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T. SCOTT



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November 19, 2014

CORPORATION SERVICE COMPANY ATTN: COURTNEY WILLIAMS

SUBJECT: MARC INC

Ref. Number: W14000069658

We have received your document for MARC INC and the authorization to debit your account in the amount of \$70.00. However, the document has not been filed and is being returned for the following:

The name of your corporation is not available in Florida. An out-of-state corporation whose name is not available must adopt an alternate corporate name for use in Florida. The alternate corporate name must contain "Incorporated," "Company, "Corporation," "Inc.," "Co.," "Corp," "Inc," "Co," or "Corp." Please enter the alternate corporate name in the space provided in number one of the application.

Pursuant to section 607.1502(4), Florida Statutes, this office collects a civil penalty of \$1000 for each year this entity transacted business in Florida prior to qualification and the appropriate charter tax and annual report/uniform business report fees that would have been due this office had the corporation qualified the year it began operations in this state. Please complete the enclosed form INHSE37 and contact this office for the charter tax due. The amount entitled this office in annual report/uniform business report fees and penalty fees is \$\$800.

Please return the corrected original and one copy of your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6052.

Tyrone Scott Regulatory Specialist II New Filings Section

www.sunbiz.org

Letter Number: 314A00024528



January 9, 2015

CORPORATION SERVICE COMPANY ATTN: COURTNEY WILLIAMS

RESUBMIT

Please give original submission date as file date.

SUBJECT: MARC INC

Ref. Number: W14000069658

We have received your document for MARC INC and the authorization to debit your account in the amount of \$70.00. However, the document has not been filed and is being returned for the following:

Pursuant to section 607.1502(4), 617.1502(4) or 605.0904(7), Florida Statutes, this office collects a civil penalty of \$1000 for each year this entity transacted business or conducted its affairs in Florida prior to qualification and the appropriate annual report/uniform business report fees that would have been due this office had the entity qualified the year it began operations in this state. The amount due this office to cover both annual report/uniform business report and penalty fees is \$\$800.

Please return the corrected original and one copy of your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6052.

Tyrone Scott Regulatory Specialist II New Filings Section

Letter Number: 815A00000485



ACCOUNT NO. : 12000000195
REFERENCE : 379957 7494108
AUTHORIZATION : Smelle man
COST LIMIT : \$(870.00
ORDER DATE : November 17, 2014
ORDER TIME : 3:43 PM
ORDER NO. : 379957-005
CUSTOMER NO: 7494108
FOREIGN FILINGS
NAME: M/A/R/C INC.
XXXX QUALIFICATION (TYPE: CO)
PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:
CERTIFIED COPY XX PLAIN STAMPED COPY CERTIFICATE OF GOOD STANDING
CONTACT PERSON: Courtney Williams EXT# 62935
EXAMINER:

APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA

IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.

1.	M/A/R/C Inc.				
		orporation; must include "INCORPORATED, orp," "Inc," "Co," or "Corp.")	" "COMPANY," "CORPORATION,"	- ,	-
		. Targetbase Inc.			
	(If name unavaila	ble in Florida, enter alternate corporate name	adopted for the purpose of transacting business in Florida)	-	
2.	Texas	3	75-1781525		
 -	(State or country	y under the law of which it is incorporated)	(FEI number, if applicable)	-	
4	9/24/1981	. 5	Perpetual		
٠.	(Date	of incorporation)	(Duration: Year corp. will cease to exist or "perpetual")	-	
6.	1/1/2013				
			n Florida, if prior to registration) 502, F.S., to determine penalty liability)	-	
7	7850 North Belt	Line Road, Irving, TX 75063	,		
, ·-		(Principal office add	ress)	_ _,	ç
	7850 North Belt	Line Road, Irving, TX 75063		X 7	ï
•		(Current mailing add	ress)	8 I AON 1	,
				8	-
8.	Name and stree	t address of Florida registered agent: (P.	O. Box NOT acceptable)	=	•
	Name:	Corporation Service Company			
Of	fice Address:	1201 Hays Street		9: 0 !	
٠.	1100 7 (441033)	Tallahassee	32301 , Florida		
		(City)	(Zip code)		
Ha des fur	iving been name signated in this other agree to co	application, I hereby accept the appoints	ice of process for the above stated corporation at the ment as registered agent and agree to act in this capt relative to the proper and complete performance of n of my position as registered agent.	icity.	
	(Corporation Service Company	Courtney Williams		
	В	y: Cutylo	Asst. Vice President		
		(Registered agent's si	ignature)		

10. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

11. Names and business addresses of officers and/or directors: A. DIRECTORS Chairman: See Schedule A Attached Address: ___ Vice Chairman: Address: Address: ___ Director: __ **B. OFFICERS** President: See Schedule A Attached Address: Vice President: Address: ____ Secretary: Address: __ Treasurer: ___ Address: NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors. Signature of Director or Officer The officer or director signing this document (and who is listed in number 12 above) affirms that the facts stated herein are true and that he or she is aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S.

(Typed or printed name and capacity of person signing application)

Kathleen

Schedule A
APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA for M/A/R/C Inc.

Title	Name	Address
Director	Dale A. Adams	437 Madison Avenue, NY, NY 10022
Chairman-M/A/R/C Targetbase Division	base Division David Scholes	7850 North Belt Line Road, Irving, TX 75063
Chief Executive Officer M/A/R/C Research Division	Merriil Dubrow	7850 North Belt Line Road, Irving, TX 75063
Chief Executive Officer, Targetbase Division	Mark Wright	7850 North Belt Line Road, Irving, TX 75063
Chief Financial Officer & Senior Vice President	Gregory M. Horvath	7850 North Belt Line Road, Irving, TX 75063
Secretary	Deborah E. Zangara	437 Madison Avenue, NY, NY 10022
Assistant Secretary	Kathleen M. Jones	437 Madison Avenue, NY, NY 10022
Assistant Secretary	Louis Januzzi	437 Madison Avenue, NY, NY 10022



Office of the Secretary of State

Certificate of Fact

The undersigned, as Secretary of State of Texas, does hereby certify that the document, Articles of Incorporation for M/A/R/C INC. (file number 57927600), a Domestic For-Profit Corporation, was filed in this office on September 24, 1981.

It is further certified that the entity status in Texas is in existence.

In testimony whereof, I have hereunto signed my name officially and caused to be impressed hereon the Seal of State at my office in Austin, Texas on November 17, 2014.



NANDITA BERRY

Nandita Berry Secretary of State

Fax: (512) 463-5709 TID: 10264 Dial: 7-1-1 for Relay Services Document: 578748280003