Division of Corporations Electronic Filing Cover Sheet

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Note: DO NO	OT hit the REFRESH/RELOAD button on your browser from the Doing so will generate another cover sheet.	is page.
то:	Division of Corporations Fax Number : (850)617-6381	12 M 9
From:	Account Name : CORPORATION SERVICE COMPANY Account Number : I2000000195 Phone : (850)521-1000 Fax Number : (850)558-1515	38 RE(
	mail address for this business entity to be used fo eport mailings. Enter only one email address please tress:	

FOREIGN PROFIT/NONPROFIT CORPORATION PRIVATE BRANDS INC.

Certificate of Status	1
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Corporate Filing Menu

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5/12/2011

COVER LETTER

TO: New Filing Section Division of Corporations				
SUBJECT: Private Brands Inc.				
Name of corporation - must include suffix				
Dear Sir or Madam:				
The enclosed "Application by Foreign Corporation for Authorization to Transact Business in Florida," "Certificate of Existence," or "Certificate of Good Standing" and check are submitted to register the above referenced foreign corporation to transact business in Florida.				
Please return all correspondence concerning this matter to the following:				
Paul Clifton-Waite				
Name of Person				
Nixon Peabody LLP				
Firm/Company				
900 Elm St.				
Address				
Manchester, NH 03101				
City/State and Zip code				
pcliftonwaite@nixonpeabody.com				
E-mail address: (to be used for future annual report notification)				
For further information concerning this matter, please call:				
Paul Clifton-Waite at (603) 628-4064				
Name of Person Area Code & Daytime Telephone Number				
, ·				
STREET/COURIER ADDRESS: MAILING ADDRESS:				
New Filing Section New Filing Section				
Division of Corporations Division of Corporations				
Clifton Building P.O. Box 6327 2661 Executive Center Circle Tallahassee, FL 32314				
Tallahassee, FL 32301				
Enclosed is a check for the following amount:				
\$70.00 Filing Fee \$78.75 Filing Fee & Certified Copy \$87.50 Filing Fee, Certified Copy \$87.50 Filing Fee, Certified Copy Certified Copy				

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APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT, FLORIDA

IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.

Private Brands Inc. (Enter name of corporation; must include "INCORPORATE	D," "COMPANY," "CORPORATION,"
"Inc.," "Co.," "Corp." "Inc." "Co," or "Corp.")	
(If name unavailable in Florida, enter alternate corporate name	ne adopted for the purpose of transacting business in Florida)
New York	98-0581551
(State or country under the law of which it is incorporated)	3. <u>98-0581551</u> (FEI number, if applicable)
Dec. 14, 2007	5. Perpetual
(Date of incorporation)	(Duration: Year corp. will cease to exist or "perpetual")
(Date first transacted business (SEE SECTIONS 607.1501 & 607.	s in Florida, if prior to registration) 1502, F.S., to determine penulty liability)
424 Madison Ave., 14th Floor, Nev	
(Principal office ac	,
<u>424 Madison Ave., 14th Floor, N</u>	
. (Current mailing ac	idress)
Distribution aslan and marketing	of vadla
Distribution, sales and marketing (Purpose(s) of corporation authorized in home state or	
Name and street address of Florida registered agent: (P	.O. Box NOT acceptable)
Name: Corporation Service Comp	pany
Tice Address: 1201 Hays Street	
Tallahassee	ria::a 32301
Tallahassee (City)	(Zip code)
Registered agent's acceptance:	
wing been named as registered agent and to accept ser-	vice of process for the above stated corporation at the plac
signated in this application, I hereby accept the appoint	tment as registered agent and agree to act in this capacity.
ther agree to compty with the provisions of all statutes d I am familiar with and accept the obligations of my p	relative to the proper and complete performance of my du position as registered agent.
	Matthew Young
n Ott	Asst. V. Pres.
(Registered agent's signature	·) \ \

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

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11 MAY 12 AM 9:38

	12, Nan	nes and business addresses of officers and/or directors:	5,
	A. DIR	ECTORS	
	Chairmar	.: Peter Ekelund	
	Address:	424 Madison Ave., 14th Floor	
		New York, NY 10017	_
Di	rector	Christian Gylche	_
		424 Madison Ave., 14th Floor	
		New York, NY 10017	
	Director:	Hakan Swahn	
		424 Madison Ave., 14th Floor	
		New York, NY 10017	_
	Director:	Par Arvidsson	_
	Address:	424 Madison Ave., 14th Floor	
		New York, NY 10017	
	B. OFF	icers .	
	President	Christian Gylche	_
		424 Madison Ave., 14th Floor	
		New York, NY 10017	_
	Vice Pres	sident:	_
	Secretary	James C. Hood	
	Address:	c/o Nixon Peabody LLP, 900 Elm St., Manchester, NH 03101	
	Treasure	Hakan Swahn	
	Address:	424 Madison Ave., 14th Floor, New York, NY 10017	_
	NOTE:	If negessary, you may attach an adderdum to the application listing additional officers and/or directors.	
	13	Signature of Director or Officer	_
	The officere true	Signature of Director or Officer or director signing this document (and who is listed in number 12 above) affirms that the facts stated herein and that he or she is aware that false information submitted in a document to the Department of State constitutes tree felony as provided for in s.817.155, F.S.	EL.
	14. <u>Ja</u>	mes C. Hood, Secretary	_
		(Typed or printed name and capacity of person signing application)	

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SECRETARY OF STATE
TALLAHADSEE, FLORIDA

State of New York Department of State } ss:

I hereby certify, that the Certificate of Incorporation of PRIVATE BRANDS INC. was filed on 12/14/2007, with perpetual duration, and that a diligent examination has been made of the Corporate index for documents filed with this Department for a certificate, order, or record of a dissolution, and upon such examination, no such certificate, order or record has been found, and that so far as indicated by the records of this Department, such corporation is an existing corporation.



201105120443 * 45

Witness my hand and the official seal of the Department of State at the City of Albany, this 11th day of May two thousand and eleven.

Daniel Shapiro

First Deputy Secretary of State