

2012 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F11000001822

FILED
Apr 24, 2012
Secretary of State

Entity Name: SIMPLY BETTER MANAGEMENT (GP), INC.

Current Principal Place of Business:

60 COLUMBUS CIRCLE
NEW YORK, NY 10023

New Principal Place of Business:

Current Mailing Address:

60 COLUMBUS CIRCLE
NEW YORK, NY 10023

New Mailing Address:

FEI Number: 45-1620638

FEI Number Applied For ()

FEI Number Not Applicable ()

Certificate of Status Desired ()

Name and Address of Current Registered Agent:

CORPORATION SERVICE COMPANY
1201 HAYS STREET
TALLAHASSEE, FL 323012525 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: _____

Electronic Signature of Registered Agent

_____ Date

OFFICERS AND DIRECTORS:

Title: P
Name: BRODSKY, JEFFREY
Address: 60 COLUMBUS CIRCLE
City-St-Zip: NEW YORK, NY 10023

Title: EVP
Name: BRENNER, MICHAEL J
Address: 60 COLUMBUS CIRCLE
City-St-Zip: NEW YORK, NY 10023

Title: EVP
Name: GAMACHE, TIM
Address: 60 COLUMBUS CIRCLE
City-St-Zip: NEW YORK, NY 10023

Title: V
Name: SALUSBURY, DARIA
Address: 60 COLUMBUS CIRCLE
City-St-Zip: NEW YORK, NY 10023

Title: V
Name: SCURFIELD, SHERRY
Address: 60 COLUMBUS CIRCLE
City-St-Zip: NEW YORK, NY 10023

Title: V
Name: VEIKOS, TAMI
Address: 60 COLUMBUS CIRCLE
City-St-Zip: NEW YORK, NY 10023

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: JEFFREY J. BRENNER

EVP

04/24/2012

_____ Electronic Signature of Signing Officer or Director

_____ Date