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(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

☐ PICK-UP

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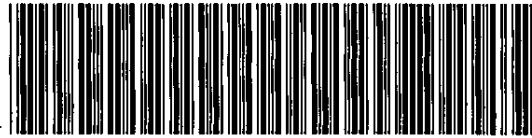
(Business Entity Name)

(Document Number)

Certified Copies _____ Certificates of Status _____

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2016 MAY 23 P 2:51

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

MAY 24 2016
J. BRUCE

COVER LETTER

TO: Registration Section
Division of Corporations

Newell Brands DTC, Inc.

SUBJECT: _____
Name of corporation - must include suffix

Dear Sir or Madam:

The enclosed "Application by Foreign Corporation for Authorization to Transact Business in Florida," "Certificate of Existence," or "Certificate of Good Standing" and check are submitted to register the above referenced foreign corporation to transact business in Florida.

Please return all correspondence concerning this matter to the following:

Leah Lower

Name of Person

Newell Brands Inc.

Firm/Company

6655 Peachtree Dunwoody Road

Address

Atlanta, GA 30328

City/State and Zip code

leah.lower@newellco.com

E-mail address: (to be used for future annual report notification)

For further information concerning this matter, please call:

Leah Lower 770 418-7715

Name of Person

at ()
Area Code

Daytime Telephone Number

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Enclosed is a check for the following amount:

- ☒ \$70.00 Filing Fee ☐ \$78.75 Filing Fee & Certificate of Status ☐ \$78.75 Filing Fee & Certified Copy ☐ \$87.50 Filing Fee, Certificate of Status & Certified Copy

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2016 MAY 23 P 2:57
TALLAHASSEE, FLORIDA
SECRETARY OF STATE

**APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT
BUSINESS IN FLORIDA**

*IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO
REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.*

Newell Brands DTC, Inc.

1. _____
(Enter name of corporation; must include "INCORPORATED," "COMPANY," "CORPORATION,"
"Inc.," "Co.," "Corp.," "Inc.," "Co.," or "Corp.")

(If name unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)

Delaware

2. _____ 3. _____
(State or country under the law of which it is incorporated) (FEI number, if applicable)

02/19/2016

4. _____ 5. _____
(Date of incorporation) (Date of duration, if other than perpetual)

upon filing

6. _____
(Date first transacted business in Florida, if prior to registration)
(SEE SECTIONS 607.1501 & 607.1502, F.S., to determine penalty liability)

6655 Peachtree Dunwoody Road, Atlanta Georgia 30328

7. _____
(Principal office address)

(Current mailing address, if different)

8. Name and street address of Florida registered agent: (P.O. Box NOT acceptable)

Name: Corporation Service Company

Office Address: 1201 Hays Street

Tallahassee, Florida 32301
(City) (Zip code)

9. Registered agent's acceptance:

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.


(Registered agent's signature)

Elizabeth Smith
Assistant Vice President

10. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

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TALLAHASSEE, FLORIDA

11. Names and business addresses of officers and/or directors:

A. DIRECTORS

Chairman: see attached

Address: _____

Vice Chairman: _____

Address: _____

Director: _____

Address: _____

Director: _____

Address: _____

B. OFFICERS

President: see attached

Address: _____

Vice President: _____

Address: _____

Secretary: _____

Address: _____

Treasurer: _____

Address: _____

NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.

12. 

Signature of Director or Officer

The officer or director signing this document (and who is listed in number 11 above) affirms that the facts stated herein are true and that he or she is aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S.

13. Michael R. Peterson, Assistant Secretary

(Typed or printed name and capacity of person signing application)

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TALLAHASSEE, FLORIDA

Officers

Name and Title Contact Information Appointment Date

Joseph Arcuri
President and Chief Operating Officer
Signature Rights: Individual
3 Glenlake Parkway
Atlanta, GA 30328
U.S.
Ph: 770.418.7000 Mobile:
Email: joseph.arcuri@newellco.com Fax:

Appointment: Feb 19, 2016

Last Reappointment:

Expiry Date:

Joseph Cavaliere
Senior Vice President, Sales
Signature Rights: Individual
3 Glenlake Parkway
Atlanta, GA 30328
U.S.

Ph: 770.418.7000 Mobile:

Email: joseph.cavaliere@newellco.com Fax:

Appointment: Feb 19, 2016

Last Reappointment:

Expiry Date:

Bradford R. Turner
Senior Vice President, General
Counsel and Corporate Secretary
Signature Rights: Individual

3 Glenlake Parkway
Atlanta, GA 30328
U.S.

Ph: 770.418.7000 Mobile:

Email: brad.turner@newellco.com Fax:

Appointment: Feb 19, 2016

Last Reappointment:

Expiry Date:

John B. Ellis
Vice President and Treasurer
Signature Rights: Individual
3 Glenlake Parkway
Atlanta, GA 30328
U.S.

