

F11000004145

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

☐ PICK-UP

☐ WAIT

☐ MAIL

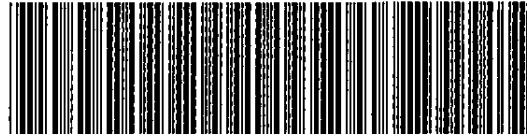
(Business Entity Name)

(Document Number)

Certified Copies \_\_\_\_\_ Certificates of Status \_\_\_\_\_

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2011 OCT 14 AM 10:56  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

J. G. HARRIS OCT 17 2011

Plum District, Inc.  
77 Stillman Street  
San Francisco, CA 94107  
Attn: Tizzy Cornish  
(415) 777-3757  
[tizzy@plumdistrict.com](mailto:tizzy@plumdistrict.com)

October 7, 2011

**VIA FIRST CLASS MAIL**

Florida Secretary of State  
New Filing Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**Re: Plum District, Inc. – Application by Foreign Corporation for Authorization to Transact Business in Florida**

Dear Sir/Madam:

On behalf of Plum District, Inc., a Delaware corporation, please find enclosed for submission one (1) original of an Application by Foreign Corporation for Authorization to Transact Business in Florida, one (1) original Certificate of Good Standing issued by the Delaware Secretary of State, and a check for \$70 payable to the Florida Secretary of State.

Thank you for your assistance. Should you have any questions regarding this filing, please me at (415) 777-3757 or [tizzy@plumdistrict.com](mailto:tizzy@plumdistrict.com).

Very truly yours,

Tizzy Cornish  
VP Operations, Plum District, Inc.

Enclosures

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## COVER LETTER

**TO:** New Filing Section  
Division of Corporations

**SUBJECT:** Plum District, Inc.

Name of corporation - must include suffix

Dear Sir or Madam:

The enclosed "Application by Foreign Corporation for Authorization to Transact Business in Florida," "Certificate of Existence," or "Certificate of Good Standing" and check are submitted to register the above referenced foreign corporation to transact business in Florida.

Please return all correspondence concerning this matter to the following:

Tizzy Cornish

Name of Person

Plum District, Inc.

Firm/Company

77 Stillman Street

Address

San Francisco, CA 94107

City/State and Zip code

tizzy@plumdistrict.com

E-mail address: (to be used for future annual report notification)

For further information concerning this matter, please call:

Tizzy Cornish

Name of Person

at ( 415 ) 777-3757

Area Code & Daytime Telephone Number

### STREET/COURIER ADDRESS:

New Filing Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

### MAILING ADDRESS:

New Filing Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

Enclosed is a check for the following amount:



\$70.00 Filing Fee



\$78.75 Filing Fee &  
Certificate of Status



\$78.75 Filing Fee &  
Certified Copy



\$87.50 Filing Fee,  
Certificate of Status &  
Certified Copy

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TALLAHASSEE, FLORIDA

APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT  
BUSINESS IN FLORIDA

IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO  
REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.

1. Plum District, Inc.  
(Enter name of corporation; must include "INCORPORATED," "COMPANY," "CORPORATION,"  
"Inc.," "Co.," "Corp.," "Inc.," "Co.," or "Corp.")

(If name unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)

2. Delaware 3. 27-2074567  
(State or country under the law of which it is incorporated) (FEI number, if applicable)

4. March 8, 2010 5. Perpetual  
(Date of incorporation) (Duration: Year corp. will cease to exist or "perpetual")

6. July 18, 2011  
(Date first transacted business in Florida, if prior to registration)  
(SEE SECTIONS 607.1501 & 607.1502, F.S., to determine penalty liability)

7. 77 Stillman Street, San Francisco, CA 94107  
(Principal office address)

77 Stillman Street, San Francisco, CA 94107  
(Current mailing address)

8. Internet commerce  
(Purpose(s) of corporation authorized in home state or country to be carried out in state of Florida)

9. Name and street address of Florida registered agent: (P.O. Box NOT acceptable)


Name: Paracorp Incorporated

Office Address: 236 East 6th Avenue

Tallahassee, Florida 32303  
(City) (Zip code)

10. Registered agent's acceptance:

*Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.*

  
NINH HO, ASST. SECRETARY  
(Registered agent's signature)

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

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12. Names and business addresses of officers and/or directors:

**A. DIRECTORS**

Chairman: Megan Gardner

Address: 77 Stillman Street, San Francisco, CA 94107

Vice Chairman: \_\_\_\_\_

Address: \_\_\_\_\_

Director: Steven Goodman

Address: 77 Stillman Street, San Francisco, CA 94107

Director: Aileen Lee

Address: 77 Stillman Street, San Francisco, CA 94107

**B. OFFICERS**

President: Megan Gardner

Address: 77 Stillman Street, San Francisco, CA 94107

Vice President: \_\_\_\_\_

Address: \_\_\_\_\_

Secretary: Steven Goodman

Address: 77 Stillman Street, San Francisco, CA 94107

Treasurer: Steven Goodman

Address: 77 Stillman Street, San Francisco, CA 94107

**NOTE:** If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13.   
Signature of Director or Officer

The officer or director signing this document (and who is listed in number 12 above) affirms that the facts stated herein are true and that he or she is aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S.

14. Megan Gardner, Chief Executive Officer

(Typed or printed name and capacity of person signing application)

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TALLAHASSEE, FLORIDA

8/4/2011

# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "PLUM DISTRICT, INC." IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE TWENTY-FIRST DAY OF SEPTEMBER, A.D. 2011.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "PLUM DISTRICT, INC." WAS INCORPORATED ON THE EIGHTH DAY OF MARCH, A.D. 2010.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL REPORTS HAVE BEEN FILED TO DATE.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE BEEN PAID TO DATE.

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TALLAHASSEE, FLORIDA

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 9041898

DATE: 09-21-11