

2012 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F11000002025

Entity Name: PRIVATE BRANDS INC.

FILED
Apr 23, 2012
Secretary of State

Current Principal Place of Business:

424 MADISON AVE, 14TH FLOOR
NEW YORK, NY 10017

New Principal Place of Business:

33 W17 ST.
7TH FLOOR
NEW YORK, NY 10011

Current Mailing Address:

424 MADISON AVE, 14TH FLOOR
NEW YORK, NY 10017

New Mailing Address:

33 W17 ST.
7TH FLOOR
NEW YORK, NY 10011

FEI Number: 98-0581551

FEI Number Applied For ()

FEI Number Not Applicable ()

Certificate of Status Desired ()

Name and Address of Current Registered Agent:

CORPORATION SERVICE COMPANY
1201 HAYS ST
TALLAHASSEE, FL 32301 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

OFFICERS AND DIRECTORS:

Title: C
Name: EKELUND, PETER
Address: 33 W17 ST., 7TH FLOOR
City-St-Zip: NEW YORK, NY 10011

Title: PD
Name: GYLCH, CHRISTIAN
Address: 33 W17 ST., 7TH FLOOR
City-St-Zip: NEW YORK, NY 10011

Title: S
Name: HOOD, JAMES C
Address: C/O NIXON PEABODY LLP, 900 ELM ST
City-St-Zip: MANCHESTER, NH 03101

Title: T
Name: TRANVIK, OLOF
Address: 33 W17 ST., 7TH FLOOR
City-St-Zip: NEW YORK, NY 10011

Title: D
Name: ARVIDSSON, PAR
Address: 33 W17 ST., 7TH FLOOR
City-St-Zip: NEW YORK, NY 10011

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: CHRISTIAN GYLCH

P

04/23/2012

Electronic Signature of Signing Officer or Director

Date