Ph: 770.418.7000 Mobile:

Email: john.ellis@newellco.com Fax:

Appointment: Feb 19, 2016

Last Reappointment:

Expiry Date:

Jeremey Wheeler
Vice President, Trade Marketing/Sales
Signature Rights: Individual
3 Glenlake Parkway
Atlanta, GA 30328
U.S.

Ph: 770.418.7000 Mobile:

Email: jeremey.wheeler@newellco.com Fax:

Appointment: Feb 19, 2016

Last Reappointment:

Expiry Date:

Sophia Dong
Vice President, Sourcing
Signature Rights: Individual
3 Glenlake Parkway
Atlanta, GA 30328
U.S.

Ph: 770.418.7000 Mobile:

Email: sophia.dong@newellco.com Fax:

Appointment: Feb 19, 2016

Last Reappointment:

Expiry Date:

Assistant Secretary

Signature Rights: Individual

3 Glenlake Parkway
Atlanta, GA 30328
U.S.

Ph: 770.418.7000 Mobile:

Email: karen.borrelli@newellco.com Fax:

Appointment: Feb 19, 2016

Last Reappointment:

Expiry Date:

Shay Z. Hable
Assistant Secretary
Signature Rights: Individual
3 Glenlake Parkway
Atlanta, GA 30328
U.S.

Ph: 770.418.7000 Mobile:

Email: shay.hable@newellco.com Fax:

Appointment: Feb 19, 2016

Last Reappointment:

Expiry Date:

Mark W. Johnson
Assistant Secretary
Signature Rights: Individual
3 Glenlake Parkway
Atlanta, GA 30328
U.S.

Ph: 770.418.7000 Mobile:

Email: mark.johnson@newellco.com Fax:

Appointment: Feb 19, 2016

Last Reappointment:

Expiry Date:

Michael R. Peterson
Assistant Secretary
Signature Rights: Individual
3 Glenlake Parkway
Atlanta, GA 30328
U.S.

Ph: 770.418.7000 Mobile:

Email: mike.peterson@newellco.com Fax:

Appointment: Feb 19, 2016

Last Reappointment:

Expiry Date:

Christopher B. Schneider
Assistant Secretary
Signature Rights: Individual
3500 Lacey Road, 10th floor
Downers Grove, IL 60515
U.S.

Ph: 770.418.7000 Mobile:

Email: chris.schneider@newellco.com Fax:

Appointment: Feb 19, 2016

Last Reappointment:

Expiry Date:

Lisa Winger
Assistant Secretary
Signature Rights: Individual
3500 Lacey Road, 10th floor
Downers Grove, IL 60515
U.S.

Ph: 770.418.7000 Mobile:

Email: lisa.winger@newellco.com Fax:

Appointment: Feb 19, 2016

Last Reappointment:

Expiry Date:

Troy A. Brinkmeier
Assistant Treasurer
Signature Rights: Individual
25 E. Stephenson Street
Freeport, IL 61032

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

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Ph: 770.418.7000 Mobile:
Email: troy.brinkmeier@newellco.com Fax:
Appointment: Feb 19, 2016
Last Reappointment:
Expiry Date:

Directors

Name and Title
Contact Information
Appointment Date

Michael Peterson
Director

3 Glenlake Parkway

Atlanta, GA 30328
U.S.

Ph: 770.418.7000 Mobile:
Email: mike.peterson@newellco.com Fax:
Appointment: Feb 19, 2016
Last Reappointment:
Expiry Date:

Bradford Turner
Director

3 Glenlake Parkway

Atlanta, GA 30328
U.S.

Ph: 770.418.7000 Mobile:
Email: brad.turner@newellco.com Fax:
Appointment: Feb 19, 2016
Last Reappointment:
Expiry Date:

Mark Johnson
Director

3 Glenlake Parkway

Atlanta, GA 30328
U.S.

Ph: 770.418.7000 Mobile:
Email: mark.johnson@newellco.com Fax:
Appointment: Feb 19, 2016
Last Reappointment:
Expiry Date:

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "NEWELL BRANDS DTC, INC." IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE ELEVENTH DAY OF MAY, A.D. 2016.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL REPORTS HAVE BEEN FILED TO DATE.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "NEWELL BRANDS DTC, INC." WAS INCORPORATED ON THE NINETEENTH DAY OF FEBRUARY, A.D. 2016.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL FRANCHISE TAXES HAVE BEEN ASSESSED TO DATE.



5968817 8300

SR# 20163062391

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JB", is written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed in a small font.

Authentication: 202297499

Date: 05-11-16