

2012 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F11000003774

FILED
Apr 30, 2012
Secretary of State

Entity Name: DEMAND MEDIA, INC.

Current Principal Place of Business:

1299 OCEAN AVE SUITE 500
SANTA MONICA, CA 904011022

New Principal Place of Business:

Current Mailing Address:

1299 OCEAN AVE SUITE 500
SANTA MONICA, CA 904011022

New Mailing Address:

FEI Number: 20-4731239

FEI Number Applied For ()

FEI Number Not Applicable ()

Certificate of Status Desired ()

Name and Address of Current Registered Agent:

CORPORATION SERVICE COMPANY
1201 HAYS ST
TALLAHASSEE, FL 32301 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

OFFICERS AND DIRECTORS:

Title: CEO
Name: ROSENBLATT, RICHARD
Address: 1299 OCEAN AVE SUITE 500
City-St-Zip: SANTA MONICA, CA 904011022

Title: P
Name: HILLIARD, CHARLES
Address: 1299 OCEAN AVE SUITE 500
City-St-Zip: SANTA MONICA, CA 904011022

Title: T
Name: TANG, MEL
Address: 1299 OCEAN AVE SUITE 500
City-St-Zip: SANTA MONICA, CA 904011022

Title: S
Name: POLESETSKY, MATTHEW
Address: 1299 OCEAN AVE SUITE 500
City-St-Zip: SANTA MONICA, CA 904011022

Title: AS
Name: HO, DAVID
Address: 1299 OCEAN AVE SUITE 500
City-St-Zip: SANTA MONICA, CA 904011022

Title: AS
Name: WEINROT, DANIEL
Address: 1299 OCEAN AVE SUITE 500
City-St-Zip: SANTA MONICA, CA 904011022

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: MATTHEW POLESETSKY

S

04/30/2012

Electronic Signature of Signing Officer or Director

Date