BERNSTEIN, BOB	CHAIRMAN OF THE BOARD	
BERNSTEIN, STEVE	PRESIDENT & CEO	
BREMSER, JEFF	VP/CREATIVE DIRECTOR	
CURTIS, JANIE	SVP/DIRECTOR OF PLANNING	
ERICSON, VAUGHN	SVP/DIRECTOR OF BUYING	
GRIER, KRISTA	VP/ACCOUNT DIRECTOR	
KUEGLER, STEVE	SVP/DIRECTOR OF ANALYTICS	
LINTNER, PAULA	VP/MEDIA PLANNING DIRECTOR	
LUBECK, DAVE	EVP-UNBOUND	
LUNSFORD, LARRY	SVP/CHIEF FINANCIAL OFFICER	
MESSICK, ROSE	ASSISTANT CORPORATE SECRETARY	
MILLER, MARK	VP/ASSOCIATE CREATIVE DIRECTOR	
PEACOCK, TOM	VP/DIRECTOR OF IT	
PERKINS, CHRIS	MANAGING DIRECTOR	
PORTERFIELD, JIM	SVP/CLIENT ENGAGEMENT	
RARD, JOHNNY	VP/FIRE ENGINE DESIGN STUDIO	
REIN, IRWIN (SKIP)	VICE CHAIRMAN	
SANDLER, PAMELA	SVP/DIRECTOR OF SOCIAL MARKETING	
SCHUH, MARK	VP/DIRECTOR OF CREATIVE TECHNOLOGY	
SMITH, DAVID	SVP/EXECUTIVE CREATIVE DIRECTOR	
SMITH, TERESA (TERRI)	CORPORATE SECRETARY	
STIEGEMEYER, LARSON	VP/GROUP ACCOUNT DIRECTOR	
WILLIAMS, VERNON	VP/DIRECTOR OF ACCOUNT MANAGEMENT AND PROJECT MANAGEMENT	

STATE OF MISSOURI



Jason Kander
Secretary of State

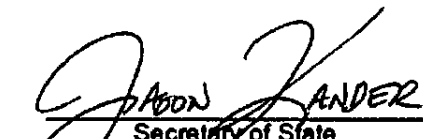
CORPORATION DIVISION
CERTIFICATE OF GOOD STANDING

I, JASON KANDER, Secretary of State of the State of Missouri, do hereby certify that the records in my office and in my care and custody reveal that

BERNSTEIN-REIN ADVERTISING, INC.
00133789

was created under the laws of this State on the 27th day of January, 1969, and is in good standing, having fully complied with all requirements of this office.

IN TESTIMONY WHEREOF, I hereunto set my hand and cause to be affixed the GREAT SEAL of the State of Missouri. Done at the City of Jefferson, this 18th day of July, 2016.


Secretary of State

Certification Number: CERT-07182016-0046

