

**APPLICATION BY FOREIGN CORPORATION FOR WITHDRAWAL OF
AUTHORITY TO TRANSACT BUSINESS OR CONDUCT AFFAIRS IN FLORIDA**

The name of the corporation as currently filed with the Florida Department of State:

NIELSEN CONSUMER NEUROSCIENCE, INC.

The document number of the corporation is F15000004617.

This corporation was incorporated under the laws of California.

The date this corporation was authorized to transact business/conduct affairs in Florida is October 19, 2015.

This corporation is no longer transacting business or conducting affairs within the State of Florida and hereby withdraws its certificate of authority in Florida.

This corporation revokes the authority of its registered agent in Florida to accept service on its behalf and appoints the Department of State as its agent for service of process based on a cause of action arising during the time it was authorized to transact business or conduct affairs in Florida.

The following is a current mailing address for the corporation:

85 BROAD STREET
NEW YORK, NY 10004

The corporation agrees to notify the Department of State in the future of any change in its mailing address.

I submit this document and affirm that the facts stated herein are true. I am aware that any false information submitted in a document to the Department of State constitutes a third degree felony as provided for in section 817.155, Florida Statutes.

Signature: GEORGE CALLARD PRESIDENT 09/29/2022

Electronic Signature of Signing Director, Officer or Authorized Representative / Date